

## NEXI GREECE COLLABORATES WITH GREENPEACE TO PROVIDE HIGHLY SECURE DIGITAL PAYMENTS

The partnership highlights Nexi's commitment to providing secure payment processing solutions to its clients

Greenpeace client data are protected by being replaced with unique identification symbols ("tokens") preserving full payment functionality in a completely secure way

Athens, 05 April 2023 – Nexi Greece, a member of Nexi Group, the leading PayTech in Europe, has entered into a collaboration with Greenpeace, one of the largest environmental organizations in the world, to provide payment security services that meet the highest standards of data security and compliance aiming at guaranteeing data protection for all its clients.

Thanks to Nexi Greece technological solution, the **data of Greenpeace clients** that are critical for card, remote and mobile payments **are replaced with unique identification symbols (tokens) preserving full payment functionality in a completely secure way.** Specifically, the tokenisation solution enables easy masking of card numbers and their storage in Nexi's certified data centers for subsequent retrieval.

Nexi's Tokenization Solution is an easy-to-implement, comprehensive payment card security solution in order to prevent the growing threat of payment card theft, and decrease the risk of data breaches, which allows Greenpeace to ensure the full security of its supporters' data, reducing the risk of data theft or fraud, in compliance with all payment security requirements, including PCI DSS. (Payment Card Industry Data Security Standard).

In today's world, where data breaches and cyber threats are becoming increasingly common, payment security has become a top priority for businesses across all industries. Tokenisation has emerged as a powerful tool for enhancing payment security, and Nexi's innovative solution enables businesses like Greenpeace to replace critical card data with tokens, while the actual payment information will be stored in our protected infrastructure. This solution allows clients and partners to maintain compliance with regulatory requirements and focus on their core businesses by relying on Nexi for payment security, stated **Dionysis Grigoratos, Managing Director at Nexi Greece.** 

Nexi

Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Services & Solutions, Cards & Digital Payments and Digital

Nexi SpA



Banking & Corporate Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. www.nexi.it www.nexigroup.com

## Nexi - External Communication & Media Relations

Daniele de Sanctis daniele.desanctis@nexigroup.com Mobile: +39 346/015.1000 Søren Winge soeren.winge@nexigroup.com Mobile: +45 29 48 26 35

Matteo Abbondanza matteo.abbondanza@nexigroup.com Mobile: +39 348/406.8858

Nexi - Investor Relations

Stefania Mantegazza stefania.mantegazza@nexigroup.com Mobile: +39.335/580.5703 Direct: +39 02/3488.8216 Danja Giacomin danja.giacomin@nexigroup.com Mobile: +39 334/2256777

NEXI GREECE Sofia Roumeliotou Communications Tel. +30 210.6244543 Mob. +30 697.1899547 Email: sofia.roumeliotou@nexigroup.com V+O COMMUNICATION Jason Cambanis Account Senior Manager Tel. +30 210.7249000 Mob. +30 6936948751 Email: jc@vando.gr

Corso Sempione 55, 20149 Milan, Italy • T. +39 02 3488.1 • F. +39 02 3488.4180 • www.nexigroup.com Milan, Monza Brianza and Lodi Registry of Companies, Tax Code 09489670969 • Representative of the Nexi VAT Group - VAT 10542790968 Milan Register of Economic Activities (REA) 2093618 • Share Capital € 118,582,844.00 fully paid-up