

# MF Banking Awards: Nexi awarded in two categories

The PayTech receives the "Guido Carli Elite" award for the best extraordinary operation for the mergers with Nets and SIA, while the technological solution SoftPOS wins the Innovation of the Year award.

*Milan,* 1<sup>st</sup> *April* 2022 – Nexi, Europe's PayTech leader in the digital payments market, has been awarded in two categories at the MF Banking Awards 2022, the annual event organized by Milano Finanza to reward the best innovations and operations in the financial sector in Italy.

During the event held yesterday in Milan, Nexi received the "Guido Carli Elite" award for the best extraordinary operation of the year relating to the creation of the leading European player in the payments sector, present in more than 25 countries thanks to the recent mergers with Nets and SIA.

The PayTech also won the MF Innovation Award for accounts and payments dedicated to private customers for its SoftPOS technological solution. Nexi's innovative digital application transforms Android smartphones and tablets into POS terminals capable of accepting contactless and QR-code based payments, without the need for additional hardware. SoftPOS has already been chosen by UniCredit Bank in Hungary and will soon be adopted by other European banks.

The two awards were respectively accepted by **Federico Gallo**, Global Head of Group M&A at Nexi and **Eugenio Tornaghi**, Head of International Markets at Nexi.



## Nexi

Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Services & Solutions, Cards & Digital Payments and Digital Banking & Corporate Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone.

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