

#### Disclaimer

- This Presentation may contain written and oral "forward-looking statements", which includes all statements that do not relate solely to historical or current facts and which are therefore inherently uncertain. All forward-looking statements rely on a number of assumptions, expectations, projections and provisional data concerning future events and are subject to a number of uncertainties and other factors, many of which are outside the control of Nexi Group (the "Company"). There are a variety of factors that may cause actual results and performance to be materially different from the explicit or implicit contents of any forward-looking statements and thus, such forward-looking statements are not a reliable indicator of future performance. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by applicable law. The information and opinions contained in this Presentation are provided as at the date hereof and are subject to change without notice. Neither this Presentation nor any part of it nor the fact of its distribution may form the basis of, or be relied on or in connection with, any contract or investment decision.
- The information, statements and opinions contained in this Presentation are for information purposes only and do not constitute a public offer under any applicable legislation or an offer to sell or solicitation of an offer to purchase or subscribe for securities or financial instruments or any advice or recommendation with respect to such securities or other financial instruments. None of the securities referred to herein have been, or will be, registered under the U.S. Securities Act of 1933, as amended, or the securities laws of any state or other jurisdiction of the United States or in Australia, Canada or Japan or any other jurisdiction where such an offer or solicitation would be unlawful (the "Other Countries"), and there will be no public offer of any such securities in the United States. This Presentation does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or the Other Countries.
- Pursuant the consolidated law on financial intermediation of 24 February 1998 (article 154-bis, paragraph 2) Enrico Marchini, in his capacity as manager responsible for the preparation of the Company's financial reports declares that the accounting information contained in this Presentation reflects Nexi Group's documented results, financial accounts and accounting records.
- This Presentation has been prepared on a voluntary basis since the financial disclosure additional to the half-year and annual ones is no longer compulsory pursuant to law 25/2016 in application of Directive 2013/50/EU. Nexi Group is therefore not bound to prepare similar presentations in the future, unless where provided by law. Neither the Company nor any of its representatives, directors or employees accept any liability whatsoever in connection with this Presentation or any of its contents or in relation to any loss arising from its use or from any reliance placed upon it.



#### **Executive Summary**

# Q1 results highlights

#### Strong focus on financial delivery

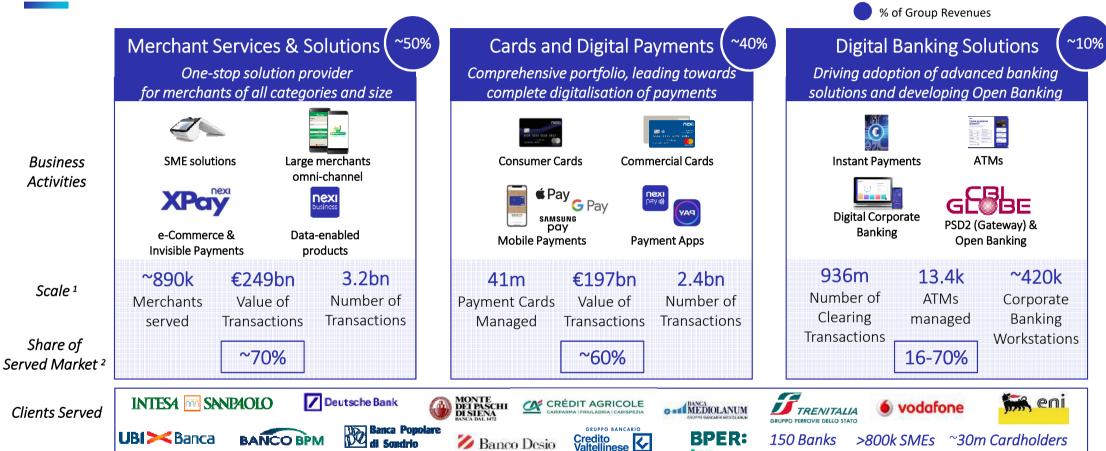
- **EBITDA +21.0% YoY growth**, at 110.6 €M in Q1'2019
- Revenues +5.1% YoY reported growth at 226.5 €M in Q1'2019,
   +6.8% YoY underlying growth excluding run-off of zero-margin hardware reselling contracts from acquisitions

#### Continued progress on key business initiatives

- Merchant Services and Solutions (47% of Revenues): good progress on SME Smart POS proposition, large merchants omni-channel and E-commerce
- Cards and Digital Payments (41% of Revenues): continuous progress on international debit, acceleration on YAP millennials payments app and CVM up/cross selling activities
- **Digital Banking Solutions** (12% of Revenues): new propositions rollout (Digital Corporate Banking, ATM, Open Banking) supporting underlying growth from H2
- Cost initiatives and integration synergies contributing to -6.5% YoY reported costs reduction,
   -4.0% YoY excluding run-off of zero-margin hardware reselling contracts, despite continued investments
- Non-recurring costs below EBITDA ~-60% YoY
- IT strategy delivery progressing according to plan

#### Overall Q1 results well on track to deliver Financial Guidance

### Nexi: The leading PayTech with full coverage of the payments ecosystem



Key Figures 2018 PF

Revenues: 931 €M (+ 6% YoY) EBITDA: 424 €M (+ 15% YoY)

#### Financial guidance

#### **Net Revenues**

- 5-7% annual net revenue growth over medium term
- 2019 growth at lower end of range due to one-time effect of selected contracts run-offs<sup>1</sup>; growth after 2019 at higher end of the range

#### **EBITDA**

- 13-16% annual EBITDA growth over medium term
- 2019 EBITDA of ~€490 million, implying YoY growth at the upper end of range
- Continued strong operating leverage

# Non-recurring Items

- >60% reduction in non-recurring items in 2019<sup>2</sup>
- Rapid further decrease of non-recurring items affecting reported EBITDA thereafter

#### Capex

- 8-10% ordinary capex as % of net revenues over long term
- Total capex in 2019 (including ordinary and transformation capex) at 16-17% of net revenues
- Total capex to trend towards ordinary capex as % of net revenues over medium to long term

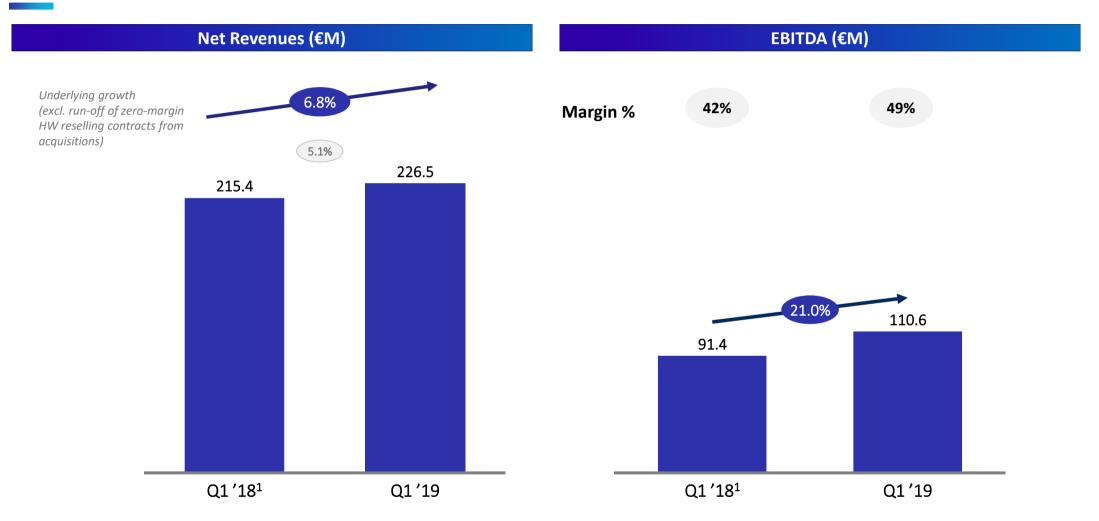
# Capital Structure & Capital Allocation

