# The Leading PayTech Redefining Payments in Italy



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## 1Q 2020 Results

May 12<sup>th</sup>, 2020

## **Executive Summary**

### Covid-19 update

- After ~2 months of lockdown in Italy, one of the strictest in Western Countries, on May 4<sup>th</sup> Phase 2 started with a gradual easing of lockdown measures. Several government initiatives to support businesses and families being executed
- Full business continuity and usual high standards of efficiency ensured while safeguarding health and safety of all employees since the start of the emergency at the end of February
- Several social and sustainability initiatives launched to support consumers, merchants and institutions across the Country
- Nexi resilient business and economic model:
  - 52% revenues related to installed base not directly impacted by volume contraction, 48% revenues related to volumes<sup>1</sup>
  - 38% variable costs<sup>1</sup> linked to volumes/ level of activities
- Strong January and February performance (acquiring+issuing value of managed transactions +5.4% Y/Y) and contraction in March and April (acquiring+issuing value of managed transactions -33.0% Y/Y and -43.4% Y/Y respectively) due to lockdown measures. Volume decrease mainly driven by travel, tourism, restaurants and discretionary consumption sectors while basic consumption category increasing in volumes. E-commerce transactions declining less and materially accelerating out of travel/tourism sectors. Last week rolling (2<sup>nd</sup> 8<sup>th</sup> May) shows very early signals of possible initial recovery across categories, to be confirmed in the coming weeks: acquiring+issuing value of managed transactions<sup>2</sup> -25% Y/Y
- Early observations of customers' behaviors evolution well support secular growth of digital payments. Nexi already accelerating product and initiatives plans, in anticipation of "new normal" customer needs



## **Executive Summary**

## **1Q20** results highlights

- **EBITDA +3.9% y/y growth**, at 115.0 €M in 1Q20
- **Revenues -0.5% y/y growth**, at 225.3 €M in 1Q20

#### **Key business initiatives**

- Merchant Services & Solutions (47% of Revenues): new partnerships to accelerate E-commerce for SMEs (e.g. Italiaonline), launch of Pay-by-Link for remote payments acceptance and Nexi Welcome as entrance proposition for merchants without POS
- Cards and Digital Payments (41% of Revenues): launched education/communication campaign on cardholders to help "less digital" consumers to buy online and use contactless; continued progress on YAP
- Digital Banking Solutions (12% of Revenues): new propositions acceleration, further step into Open Banking leadership thanks to the launch of "Nexi Open" ecosystem, including partnerships with Plug and Play and Microsoft
- **Cost -4.8% y/y**. Decrease mainly driven by variable costs linked to volumes/activities and continued focus on efficiency
- Strong cash position. 1Q20 Net financial Debt/EBITDA at 2.8x
- **1Q20 Pro-forma data for ISP's Merchant Acquiring acquisition:** Revenues +1.0% y/y growth and EBITDA +6.3% y/y growth

#### **Financial guidance**

- 2020 volume-driven revenue will depend on the duration of the peak, the speed of recovery and the dynamics by sector; 100+ €M cash cost containment plan across different categories being implemented, while remaining fully focused on implementing commercial plans and strategic initiatives to support future growth
- Financial guidance conservatively suspended, while implementing cost/capex initiatives to minimize impact on EBITDA and cash flow

Covid-19 situation improving. Phase 2 started in May with gradual easing of lockdown measures and material government interventions to support recovery



## Ensured full business continuity and highest efficiency of service, while safeguarding health and safety of all employees

Swiftly implemented effective business continuity plan

- Creation of a dedicated crisis management task force in place since day1 with Executive Committee supervision
- Definition and implementation of an emergency plan aiming to guarantee health and safety of colleagues / third parties and Business continuity
- Coordination and cooperation with Bank of Italy, Civil Protection and other relevant Authorities



#### **People Safety**

- >95% Nexi people in remote working since the beginning
- Remote working, collaboration tools and IT security enhancement fully in place
- Implementation of precautionary measures for the limited number of employees still working in the operational centres
- Continued companywide communication
- Dedicated employees Welfare program



