

## NEXI AND PLANET PARTNER TO PROVIDE A SUPERIOR PAYMENT EXPERIENCE IN HOSPITALITY

*Nexi and Planet will offer hospitality brands a superior integrated acceptance solution, combining payments, software and networking together to enhance the customer and merchant experience*

**29 April 2025** – **Nexi Group**, the European PayTech, and **Planet**, a leading global provider of integrated payments and technology solutions for retail and hospitality customers, have signed a letter of intent to enter a strategic partnership.

This will see the two businesses come together as partners to provide integrated digital payments solutions, with a specific focus on the hospitality sector.

The partnership will leverage the best capabilities of both parties, combining Nexi's pan-European expertise and local footprint – including best-in-class acquiring, omni-acceptance for local schemes and alternative payment methods, and digital customer operations – with Planet's vertical focus and capabilities – from acceptance technology to enabling platforms integration and dynamic currency conversion capabilities.

This will create a set of best-in-class co-branded solutions, designed to provide flexible customer journeys and improve merchant conversion rates.

**Roberto Catanzaro, Chief Business Officer, Merchant Solutions at Nexi Group** comments: "For Nexi, the hospitality sector is a strategic one. We currently see great opportunity to advance digitalization in the space, leveraging digital payments and value-added services to enhance both customer and merchant experiences.

Hospitality is a highly specialized vertical with a dynamic ecosystem of enabling platforms. Merchants are increasingly seeking a unified, "one-stop-shop" experience and exceptional customer service. Together with Planet, we can offer best-in-class solutions, combining our local presence, customer service and local payment method acceptance with Planet's leading omni-channel and platform integrations."

**Colin Close, Chief Commercial Officer at Planet** adds: "Guests today expect everything to be faster, easier, and more personalised. We serve world-leading hospitality brands who trust our tailored technology to transform their guest experiences and business operations. Partnering with Nexi enables us to further enhance the consumer payment experience, adapting to local needs while gradually introducing more value-added features that consumers love."

Nexi and Planet will start rolling out the joint offering first in the Nordics, with plans to expand the rollout to Italy and additional regions across Europe.

### Nexi

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Nexi is Europe's PayTech company operating in high-growth, attractive European markets, and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach, and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods.

Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Solutions, Issuing Solutions and Digital Banking Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. [www.nexi.it/en](http://www.nexi.it/en) [www.nexigroup.com](http://www.nexigroup.com)

## **Planet**

Planet is a global provider of integrated technology and payments solutions for retail and hospitality customers. We create great experiences for the millions of people who use our payments, software, and tax-free solutions every minute of every day.

Planet empowers its customers to deliver great customer experiences by combining payments and software in ways that drive greater loyalty, increase revenue and save time. Founded over 35 years ago and with our headquarters in London, today we have more than 2,500 employees located across six continents serving our customers in over 120 markets.

For more information, visit:

Website: [www.weareplanet.com](http://www.weareplanet.com)

LinkedIn: [www.linkedin.com/company/planet](http://www.linkedin.com/company/planet)

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