

Nexi Implements Wero for eCommerce in Germany

BAUR, Quelle and Bünting among the first online merchants to connect; more to be announced in the coming weeks

Frankfurt, 28 April, 2026 – The European PayTech, Nexi, has reached a significant milestone, integrating the digital payment method, Wero, into German eCommerce through its German subsidiary, Nexi Germany. In doing so, Nexi lays the foundation for connecting further online merchants to the new European payment system.

First online merchants preparing to launch

Parallel to the technical integration, the first well-known German online merchants have already signed up for the Wero connection. Among them are Bünting Group, with its online brands “Combi.de & MyTime.de”, as well as BAUR and Quelle, which are now preparing to offer Wero as a payment option to their customers. BAUR and Quelle – both online shops belonging to the BAUR-Gruppe – plan to integrate Wero into their “ComfortPay” service. Nexi will announce further online merchants connecting to Wero over the coming weeks.

Martina Weimert, CEO of the European Payments Initiative: “We are pleased to see Nexi is offering Wero as a payment method for their merchants in Germany. At the end of 2025 we announced Wero’s upcoming roll-out for online purchases, so this is an important next step in bringing a new account-to-account payment experience to a broader range of merchants and customers in the German market.”

Roberto Catanzaro, Chief Business Officer, Merchant Solutions at Nexi, and EPI Board Member: “The implementation of Wero for BAUR, Quelle and Bünting marks an important milestone for Nexi and for the development of a more sovereign and competitive European payments landscape. As a leading European PayTech, Nexi is committed to enabling payment solutions that expand choice for merchants and consumers while combining simplicity, speed and security. We are pleased to support the rollout of Wero through Nexi Germany’s eCommerce integration and through Computop, our group company, which acts as the technical service provider for Wero.”

Wero is based on real-time, account-to-account transfers, and is designed to process payments faster, more cost-efficiently and in a sovereign European manner. Initially, the new payment method was introduced by its operating company, the European Payments Initiative (EPI), for person-to-person payments. Now it is being rolled out in eCommerce, with future plans to introduce Wero at the Point of Sale. The EPI is currently supported by 16 European banks and payment service providers, and Wero is now available in Belgium, France and Germany. Other European markets and partners will follow gradually.

The partners will work together to bring the new, combined model to the German banking market.

Nexi

Nexi is Europe's PayTech company operating in high-growth, attractive European markets, and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach, and abilities to drive the evolution of digital payments across Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods.

Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Solutions, Issuing Solutions and Digital Banking Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to

supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. www.nexi.it www.nexigroup.com

About EPI and Wero

EPI (or European Payments Initiative) is founded by 16 European banks and payment service providers as shareholders. Beyond the shareholders, 45 institutions in Europe are now members of EPI. They have joined forces with a common goal: to offer a unified mobile payment service to all European merchants and citizens, Wero.

Based on instant account-to-account (A2A) payments, Wero aims to deliver the full value of instant payments for both consumers and merchants across the European Union for all retail payment use cases. Wero has been live for P2P payments in Belgium, France, and Germany since 2024, currently serving 53 million users. For retail payments, Wero is live in Germany since the end of 2025 with progressive roll-out in France and Belgium throughout 2026. Major migrations of at least 15 million consumers are also planned for Payconiq in Luxembourg (by 2026) and iDEAL in the Netherlands (by 2027).

Find out more at epicompany.eu or wero-wallet.eu and follow us on LinkedIn, Instagram and Facebook.

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