



**Banca Passadore & C.**  
**the new PassadorePay debit cards developed**  
**in collaboration with Nexi now available**

*The Bank's customers can now choose  
PassadorePay, PassadorePay Premium and PassadorePay Small Business -  
cards developed by Nexi for cash withdrawals and payments  
with the most advanced features on the market*

**Genoa, 18<sup>th</sup> March 2022** – Banca Passadore & C., an independent bank serving private and business customers since 1888, makes available PassadorePay international debit cards created in collaboration with **Nexi**, Europe's leading PayTech in the digital payments sector.

From today, customers of the Bank can request **PassadorePay, PassadorePay Premium** and **PassadorePay Small Business**, the most advanced and exclusive international debit cards on the market, developed by **Nexi** for payments and cash withdrawals and accepted worldwide thanks to the connection with the international **Mastercard** circuit. The cards feature **contactless technology** to pay in a single swipe, they are enabled to be uploaded on mobile devices to **pay via smartphone or smartwatch**, they can be used for **online purchases** and they include insurance coverage and legal protection against cyber risks.

These payment cards boast digital features that make their use simple, convenient and secure - in addition to direct debiting of the current account on the same day as the purchase or the cash withdrawal, they guarantee **round-the-clock assistance** thanks to a multi-channel customer service (dedicated toll-free number, SMS security services and 3D secure for online purchases).

Through the Bank's online channels (Internet Banking service and MB+ App), the **Nexi Pay App** and the **portal dedicated to Nexi cardholders**, they can monitor transactions and check the residual credit on their card.

In addition, through the **Nexi portal** and **Nexi Pay App** it is also possible to customize spending limits and view the PIN and card details.

The **PassadorePay Premium** card, designed for the most demanding customers, for those who travel frequently and request exclusive and fully digital services, comes with a **12.5g contactless metal core** and elegant packaging complete with a welcome kit making the exclusivity of this product with top of the range features immediately evident. It offers monthly spending limits up to **€50,000** for purchases and cash withdrawals, a **dedicated concierge** service available 8am to 8pm, Monday to Saturday, **Fast Track** for immediate access to airport security checkpoints and boarding areas, **exclusive insurance policies** with high coverage caps and the possibility to enjoy the advantages granted by the **MasterCard World Elite** circuit.

## **Nexi**

Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Borsa Italiana's MTA, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Services & Solutions, Cards & Digital Payments and Digital Banking & Corporate Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. [www.nexi.it/en](http://www.nexi.it/en) [www.nexigroup.com](http://www.nexigroup.com)

## **Banca Passadore & C.**

Banca Passadore & C. S.p.A. is a privately-owned, independent bank founded in 1888 by Luigi Passadore with headquarters in Genoa and 25 Branches and Offices in 18 Italian cities (Genoa, Milan, Rome, Turin, Florence, Parma, Brescia, Verona, Aosta, Alessandria, Imperia, La Spezia, Alba, Chiavari, Albenga, Bordighera, Novi Ligure, and Portofino), providing all types of banking and financial services to both private individuals and businesses.

The Bank implements its own operating model, characterized by distinctive system elements aimed at promoting customer relations and the quality and personalization of services.

Chairman - Augusto Passadore; Deputy Chairman - Carlo Acutis; Chief Executive Officer - Francesco Passadore; General Manager - Edoardo Fantino; Joint General Manager - Renzo Prezioso; Deputy General Manager: Maurizio Vassallo.

[www.bancapassadore.it/en](http://www.bancapassadore.it/en)

## **Nexi - External Communication & Media Relations**

### **Daniele de Sanctis**

[daniele.desanctis@nexigroup.com](mailto:daniele.desanctis@nexigroup.com)

Mobile: +39 346/015.1000

### **Matteo Abbondanza**

[matteo.abbondanza@nexigroup.com](mailto:matteo.abbondanza@nexigroup.com)

Mobile: +39.348/406.8858

### **Valentina Piana**

[valentina.piana@nexigroup.com](mailto:valentina.piana@nexigroup.com)

Mobile: +39.342/046.7761

## **Banca Passadore & C. - Marketing & Media Relations**

### **Francesca Olivieri**

[francesca.olivieri@bancapassadore.it](mailto:francesca.olivieri@bancapassadore.it)

Mobile: +39 335/7313959

## **Banca Passadore & C. – Press Office**

### **ITALIA**

**Luca Vitale e Associati**

**Luca Vitale**

[l.vitale@lucavitaleassociati.it](mailto:l.vitale@lucavitaleassociati.it)

T. +39 030 2943480

### **GENOVA E LIGURIA**

**Studio Bo**

**Daniele Bo**

[daniele.bo49@gmail.com](mailto:daniele.bo49@gmail.com)

Mobile +39 348 1309352