



## NEXI EXPANDS ITS BRAND INTO THE DACH REGION

**Milan, 20 September 2023** – The payment service providers which are part of [Nexi Group](#), Concardis, in Germany and Austria, and Nets, in Switzerland, will operate under the Nexi brand going forward. Following the merger of Nexi, Nets and SIA in 2022 to create an advanced and innovative European PayTech leader, the rebranding of these companies is the logical step forward to realise Nexi Group's strategy to be European by scale and local by nature.

Effective from today, the aim of this rebrand is to further combine the strengths and deep local market knowledge of the individual companies with the benefits of being part of a leading PayTech in Europe under a unique brand. As part of its 'Payments and more' offering, Nexi brings the Group's strength to a range of payments stakeholders in the DACH region at attractive conditions. This includes merchants with brick-and-mortar and web shops, and service providers offering smart payments, including omnichannel and digital value-added services as well as state-of-the-art issuing services for financial institutions.

For the merchants, service providers and financial institutions that already rely on Nexi and its companies, nothing will change contractually. However, merchant customers and partners will increasingly benefit from the consolidated Nexi network across the entire payment value chain, both online and offline. Nexi can count on more than 10,000 employees, whose expertise ranges across the entire ecosystem – from issuing to processing and acquiring to value-added services.

All companies in the DACH region affected by the rebranding have already been renamed. All websites and landing pages appear in the Nexi "look and feel" and can be found here: [www.nexi.de](http://www.nexi.de) – [www.nexi.at](http://www.nexi.at) – [www.nexi.swiss](http://www.nexi.swiss).

### Nexi

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Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods.

Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Solutions, Issuing Solutions and Digital Banking Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. [www.nexi.it/en](http://www.nexi.it/en)  
[www.nexigroup.com](http://www.nexigroup.com)



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