#### **Business Continuity**

- Guaranteed 100% functioning of all services, including operations of all POS acceptance terminals and ATMs and cards production/personalization
- Activated business continuity strategies for outsourcers
- Maintained or even improved all service levels
- Improved NPS across most areas



## Launched several customer and social initiatives to support Italy through the crisis

#### **Customer Initiatives**

#### **E-commerce for SMEs**

- All physical contracts already extended to e-commerce (XPay360)
- Partnerships to offer easy website development/ payment gateway bundle (e.g. ItaliaOnline)
- Payment provider for shop-owners national association for pay now/use later Restaurant vouchers

#### Nexi Pay-by-Link

Remote acceptance service via mail, sms, whatsapp,.. for use cases such as home delivery. Fees waivered until year end

#### Nexi Welcome

Mobile POS proposition. Monthly fees waivered on new activations until end of June

#### **Micro-payments**

Merchant fees refund for SMEs on payments <10€. From the 1<sup>st</sup> of March until year end

#### Cardholders education

Communication campaign on cardholders to help "less digital" consumers to buy online and use contactless

## Social initiatives

## $\left( \begin{array}{c} & \\ & \\ & \\ & \end{array} \right)$ Support to Italian Institutions

- Streamlining of government subsidies payments through Nexi Open Banking platform (real-time bank data check)
- Yap mobile payments app under evaluation as digital payment tool for Red Cross volunteer teams



#### **Community Charity program**

 Donation program from employees, customers and company to support the creation of the new Covid-19 hospital in Milan, with 1 €M collected



# Resilient business model with 50+% revenues not impacted by volumes and 38% variable and semi-variable costs



- Installed Base Driven revenues are subscription-like and linked to n. of POS terminals, n. of merchants, managed cards, n. of ATMs, etc.
  - No material expected impacts in the short term.
  - Closely monitoring the evolution to confirm the expected limited medium/long term impact due to POS installation slowdown and SMEs potential distress
  - Possible rephasing of certain projects
- Volume Driven revenues driven by n. of transactions and value of transactions
  - Direct impact from volume contraction due to Covid-19

- Variable costs linked to:
  - Volumes of transactions (e.g. external and internal processing)
  - Level of activities (e.g. variable compensation, external contact center, POS and ATM management, operations,..);

#### Fixed costs

(e.g. personnel, running IT costs, g&a,..)

Transaction volumes decreasing since the end of February, now stabilizing at ~-50%. E-commerce declined less sharply compared to physical sales

## Acquiring transaction volumes - 7-days rolling % change Y/Y



Covid-19 timeframe in Italy



Volume decrease driven by high-impact and discretionary spending while growing in basic consumption. E-commerce acceleration outside travel and tourism

Acquiring volumes by category <sup>1</sup>	Product category	% change Y/Y			
		Jan + Feb	March	Apr	Last week rolling <sup>2</sup>
44% for 37% for	Basic consumption	15%	13%	11%	18%
E-commerce	of which Physical	15%	12%	9%	19%
31% 35%	of which E-commerce	27%	31%	42%	16%
	Generic/discretionary consumption	6%	-62%	-77%	-58%
	of which Physical	5%	-65%	-81%	-63%
34% 19% for E-commerce	of which E-commerce	25%	8%	47%	55%
	High-impact consumption	10%	-68%	-89%	-77%
	of which Physical	10%	-67%	-89%	-76%
	of which E-commerce	10%	-75%	-90%	-85%
<b>Basic consumption</b> Groceries, medical retail, utilities and services (e.g. insurance,	Total	11%	-35%	-48%	-35%
bank services)	of which Physical	10%	-36%	-50%	-36%
Generic/discretionary consumption	of which E-commerce	19%	-21%	-17%	-17%
Clothing, household, other non-alimentary retail and other services (e.g. laundries, beauty)	2020 Acquiring volumes: split between Physical and E-commerce				
High-impact consumption		Jan + Feb	March	Apr	Last week rolling <sup>2</sup>
Hotels and restaurants, travel and transports, entertainment, etc.	Physical	93%	92%	90%	90%
	E-commerce	7%	8%	10%	10%

