

## Nexi and Visa partner to deliver Nexi Ready issuing services in Germany

*A powerful combination of Nexi's fully-managed issuing solutions and Visa's network will help German banks launch modern payment propositions faster and more efficiently*

**Frankfurt, 23 April 2026** – Nexi, the European PayTech, and Visa, a global payments technology company, today announced a strategic partnership to scale managed issuing solutions in Germany, enabling banks to accelerate the modernization of card issuing.

Payments is a rapidly evolving ecosystem shaped by constant tech innovation, heightened fraud and security requirements, wallet and tokenization capabilities, regulatory and compliance obligations, and, crucially, rising customer expectations for seamless and intuitive digital experiences.

The long-term strategic agreement will allow Nexi to provide end-to-end managed issuing products for banks offering customers a full range of Visa cards. Banks will benefit from faster time-to-market, continuous access to innovation, and a high-quality customer experience.

The partnership is designed around a fully managed product approach, which Nexi has already successfully deployed in Italy. Nexi manages the end-to-end complexity of the modern payment products – from implementation, operations, compliance to ongoing innovation – so banks can prioritize differentiated propositions and customer engagement.

With Nexi Ready, German banks can bring new card propositions to market without adding operational complexity or tying up internal capacity. This includes targeted, differentiated programs such as premium cards for affluent and high-net-worth customers, SME and business cards with integrated control tools, and digital-first youth propositions with seamless onboarding. Delivered as a fully-managed service by Nexi and enhanced through Visa's innovation and security capabilities, these propositions enable banks to focus on customer value while benefiting from a modern, scalable issuing stack.

“This partnership with Visa will accelerate a paradigm shift in the way issuers in Germany are supported by third-party specialists like Nexi,” says Christian Segersven, Co-lead of Issuing Business in Nexi Group. “Serving more than 100 banks and millions of cardholders, we provide banks fully managed, end-to-end issuing products targeting individual cardholder needs with digital-first experiences. This enables banks to move faster and invest where it matters most, deepening customer relationships, enhancing journeys, and growing long-term customer value.”

Visa's engagement with Nexi in Germany confirms the strategic value of this ongoing shift from “make” to “buy”, and reflects Nexi's ability to deliver scalable, industrialized payment capabilities, supporting banks as they innovate in issuing.

“We are pleased to partner with Nexi to support the next wave of payments innovation in Germany,” says Tobias Czekalla, Country Head, Visa Germany. “Nexi brings a proven ability to deliver scalable payments capabilities and a new era of fully managed issuing products, and this collaboration recognizes the need for banks to modernize faster while benefiting from Visa's global network, innovation drive and security expertise.”

The partners will work together to bring the new, combined model to the German banking market.

## **Nexi**

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Nexi is Europe's PayTech company operating in high-growth, attractive European markets, and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach, and abilities to drive the evolution of digital payments across Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods.

Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Solutions, Issuing Solutions and Digital Banking Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. [www.nexi.it](http://www.nexi.it) [www.nexigroup.com](http://www.nexigroup.com)

## **About Visa**

Visa (NYSE: V) is a world leader in digital payments, facilitating transactions between consumers, sellers, financial institutions and government entities across more than 200 countries and territories. Our mission is to connect the world through the most innovative, convenient, reliable and secure payments network, enabling individuals, businesses and economies to thrive. We believe that economies that include everyone everywhere, uplift everyone everywhere and see access as foundational to the future of money movement. Learn more at [Visa.com](http://Visa.com).

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