



Nexi launches Nexi Ready, to bring agile innovation to issuers of any size

As European banks shift from “make” to “buy”, Nexi Ready establishes a new category of fully managed digital issuing solutions, to remove complexity and support scalable growth

Milan, Italy – 18 February 2026 – Nexi Group, the European PayTech, today announced the international launch of **Nexi Ready**, a new category of fully managed, plug-and-play digital issuing solutions. Nexi Ready alleviates a significant burden for banks, corporates and fintechs, enabling them to quickly deploy modern, compliant and scalable digital issuing services without having to build and operate their own infrastructure.

Across Europe, digital payments are entering a new phase of heightened customer expectations. At the same time, growing regulatory complexity, including the AI Act, the Third Payment Services Directive (PSD3) and Payment Services Regulation (PSR) – alongside new payment models such as account-to-account and AI-driven commerce – are placing significant operational pressure on issuers.

Christian Segersven, Chief Business Officer, Issuing Solutions, Nexi Group comments: “The payments ecosystem is becoming more complex every year, with issuer budgets increasingly absorbed by operational and regulatory requirements. This leaves limited capacity to invest in innovation, customer experience and growth. Yet many issuers still operate the full stack themselves, often without the agility to innovate at scale.”

“As a result, we’re seeing a clear shift away from resource-intensive in-house ‘make’ approaches toward scalable, ready-to-run ‘buy’ solutions. Nexi’s issuing services are already trusted by more than 100 banks and millions of cardholders globally, which has enabled us to build Nexi Ready to deliver high customer satisfaction, stronger engagement and sustained portfolio growth.”

Nexi Ready removes payment complexity from issuers, with Nexi assuming end-to-end responsibility across technology, operations, regulatory and schemes compliance. Nexi will also be responsible for driving ongoing product evolution to ensure the issuer’s offering is always at the cutting-edge of payment innovation, future-proofed against incoming payment technologies, such as agentic commerce enablement or Digital Euro readiness.

As the European issuing market undergoes structural transformation, Nexi Ready establishes a new benchmark for modern, compliant and scalable digital issuing, making agile innovation accessible to issuers of any size. The first international customer deployed quickly in October 2025 in Germany and is already performing at scale.

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About Nexi

Nexi is the European PayTech, operating in high-growth, attractive European markets and in technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographical reach and capabilities to drive the transition towards a cashless Europe. With its portfolio of innovative



products, ecommerce expertise and sector-specific solutions, Nexi provides flexible support to the digital economy and the global payments ecosystem through a broad range of channels and payment methods. Nexi continuously invests in technology and innovation, focusing on two key principles: meeting the needs of its customers together with its partner banks, and creating new business opportunities for them.

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