## Nexi accelerating product plans, in anticipation of "new normal" customer needs

## **Observed/expected trends**

- Large and mid-size merchants accelerating on omnichannel
- SMEs engaging with ecommerce and remote payments for deliveries/@home services
- Accelerated online purchasing
- Increased consumer focus on security and budget control
- Banks materially accelerating digitalization, with an «omnichannel» focus

- B2B payments going more digital, (checks decreasing,..)
- Services digitalization acceleration, Open Banking area of focus

### Merchant Services & Solutions

- Acceleration of new omnichannel proposition for Large Merchants; extension to mid-Large segment
- «E-commerce in a box» proposition for SMEs through new partnerships with store platforms
- New mobilePOS/app proposition for home delivery and mobility payments
- Push on Pay-by-link for remote acceptance service

## **Cards & Digital Payments**

- New push on prepaid/international debit as mass-market ecommerce enabled cards, with enhanced card control capabilities
- Acceleration of digital onboarding/digital issuing capabilities for banks
- B2B commercial/virtual cards to manage working capital for corporates (i.e. supply chain networks)

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## **Digital Banking Solutions**

- Push for advanced ATMs (self banking vs inbranch services)
- B2B use cases for Instant payments (i.e. cash pooling, distribution networks,..)
- Enrichment of Open Banking proposition through both Nexi services and partnerships (fintechs,..)

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## Focus on 1Q20 Results

Resilient Net Revenues and positive EBITDA performance, despite the deterioration in March due to lockdown measures



## Merchant Services & Solutions: ~40% of revenues not impacted by Covid-19



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## Cards & Digital Payments: ~60% of revenues not impacted by Covid-19



## Digital Banking Solutions: marginally impacted by Covid-19 lockdown in March



### **Key Highlights**

- Self-banking: Continued rollout of new higher value advanced self-banking products/solutions and continued growth of advanced ATMs installations
- Digital Corporate Banking: continued rollout of new advanced platform with key partner banks
- Instant Payments: continued progress on new banks/financial institutions onboarding and rollout. Development of new VAS
- Open Banking: launch of "Nexi Open"
  - new open banking ecosystem including Nexi and fintech partners services on top of Nexi open banking bank platform. Key partnership already in place
  - Partnership with Plug and Play, worldwide #1
     Open Innovation platform, to launch the Italian fintech hub
  - Strategic partnership with Microsoft to create new products and services leveraging on AI and Big Data

# Costs: variable costs and discretionary measures to mitigate the financial impact of Covid-19



### **Key Highlights**

Decrease in total costs mainly driven by:

 variable costs linked to volumes/activities (processing costs, external contact center, marketing events; savings related to meal vouchers, overtime and bonuses accrual)

continued focus on efficiency

Limited credit risk exposure (2019 LLPs: 5.3 €M acquiring and 0.9 €M issuing)

#### Merchant Services & Solutions:

Diversified exposure across sectors and no direct exposure to riskier sectors (e.g. airlines)

#### Cards & Digital Payments:

Credit risk limited to direct issuing model (~48k cards, equal to ~0.1% of Group total cards) and corporate cards

Task force in place since the beginning of the crisis to daily monitor the situation

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## Strong cash position. Net Financial Debt / EBITDA at 2.8x

## Net Financial Debt (€M)

	Dec 18	Mar 19	Dec 19	Mar 20
Gross Financial Debt	2,605	2,656	1,840	1,843
Cash	(41)	(361)	(248)	(307)
Cash Equivalents <sup>1</sup>	(110)	(110)	(123)	(116)
Net Financial Debt	2,454	2,185	1,470	1,420

## **Key Highlights**

Current Debt structure:

- 1 €B Term Loan due 2024
- 825 €M Fixed-Rate Note due 2024
- Other residual debt (mainly IFRS 16)

Nexi also benefits of an undrawn 350 €M Revolving Credit Facility, committed to 2024, that further supports its liquidity profile

500 €M 1.75% senior unsecured equity-linked convertible bonds (due 2027) issued on Apr 24<sup>th</sup>. Initial conversion price at €19.47 (premium of 50% above the Reference Share Price)