- Organic de-leveraging with target net debt of ~2.0-2.5x EBITDA over medium to long term
- Invest in organic growth; potentially consider accretive and strategically compelling M&A
- Progressive moderate dividend policy, targeting pay-out ratio of 20-30% of distributable profits in medium to long term

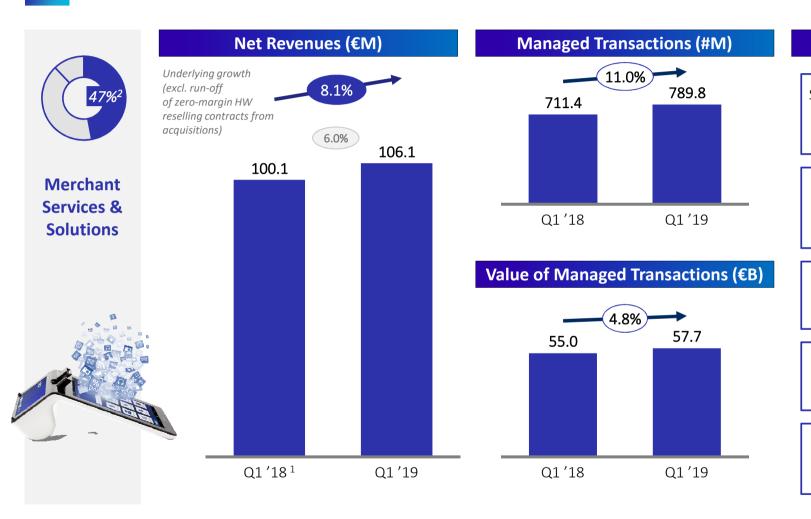
# Q1 2019 Key-Financials



### Healthy revenue growth and strong EBITDA performance



#### Merchant Services & Solutions: continued growth with key initiatives on track



#### **Key Highlights**

Smart POS/SME proposition progressing well; 4 new banks enrolled and launch of Smart POS mini

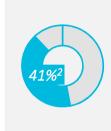
Growing pipeline for Large Merchant innovative solutions (omni-channel, invisible payments, Smart POS)

E-commerce growth accelerating (+17.5% YoY transactions value)

Value of managed transactions sustained by international schemes (+12% YoY)

YoY growth negatively affected by fewer working days in the quarter

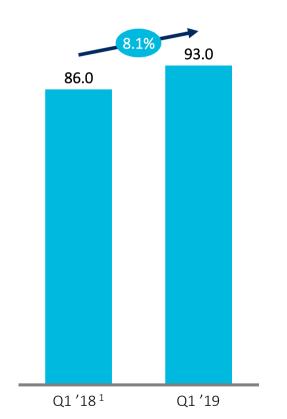
#### Cards & Digital Payments: continued growth with key initiatives on track



# Cards & Digital Payments



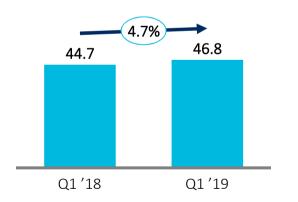




#### Managed Transactions (#M)



#### Value of Managed Transactions (€B)



#### **Key Highlights**

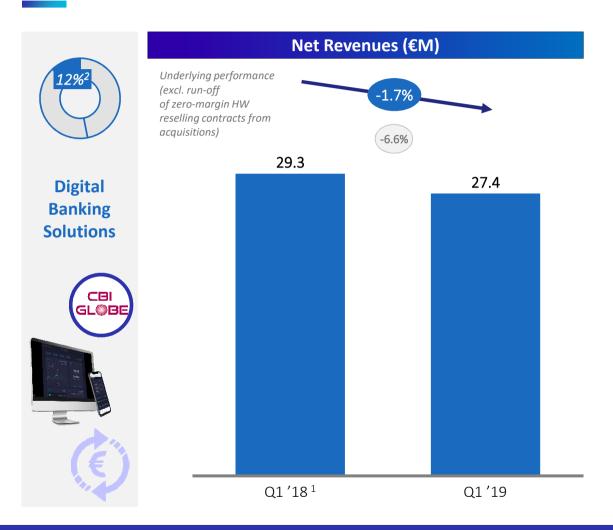
Contribution to growth from crossselling, engagement and usage stimulation initiatives (e.g. easy shopping)

Strong acceleration on YAP, with 430K enrolled clients YTD

Sustained growth of volumes on international schemes (+10% YoY)

YoY growth negatively affected by fewer working days in the quarter

### Digital Banking Solutions: core business substantially flat, key initiatives on track



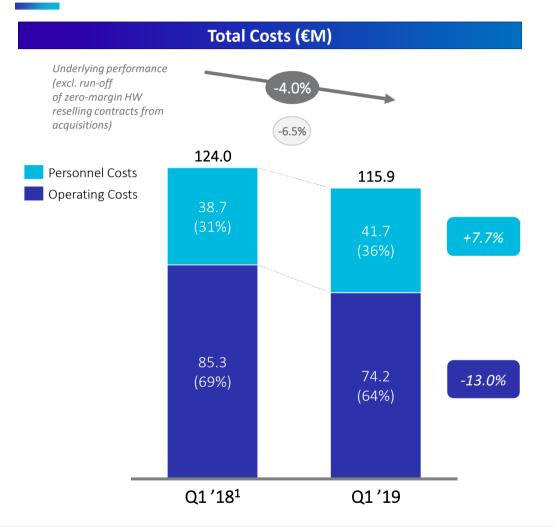
#### **Key Highlights**

New Digital Corporate Banking proposition launched, with two major banks starting roll-out

New ATM proposition starting roll-out. Accelerating shift from traditional to advanced ATMs

Nexi Open Banking Gateway in pilot phase. 200+ banks / financial institutions signed (over 75% of market)

### Costs: strong reduction supported by cost initiatives and integration synergies



#### **Key Highlights**

Strong decrease in operating costs driven by cost initiatives and integration of acquired businesses

(IFRS 16 impact ~2.5 €M)

Continuous investment in development initiatives and people capabilities

Early results of IT strategy implementation

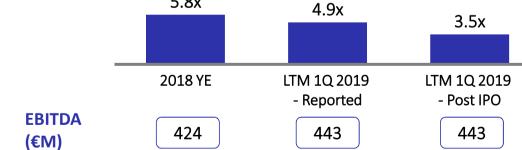
Non-recurring items below EBITDA in the quarter ca. 9 €M (~-60% YoY)

#### Update on capital structure and leverage

#### **Net Financial Debt (€M)**

	YE 2018	Q1 2019	Q1 2019 – Post IPO/ Refinancing
Gross Financial Debt	2,605	2,656	1,847
Cash & Cash Equivalents <sup>1</sup>	(151)	(471)	(308)
Net Financial Debt	2,454	2,185	1,538

# Net Financial Debt / EBITDA (€M)



#### **Key Highlights**

#### Rating update:

- i. S&P's upgraded to BB- with Positive outlook
- ii. Moody's upgraded to Ba3 with Positive outlook

Refinancing agreement includes:

