



## CheBanca! and Nexi together for the future of marine ecosystems

*For CheBanca! customers new payment cards made from plastic recovered from the oceans* 

*Milan, October 10, 2022* - Tangibly reducing the environmental impact on the planet while ensuring a more sustainable future for marine ecosystems - these are the goals of CheBanca! and Nexi, who, from today are providing the bank's customers with new International debit cards and Classic credit cards made of recycled plastic recovered from the oceans. These are the first cards of this kind issued by Nexi.

This agreement will make it possible to recycle some of the plastic dumped in the seas and reduce the quantity ending up there each year, which amounts to around 79 million kilograms. This is a real benefit for the ecosystem in addition to that which is already guaranteed by digital payments, as their impact on the environment is already lower than that of cash.

"Being a driver of sustainable growth is a concrete commitment of CheBanca! and the entire Mediobanca Group," commented **Marta Giaretta, Marketing Director of CheBanca!** "The reduction of our impact on the environment, both direct and indirect, is an integral part of our business objectives. With this in mind, the creation of the new payment cards produced from plastics recovered from the oceans, in collaboration with Nexi, is a practical example of how we can combine a business initiative with growing concern for our planet."

The agreement, which further strengthens the collaboration between the two players already strategic partners in the digital payments sector - is consistent with the wideranging sustainability plan for responsible business that Nexi recently presented at its Capital Markets Day, and allows the PayTech to pursue its path of sustainability by adding new environmentally friendly card production solutions to its core digital payments business.

"This latest partnership agreement with CheBanca! is perfectly in line with our policy in terms of ESG," said Andrea Mencarini, Nexi's Cards & Digital Payments Director. "It enables us to reduce our footprint as well as that of CheBanca! customers and puts us on target to achieve our Net Zero goal in 2040, while already becoming Climate Neutral in 2022, allowing us to further accelerate our plan to foster more environmentally friendly consumer behavior".

The new cards, already available to CheBanca! customers, will thus make an important contribution to the proper disposal of plastics and increase citizens' awareness about the impact their daily activities, such as a purchase, have on the planet.

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# CheBanca!

#### Nexi

Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Services & Solutions, Cards & Digital Payments and Digital Banking & Corporate Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. www.nexi.it www.nexigroup.com

#### CHEBANCA!

CheBanca! is Mediobanca Group's bank dedicated to household savings, investments and financing. Established in 2008 as a multichannel bank to support the Group's funding in 2014 it expanded its mission to asset management by combining its native digital approach with a strong advisory content. The digital platform is now the operational heart of the Bank serving customers and networks distribution, direct and indirect. Over the past two years, CheBanca! has further accelerated the process of growth through the strengthening of commercial structures serving Affluent and Premier customers. Today CheBanca! offers both classic banking products-current accounts and cards, loans and mortgages, insurance-as well as professional savings and investment advice through a comprehensive range of funds, products financial and investment strategies. It currently has over 34 billion in deposits.

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