## Net Financial Debt / EBITDA (€M)

# Pro-forma for ISP's Merchant Acquiring acquisition Net Revenues and EBITDA both growing





2020 revenues evolution dependent on Covid-19 crisis recovery. 100+ €M cash cost containment plan in execution to mitigate EBITDA and cash flow impact

Revenues	Cost containment plan			100+ €M
	Volume-base costs	Discretionary spending		
<ul> <li>Volume-driven revenues (48% on total revenues<sup>1</sup>) depending on:</li> <li>Duration of the peak</li> <li>Speed of recovery</li> <li>Dynamics by sector</li> </ul>	<ul> <li>Personnel expenses (variable compensation, other related costs)</li> <li>Processing: reduction in line with volume trends</li> <li>External contact center calls</li> </ul>	<ul> <li>Operating Expenses</li> <li>Hiring</li> <li>Consulting expenses</li> <li>Internal and external events, travels, etc</li> <li>Voluntary waiver by Top management of their 2020 short term variable compensation</li> </ul>	<ul> <li>Capex</li> <li>Postponement of non strategic project spending (e.g. IT systems optimization)</li> <li>Limited re-phasing of IT strategy</li> <li>Postponement of realestate investments</li> </ul>	<ul> <li>Transformation Costs</li> <li>Postponement of few activities:</li> <li>YAP development</li> <li>Other transformation projects</li> </ul>

Confirmed continued focus and investments on key initiatives to drive future growth and efficiency



## Financial guidance conservatively suspended

	Previous Guidance <sup>1</sup> : suspended		
Net Revenues	5-7% annual net revenue growth over medium term, targeting higher end of the range	2020 vol the dura and dyna	
EBITDA	<ul><li>13-16% annual EBITDA growth over medium term</li><li>Continued strong operating leverage</li></ul>		
Non-recurring Items	Rapid further decrease of non-recurring items affecting reported EBITDA	■ 100+ €M plan beir on EBITD	
Сарех	<ul> <li>8-10% ordinary capex as % of net revenues over long term</li> <li>Transformation capex on top of ordinary capex of 142 €M cumulative (2020 – c.2023)</li> </ul>	<ul> <li>Confirme key initi</li> </ul>	
Capital Structure & Capital Allocation	<ul> <li>Organic de-leveraging with target net debt of ~2.0-2.5x EBITDA over medium to long term</li> <li>Progressive moderate dividend policy, targeting pay-out ratio of 20-30% of distributable profits in medium to long term</li> </ul>	efficiency <ul> <li>Strong ca</li> </ul>	

## **Key considerations**

- 2020 volume-driven revenues depending on the duration of the peak, speed of recovery and dynamics by sector.
   Continued assessment of Covid-19 impact through different scenarios
- 100+ €M cash cost (Opex/Capex) containment plan being implemented to mitigate the impact on EBITDA and cash flow
- Confirmed continued focus and investments on key initiatives to drive future growth and efficiency
- Strong cash position





€M	1Q19	1Q20	Δ% vs. 1Q19
Merchant Services & Solutions	106.1	105.1	-0.9%
Cards & Digital Payments	93.0	92.6	-0.4%
Digital Banking Solutions	27.4	27.6	+0.8%
Operating revenue	226.5	225.3	-0.5%
Personnel & related expenses	(41.7)	(40.0)	-4.1%
Operating Costs	(74.2)	(70.4)	-5.2%
Total Costs	(115.9)	(110.3)	-4.8%
EBITDA	110.6	115.0	+3.9%
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## Nexi in a nutshell

Italy: Large and underpenetrated market with unique structural characteristics €841bn 3.7m **#3 Largest economy** 2018 Largest SME in Europe<sup>(1,3)</sup> population in Consumer spend<sup>(1)</sup> Europe<sup>(2)</sup> 24% One of the most underpenetrated **Italy vs 45% Western Europe** card payments markets in Europe card payment penetration<sup>(1)</sup> +~9% **Strong and resilient Card payments transaction value** secular growth **15-18 CAGR**<sup>(4)</sup> SME-dominated and mainly physical commerce market **Unique structural** Underdeveloped and fast growing e-commerce market Fragmented and bank led distribution characteristics Country digitalization core for national agenda

Note: Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, Ioan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending. Consumer Card Payments is defined as Card Payment Transactions (Excl Commercial).