- i. 1,000 €M senior secured Term Loan facility
- ii. New 350 €M multi-currency RCF

5 year tenor and weighted average cost of debt reduction of ca. 70 bps p.a. (from  $\sim$ 3.8% to  $\sim$ 3.1%)

Senior Secured Credit Facilities and proceeds from the IPO to refinance:

- i. Outstanding Senior Secured FRNs (1,375€M)
- i. Private Notes (400€M)

5.8x

<3.2x

2019 YE

- Expected

≈490

# Appendix: P&L

(in €M)	PF 2018	PF Q1 2018	Act. Q1 2019	Δ% PF Q1′18-'19¹	Δ% PF Q1'18- Act. Q1'19
Merchant Services & Solutions	448.2	100.1	106.1	8.1%	6.0%
Cards & Digital Payments	360.6	86.0	93.0	8.1%	8.1%
Digital Banking Solutions	121.7	29.3	27.4	-1.7%	-6.6%
Operating Revenue	930.6	215.4	226.5	6.8%	5.1%
Personnel Costs	-149.9	-38.7	-41.7	7.7%	7.7%
Operating Costs	-356.5	-85.3	-74.2	-9.5%	-13.0%
Total Costs	-506.4	-124.0	-115.9	-4.0%	-6.5%
EBITDA	424.1	91.4	110.6	21.0%	21.0%



#### Italy: Large and underpenetrated market with unique structural characteristics

#4 Largest economy in Europe<sup>(1,3)</sup>

One of the most underpenetrated card

payments markets in Europe<sup>(4)</sup>

Strong and resilient secular growth

Unique structural characteristics

€851bn

2018

3.7m

Consumer spend<sup>(1)</sup>

Largest SME population in Europe<sup>(2)</sup>

26%

Italy vs 45% Western Europe card payment penetration<sup>(1)</sup>

+~10%

Italy vs. ~6% for Western Europe<sup>(4)</sup> card payments transaction value 15-18 CAGR<sup>(1)</sup>

- ➤ SME-dominated and mainly physical commerce market
- Underdeveloped and fast growing e-commerce market (6.5% penetration<sup>(5)</sup>)
- ➤ Fragmented and bank led distribution (93% of acquiring (6))
- Country digitalization core for national agenda

Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payment Transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial).



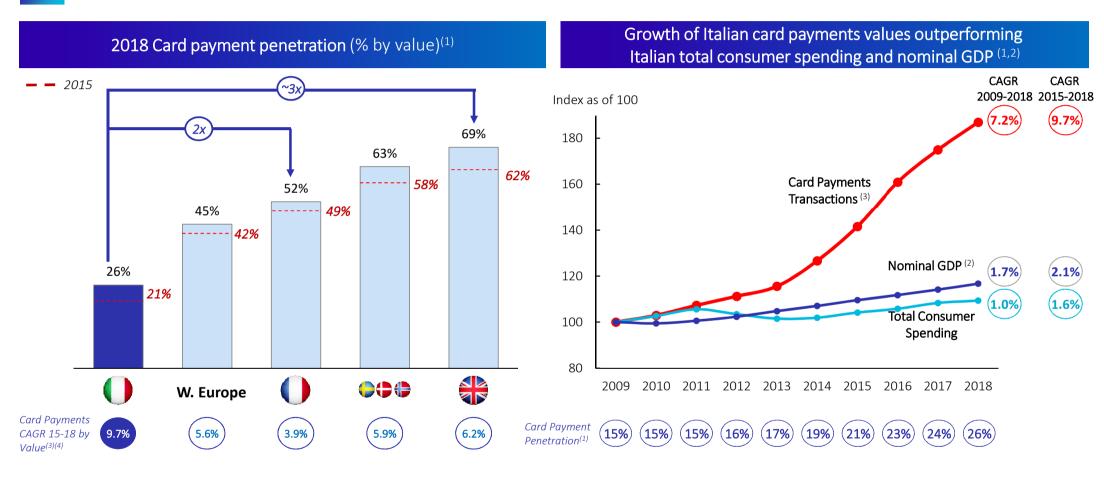
(1) Euromonitor International Consumer Finance 2019 Edition. (2) Eurostat 2015. (3) Based on Total Consumer Spending. (4) Refers to consumer card payments market. (5) 2018 online share of total retail consumption. E-commerce penetration calculated as the ratio between online spending and total spending (online and physical). Online spending includes purchases of products and services, excluding digital-only contents. Total spending is calculated on those categories of products that are sold online but that are also available offline (i.e. excluding cigarettes, gaming, betting etc.). (6) Management estimates.

### Nexi: The leading PayTech redefining payments in Italy

- 1 Europe's most attractive payments market with strong secular growth drivers
  - 2 \ Established market leader at scale with extensive payments ecosystem coverage
    - 3 \ Long term, extensive and value-oriented partnerships with Italian banks
    - Superior products driving multiple growth opportunities
    - Leading technology capabilities driving innovation and Next Generation Platform deployment
  - Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation
- Strong leadership team with proven track record across all value creation levers

every day, every pay

# Significantly underpenetrated digital payments market with strong and resilient growth, broadly independent from the economic cycle



Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending. Consumer Card Payments is defined as Card Payment Transactions (Excl Commercial).



# 2 Extensive payments ecosystem coverage extending to digital and technology solutions.

## **Covering Traditional** Card Payments Rails...



Merchant Acceptance



Co-issuing (no credit risk)



POS terminal lifecycle management



Merchant **Processing** 



Card Issuer **Processing** 



Antifraud, disputes and chargebacks

## ...Relevant Adjacent Digital Services...



Advanced POS Solutions









Data-Fnabled **Products** 



**SMF** Software



**Payment** Apps



Engagement **Platforms** 

### ...and Extended Payment Solutions



Instant **Payments** 



Self Banking



Digital Corporate Banking



B2B & e-invoicing



Omni Acceptance



PSD2 Gateway & Open Banking

3 Long-term, extensive and value-oriented partnerships with 150 banks across all segments



Nexi value contribution to partner banks

Mission Critical Services

Quality of Service and Reliability

Extensive Portfolio of Superior Products

Broad Range of Service Models

Payments Advanced Knowledge Transfer Scale Benefits / Advantages

Support to Commercial Activity

## 4 A rich portfolio of growth drivers and emerging opportunities







**Emerging** Growth **Opportunities** 

Growth

**Drivers** 







**B2B/Corporate Payments** 



**Dual-sided Opportunities** 



# 4

# Merchant Services and Solutions: Empowering merchants and simplifying their lives

PRODUCT/ INITIATIVE	DESCRIPTION	NEW BUSINESS	VALUE INCREASE	LAUNCH DATE
SMARTPOS	<ul> <li>Smart Point-of-Sale comprehensive proposition</li> <li>Advanced ECR software for an "all-in-one device"</li> <li>Proprietary App store, covering full range of business needs</li> <li>Vertical/Industry solutions for SME and bespoke tech, integrated solutions for Large Merchants</li> </ul>	•		Q3 18 20% penetration on Front ok of early adopter banks
LARGE MERCHANT. OMNICHANNEL	<ul> <li>Omni-channel payments solutions for Large/Key Accounts</li> <li>Dedicated sales support, delivery and service model</li> <li>Customized solutions for industry verticals</li> </ul>			Q1 19
XPAY E-COMMERCE	<ul> <li>Comprehensive E-commerce payment gateway</li> <li>Easy-to-deploy solution (plug-ins for developers)</li> <li>Digital Onboarding in 24/48 h</li> <li>Invisible payments-specific solutions, IoT-ready</li> </ul>		JACOV grouph or Fre	Q2 17
OMNIACCEPTANCE	<ul> <li>Acceptance extension to Additional Rails (e.g. meal voucher, alternative schemes)</li> <li>Simplification of merchants' experience ("one-POS")</li> </ul>	I	+18% Customer Base  +120k mercha	e growth ('17 Vs '18)  Q1 19  ants enrolled ation on customer base of
MERCHANT APP	<ul> <li>Data-centric mobile app with real-time smart tracking</li> <li>Business Intelligence services</li> <li>Smart access to self-care activities</li> </ul>		early-adopter	



