

## Nexi appoints Dionysis Grigoratos as Managing Director of New SIA Greece

**Athens, February 21<sup>st</sup>, 2022** - Dionysis Grigoratos has been named as Managing Director of New SIA Greece, part of the European payment service provider **Nexi Group** which has recently incorporated SIA.

Over the past 10 years, Dionysis Grigoratos has gained consolidated expertise in the fields of multichannel sales management, business transformation, IoT Service Platforms, and a strong customer value management experience, having served in top management positions in companies such as Vodafone Greece and Hellas on Line. Previously he was CEO of Victus Networks, a mobile network sharing company created by the joint venture of Vodafone Greece and Wind Hellas. In his new role **he will be responsible for the development and execution of Nexi's business strategies in the Greek market, introducing an innovative range of payment services and value-added solutions that will benefit current and future customers.** Dionysis reports directly to Eugenio Tornaghi, Head of International Markets and a member of the Executive Committee of Nexi Payments.

Additional facts about the Greek market and Group dynamics:

- According to a recent survey<sup>1</sup>, Greece is the market with the highest distribution of POS terminals for 2020 in the Balkans and Eastern European countries. With cashless payments drastically increasing over the past years, Greek banks have already outsourced the relevant activities to international payment transaction companies.
- To benefit from these developments, Nexi is strongly investing in Greece by recently merging with SIA which had already been present in the market since 2018.

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Disclaimer: This is the English translation of the original Italian press release "Nexi nomina Dionysis Grigoratos Managing Director di New SIA Greece". In any case of discrepancy between the English and the Italian versions, the original Italian document is to be given priority of interpretation for legal purposes.

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<sup>1</sup> Survey conducted by technology company Printec.

## Nexi

Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Borsa Italiana's MTA, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Services & Solutions, Cards & Digital Payments and Digital Banking & Corporate Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. [www.nexigroup.com/en/](http://www.nexigroup.com/en/)

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