## Nexi: The leading PayTech with full coverage of the payment ecosystem

49% 39% 12% **Cards and Digital Payments Merchant Services & Solutions Digital Banking Solutions One-stop solution provider for** Comprehensive portfolio, leading towards Driving adoption of advanced banking merchants of all categories and size complete diaitalisation of payments solutions and developing Open Banking E **Business Activities Commercial Cards** Self Banking **Consumer Cards** Instant SME solutions Large merchants omni-channel **Payments** CBI **▲ Pay G** Pay XPay nexi pay ») GL YAQ pay PSD2 & e-Commerce & **Digital Corporate** Data-enabled Payment Apps Invisible **Mobile Payments Open Banking** Banking products **Payments** 947m **13.1k** ~469k ~900k 3.5bn €212bn 2.6bn €259bn 41.6m Scale (1) Number of ATMs Corporate Merchants Value of Number of **Payment Cards** Value of Number of Clearing managed Banking Transactions Transactions Managed Transactions Transactions served Transactions Workstations Share of ~70% ~**90%** (3) ~55% 16-80% Served Market<sup>(2)</sup> **Clients Served** INTESA M SNNPAOLO Deutsche Bank MONTE DEI PASCHI CRÉDIT AGRICOLE en vodafone C = MEDIOLANUM TRENITALIA GRUPPO FERROVIE DELLO STATO **Banca Popolare** GRUPPO BANCARIO UBI>< Banca BANCO BPM DE **BPER:** Credito Valtellinese 150 Banks >800k SMEs ~30m Cardholders K 💋 Banco Desio di Sondrio Banca

**Next** Source: Con based on 20 Other Merc

Source: Company information. Note: leading Italian PayTech in terms of revenues. (1) 2019 data. (2) Merchant Acquiring and Card Issuing data refer to International Schemes only 2019; Digital Banking solutions shares are based on 2019 data (excl. Clearing based on 2018). (3) Spending Flows through Nexi. Market share calculated as a ratio of Nexi's Net Issuing + Acquiring volumes on Total Market Acquiring volumes, estimated allocating proportionally Other Issuers' cards volumes among Nexi's clients and Other Merchants. Data refer to International Schemes only (VISA and MC) for 2019.

% of Group 2019 Net Revenues

## Nexi: The leading PayTech redefining payments in Italy

Europe's most attractive payments market with strong secular growth drivers

Established market leader at scale with extensive payments ecosystem coverage

Long term, extensive and value-oriented partnerships with Italian banks

Superior products driving multiple growth opportunities

Leading technology capabilities driving innovation and Next Generation Platform deployment

Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation

Strong leadership team with proven track record across all value creation levers

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## Large and attractive market with secular growth tailwinds



Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl. Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl. Commercial) divided by Total Consumer Spending.



Note: (1) Euromonitor International Consumer Finance 2020 Edition. (2) Refers to card payments market. (3) Consumer card payments CAGR 15-18 by value for Nordics based on fixed 2019 euro exchange rates and for all other countries based on local currency. (4) ISTAT; Nominal current market prices. (5) Bank of Italy – Appendix to the Annual Report as published in May 2019. (6) Value of card payment transactions (including credit, debit and prepaid cards).

# Extensive payments ecosystem coverage extending to digital and technology 2 solutions



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Long-term, extensive and value-oriented partnerships with 150 banks across 3 all segments



## Nexi value contribution to partner banks

Mission Critical ServicesQuality of Service and ReliabilityExtensive Portfolio of Superior ProductsBroad Service	Payments Advanced Knowledge TransferScale Benefits / AdvantagesSupport to Commercial Activity
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## A rich portfolio of growth drivers and emerging opportunities