Source: 2018 Company information

**CUSTOMER** 

# Cards and Digital Payments: Expanding portfolio, unlocking usage, leading mobile transformation

PROL	DUCT/ INITIATIVE	DESCRIPTION	NEW BUSINESS	CUSTOMER VALUE INCREASE	LAUNCH DATE
To this Roat POZI	CREDIT FULL POTENTIAL	<ul> <li>Flexible instalment function, "Easy Shopping"</li> <li>Smart/ Dynamic plafond management</li> <li>Full range of solutions, including Black, first contactless metal card in Europe</li> </ul>			Q4 17
FIEX) Treat Accessor.	CORPORATE CARDS SOLUTIONS	<ul> <li>Comprehensive portfolio of corporate solutions</li> <li>Centralized virtual account for B2B payments to enter the "procure to pay" segment</li> <li>Lodged virtual card (capture business travel spend)</li> </ul>			Q2 19 ock 2018 (+33% YoY)
For this Base PEAN CONTRACT OF THE PEAN CONTRACT ON THE PEAN CONTRACT ON THE PEAN CONTRACT ON THE PEAN CONTRACT ON	DEBIT EVOLUTION	<ul> <li>International Debit Best-in-class card enabling e-commerce, mobile payments and full international spending</li> <li>National Debit evolution enabling e-commerce and selected mobile payments use cases</li> </ul>		• ~50 signed and be • 4 negotiations ong	ing rolled out going with 4 major banks Q2 17
No.	MOBILE PAYMENTS	<ul> <li>New "mobile-centric" paradigm: instant issuing, card tokenization and Apple, Samsung, Google Pay offering</li> <li>Nexi Pay app: expense monitoring, card management and access to value added services</li> </ul>			Q4 17
	NEXT GENERATION CVM	<ul> <li>CVM campaigns focused on behaviours</li> <li>Fully renovated comprehensive engagement program</li> <li>Frequency of usage and card spending driving initiatives</li> </ul>	• 200 campa • +8pp on ac	igns in 2018 tivated cards in welcon	Q2 17
nexi	Source: 2018 Company information			mental spending with o	

# 4

# Digital Banking Solutions:

# Driving advanced banking solutions and developing Open Banking

**CUSTOMER VALUE** LAUNCH **PRODUCT/ INITIATIVE DESCRIPTION NEW BUSINESS INCREASE DATE**  Highly reliable, secure and efficient solution for instant INSTANT PAYMENTS money transfer Q2 18 **SOLUTIONS**  Nexi Gateway and VAS • **4** Banking Groups onboarded Full pan-european interoperability • 3.6k branches (~14% of total banks' branches in Italy) Advanced solution for Corporates: - E-invoice management platform DIGITAL CORPORATE - Dedicated mobile app for CFOs Q1 19 BANKING - Digital signature document exchange platform • 18 client banks • Unique dedicated solution for Small Business • ~420k workstations • +3b transactions Comprehensive end-to-end value proposition Innovative "App-like" frontend SELF BANKING • Unique features: "one-click" fast processes, interactive CRM Q1 19 functions, cardless withdrawals Full advanced management/outsourcing offer • 15 client banks • 13.4k Self Banking terminals (~1/3 Advanced ATM) • 30 seconds one-click withdrawal • PSD2 gateway solution for the Italian banking system **OPEN BANKING** 03 19

Open Banking value added services and solutions



• 100+ banks already signed

• >70% of Italian Banking Market coverage

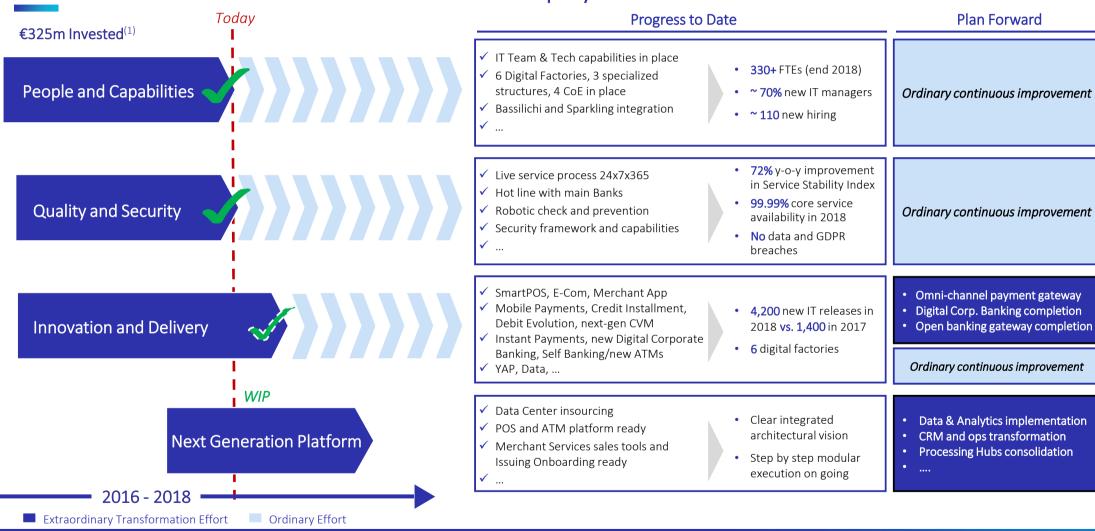
# 4 Nexi already well positioned to capture additional emerging opportunities

	YAP MILLENIALS PROPOSITION	B2B / CORPORATE PAYMENTS	DATA-ENABLED SOLUTIONS	DUAL-SIDED OPPORTUNITIES
Market opportunity	<ul> <li>6m Millennials in Italy (high propensity to spend, digital consumers of tomorrow)</li> <li>Often disconnected from traditional banks</li> </ul>	<ul> <li>Large market opportunity (3.7m enterprises in Italy, ~€85bn EMEA addressable market)</li> <li>Rising demand from SMEs and Corporates to digitalize enterprise payments</li> </ul>	Big data & advanced analytics opening new opportunities in payments	Opportunities for differentiating solutions through visibility of both "sides" of a transaction
Nexi assets	<ul> <li>Complete range of mobile payments solutions</li> <li>Instant issuing digital prepaid cards</li> <li>Best in class capabilities in front-end UX/UI design</li> </ul>	<ul> <li>Strong position in enterprise front-ends (~420k DCB workstations)</li> <li>Strong position in Corporate Cards, Instant Payments, Open Banking and Merchant Services</li> </ul>	Unique data capital, leveraging on 5.6bn managed transactions per year	As co-issuer and acquirer, Nexi uniquely positioned to "see" both sides of a significant portion of overall market
Nexi progress & outlook	<ul> <li>YAP app offering both P2B and P2P (to drive virality)</li> <li>Good traction achieved in 6 months (300k+ users) with very high consumer rating (4.7 stars iOS, 41 NPS trending up)</li> </ul>	Comprehensive proposition and strategy under development (i.e. e-invoicing, virtual accounts)	<ul> <li>European best practice on antifraud</li> <li>Nexi Business business insights app, used weekly by &gt;100k merchants</li> <li>Further investments planned to enhance capabilities</li> </ul>	<ul> <li>"On-us" cost benefits and improved frauds detection and chargebacks</li> <li>Multiple additional opportunities under development (i.e. large merchants customer profiling)</li> </ul>

nexi

Source: Company disclosure

Investing in Technology leading capabilities to drive quality and security, innovation and Next Generation Platform deployment



