



Nexi launches new agentic commerce capabilities, enabling automated payments workflows for AI agents

Leveraging its new Model Context Protocol (MCP), Nexi will simplify AI agent access to its capabilities and solutions, laying the foundation for secure, resilient, and trusted infrastructure for agentic commerce

Milan, Italy – 4 March 2026 – Nexi Group, the European PayTech, today announced the launch of its Model Context Protocol (MCP), enabling developers, merchants and partners to connect AI agents to its solutions and integrate payment capabilities through conversational commands instead of complex coding.

Sarah Barslund Lauridsen, Chief Product Officer at Nexi, commented: “The agentic commerce landscape is evolving rapidly, and merchants must make significant upfront investments to keep up, with limited visibility on ROI. Together with our partners, we are committed to simplifying integrations using a standard protocol and delivering a secure, resilient and flexible foundation for agentic commerce. This will reduce the investments required by the merchants and take the pressure off developers, making it simple to unlock the opportunities of AI-driven retail.”

A three-step journey from agentic service to payments and commerce

The open source MCP framework provides a standardized way for AI systems to interact with Nexi’s payment infrastructure, helping merchants across Europe to make step changes in their capabilities. The first step for the merchant is building **agentic servicing** using Nexi’s MCP-ready payment gateways, which automates routine workflows, ensuring required permissions, auditing and tracking of every agent-initiated action.

In addition to simplifying service, Nexi is working closely with partners like Google, Visa and Mastercard to build the capabilities enabling agents to initiate payments, while ensuring the consumer is still in control; for example by ensuring consent, authentication, and capturing trust signals to reduce fraud risk for the merchant.

“Agentic commerce payments and interactions are still at their early stage, especially in Europe where the ecosystem and regulations are very different from the US. At Nexi, we aim to allow merchants, developers and partners to get the most benefit out of agents, fulfilling our obligation to shape this space in the best possible form for Europe,” said **Roberto Catanzaro, Chief Business Officer, Merchant Solutions at Nexi**. “Together with our strategic partners, we are laying the groundwork for secure, scalable agent-driven payment journeys.”

Nexi is currently engaged with several interested pilot merchants in the Nordics and Italy, deploying the infrastructure required to enable consumers to identify products, add to carts and complete a payment using domestic or international payment methods. The company continues to work with partners and customers to navigate compliance, drive innovation and shape agent-led commerce across Europe.

The launch of Nexi’s MCP follows the agreement of a strategic partnership with Google to enable agent-initiated payments through the AP2 Agentic Commerce Protocol, including planned support for the Universal Commerce Protocol (UCP), which enables payment checkout experiences across all



Google interfaces (search, Gemini, YouTube, etc.). In January, Nexi joined the Agentic Commerce Alliance (ACA), reinforcing its commitment to ensuring agent-driven commerce is accessible and secure for all merchants.

ENDS

About Nexi

Nexi is the European PayTech, operating in high-growth, attractive European markets and in technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographical reach, and capabilities to drive the transition towards a cashless Europe. With its portfolio of innovative products, ecommerce expertise, and sector-specific solutions, Nexi provides flexible support to the digital economy and the global payments ecosystem through a broad range of channels and payment methods. Nexi continuously invests in technology and innovation, focusing on two key principles: meeting the needs of its customers together with its partner banks, and creating new business opportunities for them.

Nexi - External Communication & Media Relations

Daniele de Sanctis

daniele.desanctis@nexigroup.com

Mobile: +39 346 015 1000

Matteo Abbondanza

matteo.abbondanza@nexigroup.com

Mobile: +39 348 406 8858

Søren Winge

soeren.winge@nexigroup.com

Mobile: +45 29 48 26 35

Danja Giacomini

danja.giacomini@nexigroup.com

Mobile: +39 334 225 6777