

## **Nordhealth chooses Nets Group as payments provider in Nordics**

*Veterinary and therapist software specialist extends customer payment choices as part of European growth ambitions*

November 18, 2021 – [Nordhealth](#), a leading provider of cloud-based Practice Management Software for veterinarians and therapists, has signed an agreement with one of the leading European payment providers, [Nets](#) to provide seamless in-clinic and online payments processing and card tokenization services. This partnership will enable Nordhealth to more easily scale its business, supporting its future European expansion ambitions.

The 'plug-and-play' technology from Nets means Nordhealth customers will be free to choose their preferred payment providers, with the partnership supporting both local and international schemes available for the around 5800 clinics served by Nordhealth across the Nordics. This supports speedy rollout of payment services and will allow for a deeper integration between Nordhealth products and Nets eventually enabling more payment solutions and features ensuring a more seamless end-to-end payment experience for consumers both face-to-face and online.

The partnership will also see Nets provide access to its new analytics service, which offers merchants unique insights into their business and wider industry, including – crucially – customer payment behaviours, allowing them to better understand, for example, where their customers are coming from or their most recent purchase. These data insights aim to enable merchants to further streamline their business strategy and support further targeted growth.

Charles MacBain, CEO of Nordhealth said: "Our partnership with Nets makes in-clinic and digital payments simple and easy, allowing our customers to focus on providing excellent services to their clients. Working through one provider, we look forward to growing our business beyond the Nordics to support our aim of providing seamless, integrated and unified payment services that meet customers' growing financial needs."

Lars Volker Hansen, Head of Partner Sales-Nordics in Nets, added: "This partnership aligns with our growth strategy of enabling European SaaS leaders to provide easy digital payments to their customers at a low cost. Beyond supporting Nordhealth clinics with the ability to make secure, reliable and fast payments, our customer payment behaviour and business insights service will enable them to further streamline their end-user offering."

**ENDS**

### **About Nordhealth**

Nordhealth is a publicly listed and fast-growing cloud-based healthcare SaaS company on a mission to redefine digital healthcare. We build software that empower veterinary and therapy professionals

to provide the best possible care experiences to their patients. Our products serve more than 30,000 veterinary and therapy professionals across 7,000 clinics and hospitals located in over 25 countries. Headquartered in Helsinki, Finland, Nordhealth has a solid footprint in the Nordic region and a growing presence internationally, with more than 240 employees working either remotely or from offices (collaboration hubs). For more details visit the company's website at [nordhealth.com](https://nordhealth.com).

#### **About Nets**

Believing in simplicity and security as the foundation for growth and progress, Nets powers payment solutions for an easier tomorrow for banks, businesses and consumers across Europe. For more information please see: [www.nets.eu](https://www.nets.eu). Nets is a part of Nexi Group - a leading European PayTech. For more information please see: [www.nexigroup.com](https://www.nexigroup.com)

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