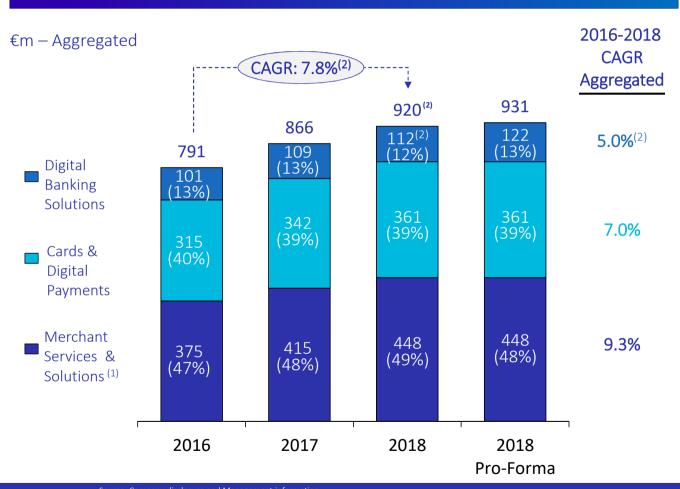
Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation<sup>(1)</sup>

2018 Pro-Forma Net Revenues €931 Unmatched Scale in Italy €519m 2018 Pro-Forma EBITDA Incl. Initiatives<sup>(2)</sup> 7.8% 2016-2018 Revenues CAGR Organic Consistent Profitable Organic Growth 2016-2018 EBITDA CAGR Organic 15.5% Cards Spend vs. Consumer Spend CAGR '09-'18 in Italy 7.2x Resilient and Diversified Recurring Revenues Revenue Split (Volume-Driven / Installed Base) 47% / 53% Fixed Costs as % of Opex 64% **Proven Operating Leverage** 2018 EBITDA Margin 46% €312m 2018 Operating Cash Flow (3) Strong Cash Flow Generation 2018 Cash Flow Conversion (4) 74%



# 6 Consistent and solid revenue growth





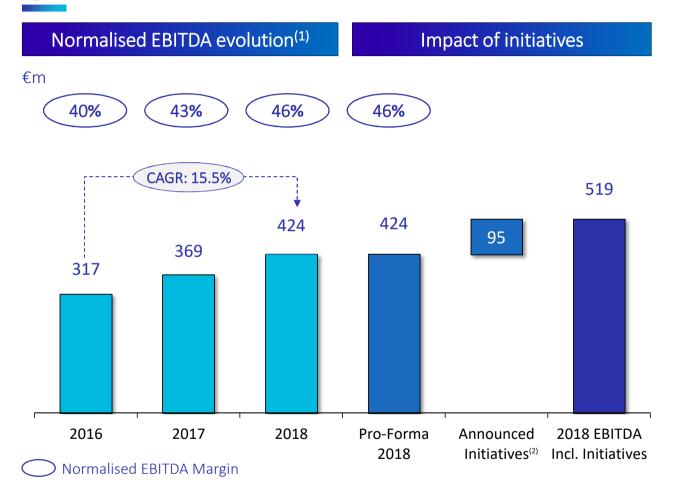
Healthy growth in core markets

Combination of organic growth and delivery of Initiatives

High quality, predictable and recurring revenue model

High resilience driven by product portfolio and large customer base

# 6 Consistent and strong EBITDA growth; tangible further uplift from Announced Initiatives



Strong EBITDA growth

Significant degree of operating leverage (64% fixed operating costs<sup>(3)</sup>)

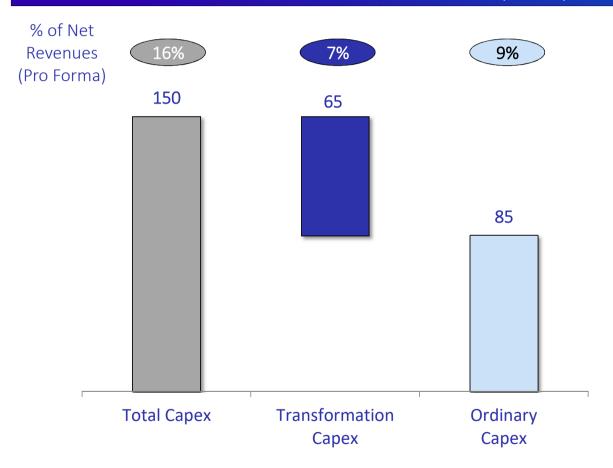
Efficiency and cost reduction

Substantially enhanced profitability

Tangible EBITDA uplift from Announced Initiatives and realisation of synergies

# 6 Strong investments, with Transformation Capex on top of Ordinary Capex

#### 2018 Capital Expenditure(1)



#### **Transformation Capex**

- Quality and security transformation
- Product portfolio transformation
- Next-Generation Platform deployment
- M&A and corporate separation

#### **Ordinary Capex**

- Ongoing product innovation
- Ongoing evolutionary maintenance
- Revenue-driven POS and ATM spend

Strong and experienced extended Leadership Team...



**Paolo Bertoluzzo Group CEO** 







**260+** new talent hired coming from **>100** corporates

**70%** new in Top 100



**Enrico Trovati** Merchant Services & Solutions \*\*TELECOM TIM McKinsey



**Andrea Mencarini** Cards & Digital Payments





**Renato Martini Digital Banking Solutions** 





**Roberto Catanzaro Business Development** McKinsey &Compan accenture











**Marco Ferrero Commercial Division** 



Stefania Gentile **Mercury Payments** INTESA SANDAOLO accenture



Federico Ferlenghi Operations & Help Line





**Saverio Tridico** Corporate & **External Affairs** 🚺 vodafone 🔛



**Daniela Bragante** Compliance & AML cîtibank



**Emanuele Boati** Audit







Source: Company disclosure.