#### **Merchant Services & Solutions Cards & Digital Payments Digital Banking Solutions** Travel Account 15 SPJ2 15F4 PF24 han Speedy ACH Instant -@ **Credit Full Potential** Self Banking **Corporate Cards Solutions SmartPOS** Large Merchant **Instant Payments** Omnichannel Solutions Growth **Debit evolution Drivers (Pay** Numero carta Scadenas \*\*\*\* 603 62/29 Banca E-Commerce & ...and for Small/Micro **Invisible Payments Business** Apple Wallet Diners Club JCB **Digital Corporate** nexi **Banking for Large-Mid** business sodex PSD2 Gateway & Mobile **Next Generation** Merchant App Omniacceptance **Open Banking** Payments CVM YAP Emerging Data Millennials PAN Growth Enabled Mobile **Solutions Opportunities Payments B2B/Corporate Payments Dual-sided Opportunities**



## Investing in leading capabilities in Technology to drive quality and security, innovation and Next Generation Platform deployment





## Continued investments to support quality, innovation and IT transformation



IT strategy progressing in line with plan. 142 €M expected to complete by
 2023 (included in guidance)





% Capex in % of net revenues

Attractive financial profile combining profitable growth, resilience, operating 6 leverage and strong cash flow generation





Source: Company information. (1) Underlying performance excl. zero-margin HW reselling contracts. (2) Operating Cash Flow excluding transformation capex, D&A of customer contracts, transformation costs and other non recurring items. (3) Cash Flow Conversion defined as Normalized Operating Cash Flow as % of EBITDA.
## 6 Consistent and solid revenue growth

Net revenues evolution over time



Source: Company disclosure and Management information.

nex 37 (1) Includes "Other Services" such as Helpline. (2) DBS Revenues and costs growth overstated by 10M€ vs. underlying performance (no EBITDA impact) due to European prospectus accounting rules limiting pro-forma to only one year. (3) Underlying performance excl. zero-margin HW reselling contracts.

## 6 Consistent and strong EBITDA growth





## Strong and experienced extended Leadership Team...





### ...with proven track record of delivery across all value creation levers





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## **Supporting Materials**



## Italy - Acceptance infrastructure already in place, enabling market growth

### Italy's Infrastructure is ready for further card payment penetration <sup>(1,2)</sup>

 $\smile$  Size of flag bubble represents relative total consumer spend<sup>(2)</sup>



Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending.



## SME and physical dominated market. E-commerce still at inception





(1) Euromonitor International Consumer Finance, 2019 Edition for size of card transaction values; Management estimates for segmentation. (2) Politecnico, Osservatorio eCommerce B2c, Oct 2018. (3) E-commerce penetration calculated as the ratio between online spending and total spending (online and physical). Online spending includes purchases of products and services, excluding digital-only contents. Total spending is calculated on those categories of products that are sold online but that 44 are also available offline (i.e. excluding cigarettes, gaming, betting etc.).

### Reference Market and Nexi's Share of Served Market Merchant Services & Solutions



#### Leading share of served market in Italian acquiring

Note: Euromonitor International Consumer Finance – 2019 Edition; Total Consumer Spending is defined as the sum of Card Payment Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Consumer Card Payments is defined as Card Payment Transactions (Excl Commercial).

**NEXI** 

Source: Euromonitor International Consumer Finance – 2019 Edition. (1) e-comm market volumes estimated allocating proportionally Other Issuers' cards volumes among Nexi clients and Other Merchants. Data refer to International Schemes only. (2) Internal estimates for Acquiring International volumes, on the hypothesis of a proportional distribution of Other Issuers' cards volumes among Nexi's clients and Other Merchants. Acquiring international volumes (POS and ATM transactions). (3) Management estimates.

### Reference Market and Nexi's Share of Served Market Cards & Digital Payments



Leading served market share across segments in a growing issuing landscape, still dominated by National debit products

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Established market leader at scale covering all value chain activities, in the same country





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### Serving Banks with multiple business models to fit their strategic needs



## Established, deep, robust and value-oriented bank relationships

Long, established and deep...

