



## Nexi partners with JCB and UnionPay International to simplify public transport in Campania

*Nexi's technological infrastructure will enable the activation  
of the two global payment schemes across Unico Campania's ecosystem.*

*Greater flexibility, convenience and security when purchasing travel tickets.*

**Milan, 3<sup>rd</sup> September 2026** – Nexi, the European PayTech leader, announces two strategic partnerships with JCB and UnionPay International (UPI) to expand both global payment schemes across public transport in the Campania region of southern Italy, including Naples. The partnerships are delivered through the Unico Campania consortium, which manages integrated ticketing for multiple public transport operators in the region.

Thanks to these agreements, millions of tourists holding JCB and UnionPay cards, particularly from Asia, will be able to use the Tap & Go service, allowing them to access public transport and purchase tickets simply by tapping their contactless payment card or smartphone at enabled gates and ticket validators. The service will be available across a wide range of metro lines, funiculars and buses across the region.

In addition, JCB and UnionPay cards will be accepted throughout Unico Campania's entire ecosystem, including physical ticket offices.

For passengers, the service delivers several key benefits, including: no need to purchase tickets in advance, greater convenience and enhanced security, automatic best fare calculation based on journeys taken within 24 hours, and smoother access to public transport.

The agreements between Nexi and JCB and UnionPay International represent a significant step forward in the digitalization of urban mobility in the Campania region, once again highlighting how digital payments are a key enabler in the transformation of public services for citizens.

*"The new service launched in the Campania region together with JCB and UnionPay International demonstrates our ability to bring the best payment solutions to local communities across Italy, leveraging both our technology and our strong partnerships with global players - said **Filippo Maria Signoretti, Merchant Solutions Director at Nexi** - These agreements also allow us to support the digitalization of services for citizens, with mobility representing a key element in this transformation".*

**Hiroyuki Katano, Executive Vice President, JCB International Co., Ltd.**, said: *"We are pleased to partner with Nexi and Unico Campania to expand JCB acceptance across public transport in the Campania region in southern Italy, including Naples and surrounding areas such as Pompeii. This will make it easier for JCB Cardmembers, particularly from Asia to access transport services seamlessly using contactless payments, without the need to purchase tickets in advance. By enabling simple and familiar payment experiences, we aim to enhance convenience for travellers while helping local operators capture growing international demand".*

**James Yang, Executive Vice President of European Region, UnionPay international**, said: *"We are pleased to support the expansion of digital mobility services in the Campania region through this collaboration. Enabling seamless, secure and convenient payment experiences in public transportation*



*is becoming increasingly important for international travelers and local communities alike. This milestone represents another meaningful step toward making urban mobility more accessible and user-friendly through innovative payment technology.”*

In May 2024, Nexi, JCB, and UnionPay International introduced this payment model for the first time in Europe within public transport in Rome, marking a significant milestone in the innovation of urban mobility services.

The service will be progressively made available across several lines and services of the Unico Campania Consortium. The updated list of enabled services is available on the official Unico Campania website.

#### **Nexi**

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Nexi is the European PayTech, operating in high-growth, attractive European markets and in technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographical reach, and capabilities to drive the evolution of digital payments across Europe. Thanks to its portfolio of innovative products, e-commerce expertise, and industry-specific solutions, Nexi is able to provide flexible support for the digital economy and the entire global payments ecosystem through a wide range of channels and payment methods. Nexi’s technology platform and best-in-class professional expertise enable the company to operate effectively across three market segments: Merchant Solutions, Issuing Solutions, and Digital Banking Solutions. Nexi continuously invests in technology and innovation, focusing on two core principles: meeting customer needs together with its partner banks, and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes by transforming the way people pay and businesses accept payments, offering customers the most innovative and reliable solutions to help them better serve their customers and grow. This is how Nexi promotes progress for the benefit of everyone—by simplifying payments and enabling people and businesses to build closer relationships and grow together. [www.nexi.it](http://www.nexi.it)

#### **JCB**

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JCB is a major global payments brand and a leading credit card issuer and acquirer in Japan. JCB launched its card business in Japan in 1961 and began expanding worldwide in 1981. Its acceptance network includes about 72 million merchants around the world. JCB Cards are now issued mainly in Asian countries and territories, with more than 181 million cardmembers. As part of its international growth strategy, JCB has formed alliances with hundreds of leading banks and financial institutions globally to increase its merchant coverage and cardmember base. As a comprehensive payment solution provider, JCB commits to providing responsive and high-quality services and products to all customers worldwide. For more information, please visit: [www.global.jcb/en/](http://www.global.jcb/en/)

#### **UnionPay**

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UnionPay International (UPI) focuses on UnionPay’s international business. UnionPay is a global payment network serving the world’s largest cardholder base. By working with more than 2,600 partners worldwide, UnionPay acceptance has now expanded to 183 countries and regions. Outside China’s mainland, UnionPay is accepted by nearly 80 million merchants and 1.8 million ATMs. UnionPay International provides high-quality, cost-effective, and secure cross-border payment services to the world’s largest community of cardholders, while also delivering convenient local services to a growing number of UnionPay cardholders and merchants globally. Website: [www.unionpayintl.com](http://www.unionpayintl.com)



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