30

7 ...with proven track record of delivery across all value creation levers

Outstanding Financial Performance +15.5% EBITDA Organic CAGR '16-'18(1)

Value-Accretive M&A



Corporate Reorganisation

From Banking group to Technology group

Broadened and Strengthened Product Offering



Full Digital Payments Portfolio

IT and Technology Transformation



Investment of €325M in 3 years

Strengthened Capabilities and Team



260+ new hires

Rebranding





#### Nexi: Best poised to capture multiple avenues for future value growth

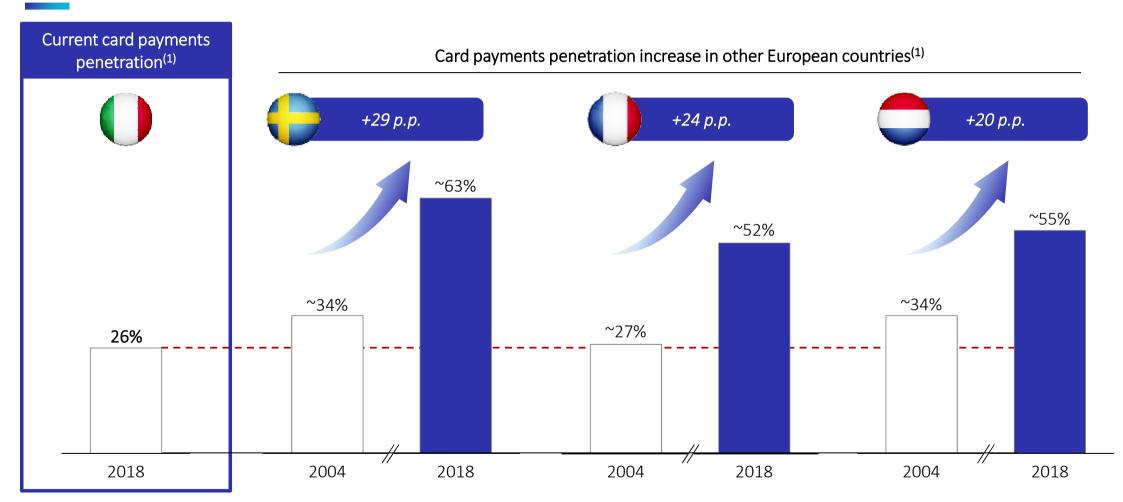




Supporting Materials



#### Italian market positioned to experience a significant growth in payments penetration



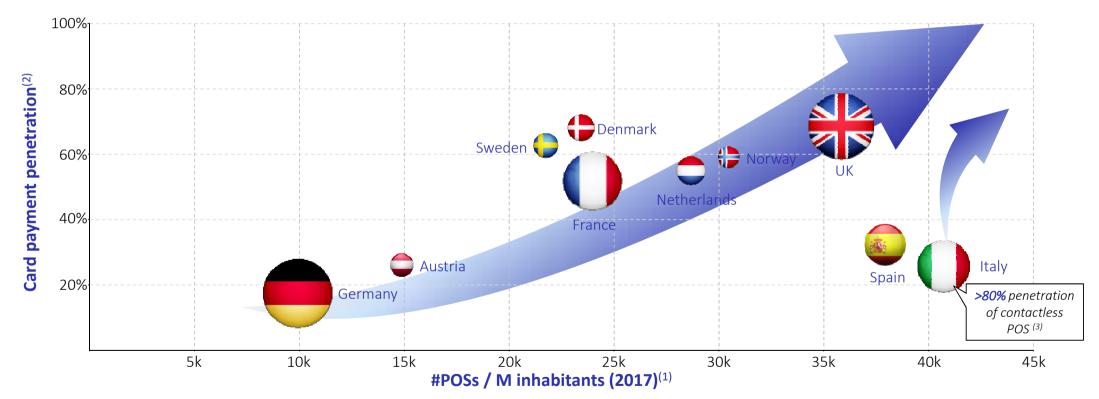
Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Consumer Card Payment Transactions Penetration is defined as card payment transactions excluding commercial transactions divided by total consumer payment transactions



### Italy - Acceptance infrastructure already in place, enabling market growth

#### Italy's Infrastructure is ready for further card payment penetration (1,2)

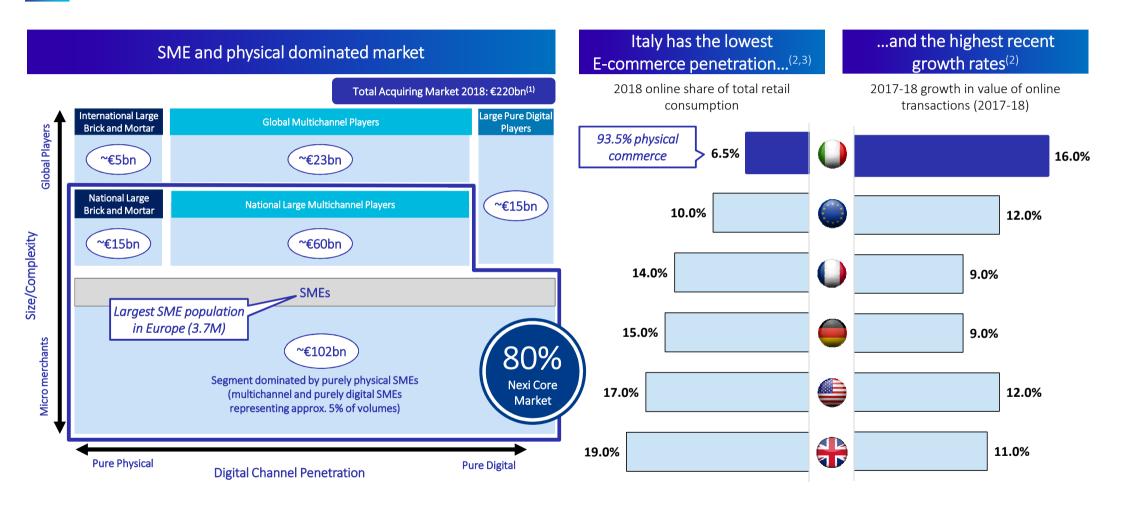
Size of flag bubble represents relative total consumer spend(2)



Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending.

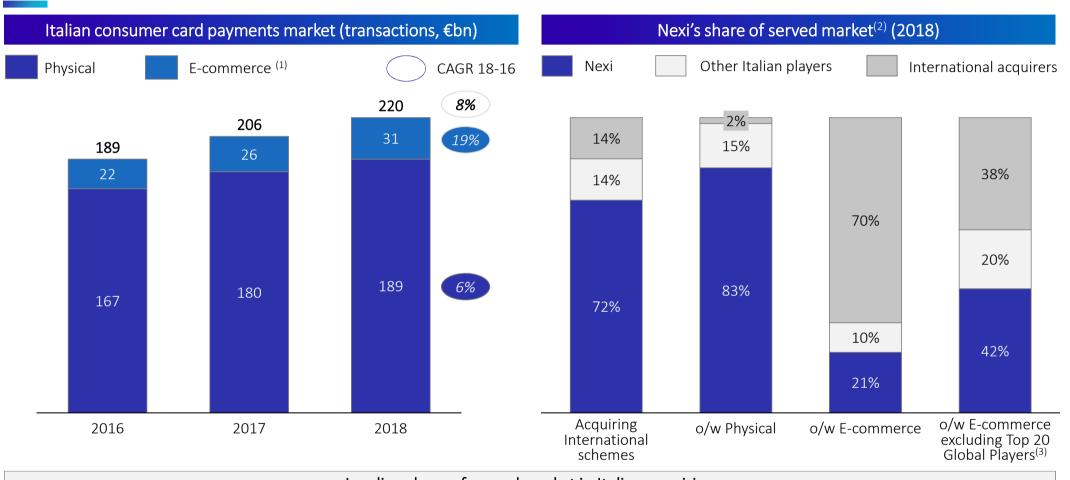


### SME and physical dominated market. E-commerce still at inception





# Reference Market and Nexi's Share of Served Market Merchant Services & Solutions



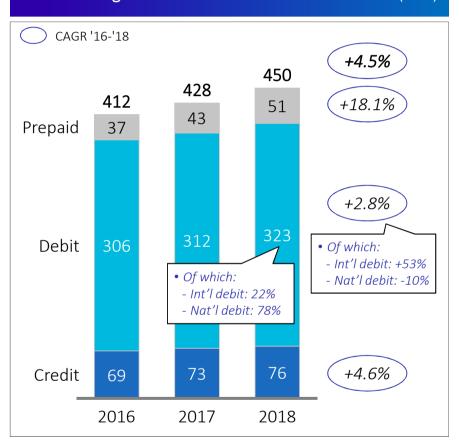
Leading share of served market in Italian acquiring

Note: Euromonitor International Consumer Finance – 2019 Edition; Total Consumer Spending is defined as the sum of Card Payment Transactions, (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate).

