



Nexi's Mobile Payments Land in Ireland

Zippay, the in-app mobile payment service developed by the European paytech leader launches in Ireland on 10 March

Milan, 9 March 2026 – [Zippay](#), the in-app mobile payment service developed by [Nexi](#) will be initially made available from 10 March by AIB, Bank of Ireland and PTSB. The three banks will commence a phased launch of the service within their respective mobile banking apps, reaching a potential base of over 5 million customers. Once launched, the Zippay service will be made available to all financial institutions offering Irish consumers IBAN-based accounts and a mobile app, should they wish to participate.

Zippay enables users to send, request and split payments simply by using the mobile phone numbers of contacts saved in their address book, provided they are also users of the Zippay service.

“Partnering with Irish retail banks to bring Zippay to market allows us to further accelerate the evolution of digital payments in Europe. This launch represents an important endorsement of our expertise in developing innovative Account-to-Account solutions, leveraging the Group’s capabilities and experience,” said Renato Martini, Digital Banking Solutions Director at Nexi Group. “Once launched the service will be available to all other Irish financial institutions, Nexi will manage the entire technology integration process.”

Brian Hayes, Chief Executive of Banking & Payments Federation Ireland, commented: *“Starting on 10 March, customers will gradually see Zippay appear in their Irish mobile banking apps. The service will offer them a quick and easy way to send and receive money, or split bills and expenses with friends, family and other contacts using the service. Customers will be able to send up to €1,000 per day and request up to €500 per transaction. There is no need to top up a digital wallet or download a separate app: Zippay uses the mobile numbers stored in the users contact list to identify contacts already enrolled in the service, ensuring a seamless, fast and secure experience”.*

To support the launch of the service, customers of AIB, Bank of Ireland and PTSB will receive communications via email and in-app messages. A dedicated website – www.zippay.ie – is also available with comprehensive information. In addition, each participating bank will provide a dedicated online information page with specific details for its customers.

About Nexi

Nexi is the European PayTech, operating in high-growth, attractive European markets and in technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographical reach, and capabilities to drive the transition towards a cashless Europe. With its portfolio of innovative products, ecommerce expertise, and sector-specific solutions, Nexi provides flexible support to the digital economy and the global payments ecosystem through a broad range of channels and payment methods. Nexi continuously invests in technology and innovation, focusing on two key principles: meeting the needs of its customers together with its partner banks, and creating new business opportunities for them.



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