- Most bank partnerships have been in place for more than 25 years
- Top 10 partner banks<sup>(1)</sup> have been customers for > 15 years
- No customer loss since 2015 change of ownership<sup>(2)</sup>
- Customer concentration reflects Italian Banking sector



- Multiple product/ service relationships with each bank
- "Volume based" pricing allowing further future upside
- Evolving towards more valueadded models





- Multiple contracts per relationship: ~150 relationships for a total ~1,000 contracts
- 56% of revenues in contracts/distribution agreements to 2023+<sup>(1)</sup>
- 72% of top 5 partner banks' revenues committed to 2023+ (57% to 2025+)<sup>(1)</sup>
- Most of the remaining contracts with undated duration<sup>(3)</sup>

## Nexi investing to drive the transition from cash to digital payments in Italy

### Key Limiting Factors For Digital Payments penetration



- Infrastructure well in place and contactless-ready but...
- Still uneven distribution of POS terminals amongst merchants



• Low speed due to poor connectivity



- Unbalanced mix, high share of prepaid and relatively low credit
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- Credit mainly charge, with low plafond limit; revolving marginal
- Debit still dominated by national scheme with limitations



• Consumer perception on spending control



Merchant perception on reliability, control and price complexity

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- "Start" simple bundled offer to address unpossed merchants
- m-POS, Smart POS mini 4G
- POS replacement/reconfiguration to broadband connectivity
- Accelerated transition to Contacless
- Revamped and extended credit portfolio
- CVM, installment/EasyShopping, smart allowance mgmt., ...
- International Debit, Next generation National scheme
- Nexi Pay, Spending control, #iocontrollo, 3DS, Biometrics
- Nexi Business, simplified packages, micro-payments offer



# Modular, progressive, evolutionary deployment of Next Generation Platform to boost innovation and cost-efficiency



### **Key Guiding Principles**

- Clear integrated architectural vision, detailed design and execution plan
- Gradual step-by-step evolution
- Modular approach in controllable, selfstanding, value-creating deliveries
- Best-of-breed combination of components, in-house and with Partners
- Nexi IP on key differentiating components (e.g. digital front-end, APIlayer, ...)
- Full Nexi control through strong competences and governance

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# Strategic M&A and corporate restructuring core to the reshaping of Nexi as a PayTech leader





### Acquisition of ISP's Merchant Acquiring: a strategic transaction strengthening Nexi's role as the leading Italian paytech

#### Key components of the transaction

- ~180k merchants<sup>1</sup> and ~€66bn of transaction volumes<sup>2</sup>
- Marketing and distribution agreement for merchant acquiring. Extension of remaining existing processing contract related to issuing and ATM acquiring services until 2044
- 1 €B cash consideration (plus potential earn-out payable in 2025), with committed bridge financing already in place
- Implied multiples: 10.5x EV/EBITDA 2020E, 16.4x P/E 2020E
- Cash flow generated by the acquiring book from Jan 1st to closing transferred to Nexi at the closing date

### A strategic transaction

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- Enhanced platform and positioning in the acquiring segment
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- Greater coverage of the acquiring value chain and enhanced ability to drive further innovation and value for merchants
- R Increased scale with diversification of revenue streams



Value enhancing transaction with cash EPS accretion in the high teens from 2020E



Deepening of partnership across businesses with the largest bank in Italy



### Growth driven by disciplined M&A and organic development



<sup>(1)</sup> Including transactions concerning the former ICBPI Group (now DepoBank). (2) Expected to be fully realised by 2020.

### Nexi revenue growth drivers





### Strong evolution in our key operating KPIs



### Overview of Nexi's relationship with Italian Banks





Value-based partnerships with partner banks



No material customer losses during the last 3 years <sup>(3)</sup>

Source: Company disclosure and Management information.

Note: (1) By 2019 normalised managerial revenues and Intesa book acquisition plan. (2) Subject to termination by the client bank. (3) Excluding banks' consolidation transactions

### Established track record in delivering on Announced Initiatives



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## Disposal of non-core assets provided internal funding of transformation and non-recurring costs