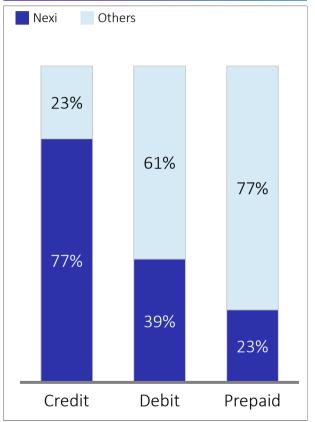


# Reference Market and Nexi's Share of Served Market Cards & Digital Payments

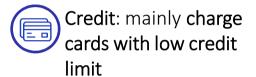
#### Italian Issuing Market Transactions at POS and ATM (€bn)



# 2018 Nexi's Shares of Served Market (by Value of Transactions)<sup>(1)</sup>



## Main Differences Compared to Other EU Countries



Debit: legacy and shrinking share of National debit; International debit only recently introduced and accelerating

Prepaid: high number of cards with low level of activation; mainly used for e-commerce

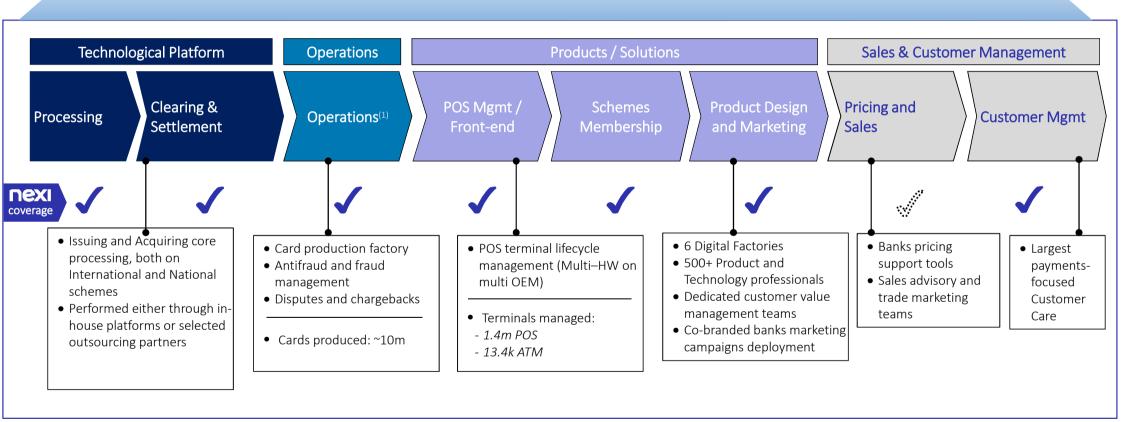
Leading served market share across segments in a growing issuing landscape, still dominated by National debit products

#### Established market leader at scale covering all value chain activities, in the same country

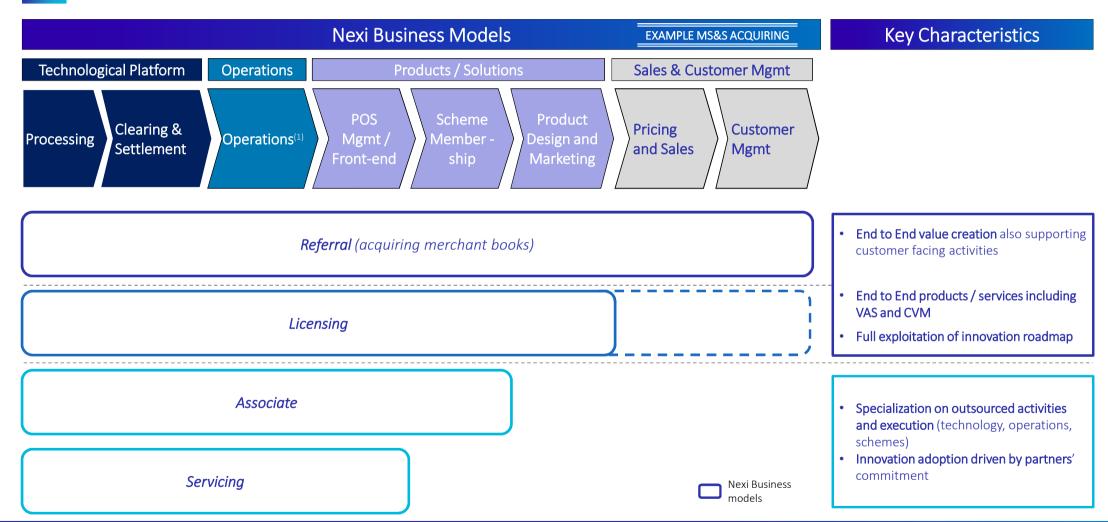
Cards & Digital Payments

Merchant Services & Solutions

Digital Banking Solutions



#### Serving Banks with multiple business models to fit their strategic needs



## Established, deep, robust and value-oriented bank relationships

#### Long, established and deep...

- Most bank partnerships have been in place for more than 25 years
- Top 10 partner banks<sup>(1)</sup> have been customers for > 15 years
- No customer loss since 2015 change of ownership<sup>(2)</sup>
- Customer concentration reflects
   Italian Banking sector

#### ...value-oriented partnerships...

- Multiple product/ service relationships with each bank
- "Volume based" pricing allowing further future upside
- Evolving towards more valueadded models

# ...underpinned by established agreements



- 54% of revenues in contracts/distribution agreements to 2023+
- 86% of top 5 partner banks' revenues committed to 2023+ (68% to 2025+)<sup>(1)</sup>
- Most of the remaining contracts with undated duration<sup>(3)</sup>



#### Nexi investing to drive the transition from cash to digital payments in Italy

#### Key Limiting Factors For Digital Payments penetration

## nexi

• "Start" simple bundled offer to address unpossed merchants

Acceptance Infrastructure

- Infrastructure well in place and contactless-ready but...
- Still uneven distribution of POS terminals amongst merchants
- Low speed due to poor connectivity

- m-POS, Smart POS mini 4G
- POS replacement/reconfiguration to broadband connectivity
- Accelerated transition to Contacless

Cards infrastructure

- Unbalanced mix, high share of prepaid and relatively low credit
- Credit mainly charge, with low plafond limit; revolving marginal
- Debit still dominated by national scheme with limitations

- Revamped and extended credit portfolio
- CVM, installment/EasyShopping, smart allowance mgmt., ...
- International Debit, Next generation National scheme

Perception

Consumer perception on spending control

2

• Merchant perception on reliability, control and price complexity

- Nexi Pay, Spending control, #iocontrollo, 3DS, Biometrics
- Nexi Business, simplified packages, micro-payments offer

