
Nexi collaborates with Visa and Mastercard to support Italian businesses

Nexi becomes the first in Italy to offer Visa's and Mastercard's money transfer solutions to business clients, enabling funds to be moved directly to customer payment cards

Milan, 29 October 2025 – Nexi, the European PayTech, has announced two strategic collaborations with **Visa and Mastercard** to enable faster, easier and more cost-efficient payments for Italian businesses. Visa Direct and Mastercard Move, the global platforms developed by Visa and Mastercard that provide convenient and secure money transfer solutions, will be integrated into Nexi's suite of business services.

Through these agreements – the first of their kind in Italy – businesses will be able to transfer funds directly to their customers' credit or debit cards quickly, easily and securely. For transactions such as refunds, insurance payouts or compensation, Nexi's corporate and merchant clients will be able to use Visa Direct or Mastercard Move instead of traditional bank transfers or cheques, gaining significant advantages in terms of speed, cost and convenience.

*"We are proud to be the first in Italy, and among the first in Europe, to offer direct money transfer solutions from Visa and Mastercard to our business clients - said **Filippo Signoretti, Merchant Solutions and eCommerce Director at Nexi Italy** - This collaboration strengthens our commitment to providing innovative digital tools that simplify payment management, deliver tangible benefits and promote the continued growth and evolution of the digital ecosystem".*

Visa Direct and Mastercard Move both enable businesses and merchants to benefit from more efficient liquidity management, streamlined financial flows and faster settlement for customers – who will enjoy a quicker and more secure payment experience.

Pilot projects are underway and are already delivering positive results by reducing processing times and operational costs for businesses in Italy. Both solutions, Visa Direct and Mastercard Move, will be fully integrated into Nexi's business service suite during 2026.

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Nexi

Nexi is the European PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Borsa Italiana's MTA, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant



Solutions, Issuing Solutions and Digital Banking Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. www.nexi.it
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