Non-Recurring and Extraordinary Items					
		2016	2017	2018	
A Non-recurring Item	s Affecting Reported EBITDA	50	134	<b>131</b> <sup>(2)</sup>	
Transformation	<ul> <li>Extraordinary costs linked to transformation projects (including re-branding)</li> </ul>	36	54	38	
HR Restructuring	<ul> <li>Mainly Nexi in 2016 / 2017 and Bassilichi in 2018</li> </ul>	16	51	21	
M&A, Corporate Reorganisation & Other Items	<ul> <li>M&amp;A-related extraordinary items, DepoBank separation<sup>(1)</sup>, Bond refinancing, start-up investments (e.g. YAP)</li> </ul>	(1)	29	72	

Cumulative '16-'18 impact of non-recurring items affecting reported EBITDA

<b>B</b> Extraordinary Items Below EBITDA		-	33	49	
РРА	•	D&A related to the acquisitions of Carige, MPS and DB books	-	33	40
Debt Pushdown	•	One-off rating agencies fees as well as amortisation of the bond cost	-	-	9

	Proceeds from Disposals	
	Disposals	<b>EV</b> (€M)
	Fondo Italiano di Investimenti	25
,	PROCESSING SERVICES INTERNATIONAL	114
	<b>TAPF</b> (Transfer Agent Pension Fund)	16
	Brokerage and Market Making	1
	<b>Hi-mtf</b> matching your needs	2
8	"Non-core" real estate portfolio	73
.0	Bassilichi Business Services	0.1
	Bassilichi	1
	Oasi	149
9	Moneynet <sup>(3)</sup>	0.1
	Total	381



Source: Company and management information. (1) Including transactions concerning the former ICBPI Group (former DepoBank). (2) Includes €21m capital gain from the disposal of "Banche venete" acquiring books. (3) Closing upon authorisation by Banca d'Italia.

€315m

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## FY 2019 Transformation Costs in line with guidance





Cost of debt reduced to 1.9% from 3.8% post reorganization in July 2018. Extraordinary events impacted 2019 Reported Interest Expenses





Note: (1) Weighted average pre-tax cash coupon. (2) One-off impact related to the amortized costs bring-down following the 2.6 €B Senior Secured Notes redemptions in 2019 (amortized costs previously capitalized). (3) Normalized yearly interest expenses based on current capital structure, in place since 21st October 2019, excluding extraordinary items

### 2019 Normalized Net Profit growing 19% Y/Y





### Cash Flow conversion increased to 77% in FY 2019 vs 74% in FY 2018





### Government initiatives to support digital payments

### Main measures approved in 2020 Fiscal Decree and 2020 Budget Law – Update post Covid-19

<b>Cash-back bonus</b> <b>for consumers</b> from 1st January 2021	Cash-back for digital payments: 3 €B to finance cash- back. Operational execution still under definition. In place for 1 year	Tax credit on merchant fees from 1st July 2020	30% tax credit on merchant fees for card/digital transactions dedicated to small merchants (merchant's revenues <€400k in the previous tax year). In place for 2 years
<b>Lottery on</b> <b>receipts</b> from 1st January 2021	Prize draw for consumers: 3 €M yearly allocated for cash payments, 45 €M for electronic payments. In place for 2 years	Progressive reduction of cap on the use of cash	Cap on cash usage per single purchase: - from €3,000 to €2,000 from 1st July 2020 - to €1,000 from 1st January 2022
<b>Tax deductibility</b> from 1st January 2020	19% tax deduction on tax deductible expenses (i.e. interests on mortgages, sport centers/school expenses; some medical expenses excluded) if payments are made by traceable instruments		



## Illustrative demonstration of issuing and acquiring payment flows



Consumer	<ul> <li>Makes a digital payment by presenting a payment card for its purchase at a merchant (which may be a retail outlet or online store)</li> </ul>
Card Issuer	<ul> <li>Bank or other service provider which manages the consumer's payment card and underlying bank account or credit allowance</li> <li>Receives a digital request to authorize the card transaction, after verifying that the consumer has sufficient funds available</li> </ul>
Card Scheme	<ul> <li>Passes the payment to the merchant acquirer less a scheme fee and an interchange fee payable to the card issuer</li> </ul>
Merchant Acquirer	<ul> <li>Settles the transaction value with the merchant</li> <li>As compensation for its services to the merchant, it charges the merchant a gross merchandise service charge, based on a percentage of the transaction value</li> </ul>