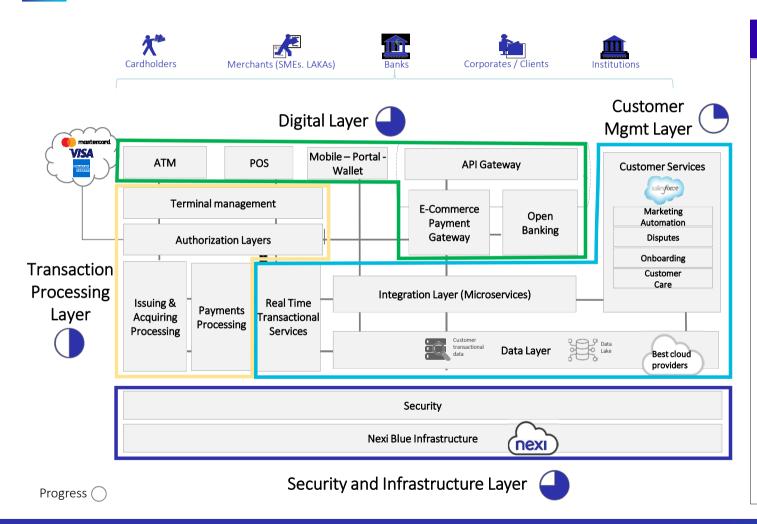


## Continued investments in our IT platform resulting in impressive delivery across all areas

AREA	1H 2017	2H 2017	1H 2018	2H 2018	
Product innovation	International debit consumer	<ul><li>ApplePay</li><li>Nexi Business app</li></ul>	<ul><li>SmartPOS and app marketplace</li><li>PagoPa POS integration</li></ul>	• New Nexi Pay app • YAP mobile payments app	
	<ul> <li>X-Pay ecommerce gateway revamping and digital onboarding</li> </ul>	<ul> <li>New portals (company and cardholder)</li> <li>Instant payments ACH</li> </ul>	<ul><li>New prepaid range</li><li>International debit business</li><li>Samsung Pay</li></ul>	<ul><li>Google pay</li><li>PagoBancomat mobile</li><li>Card spending control</li></ul>	
	Chibourumg	• Merchant Referral	• New #ioSi engagement platform	<ul> <li>«Easy shopping» installments</li> <li>Self banking front-ends</li> </ul>	
			<ul><li>Bancomat contactless</li><li>Bank API integration</li></ul>	<ul><li>Bancomat data lake</li><li>Bank API integration</li></ul>	
IT transformation	Live service monitoring / Control Room	Digital Factories set-up	POS Terminal Manager     consolidation and insourcing	<ul> <li>Nexi Blue data center insourcing</li> <li>Digital merchants onboarding</li> </ul>	
			<ul> <li>ATM terminal manager insourcing</li> </ul>	<ul> <li>Improved marketing automation</li> </ul>	
			Digital Factories 2.0	Digital Factories 3.0	
ank transformation	• UBI Banca Unica Consolidation	Acquired banks merger in	• Veneto banks merger into ISP	• Banco/BPM merger	
projects		BPER (Carife)	• Acquired banks merger in <b>UBI</b>	<ul> <li>Acquired banks merger in CA / Cariparma</li> </ul>	
orporate Transfor-	• DB merchant books integration • Company rebranding • Sparkling18 operational		• Sparkling18 operational	Banking activities carve-out	
nation / M&A		MPS merchant books integration integration		<ul> <li>Bassilichi integration</li> <li>Carige merchant books integration</li> </ul>	
	+550 new IT releases	+850 new IT releases	+2,000 new IT releases	+2,200 new IT releases	

nex

# Modular, progressive, evolutionary deployment of Next Generation Platform to boost innovation and cost-efficiency



#### **Key Guiding Principles**

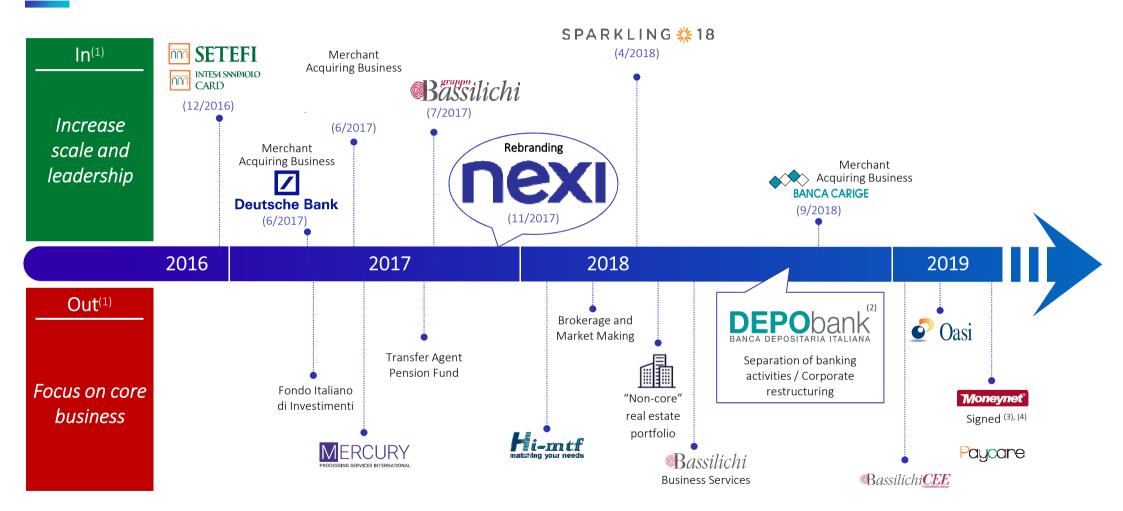
- Clear integrated architectural vision, detailed design and execution plan
- Gradual step-by-step evolution
- Modular approach in controllable, selfstanding, value-creating deliveries
- Best-of-breed combination of components, in-house and with Partners
- Nexi IP on key differentiating components (e.g. digital front-end, APIlayer, ...)
- Full Nexi control through strong competences and governance



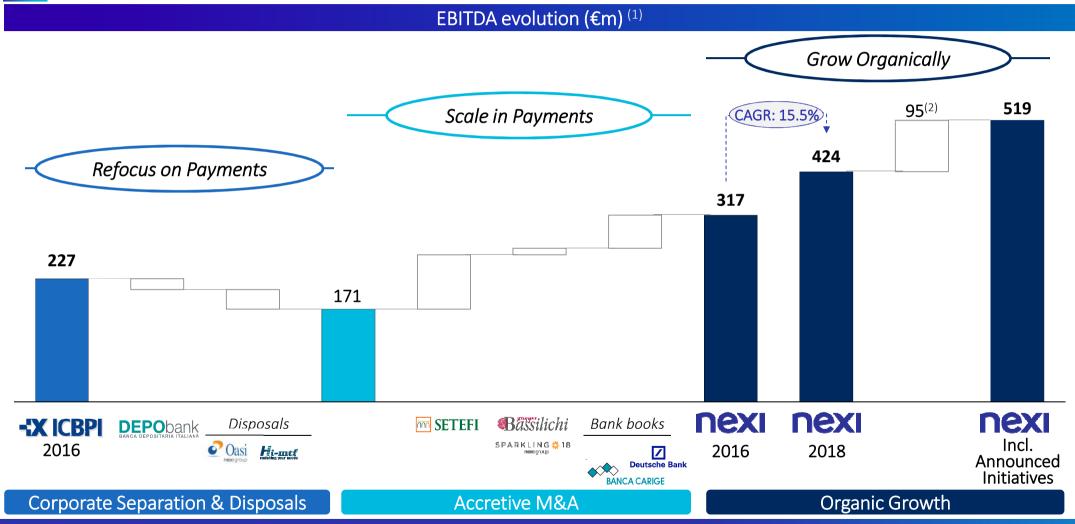
## Transaction processing layer: leveraging strategic partnerships and internal capabilities

	ACTUAL	OUTLOOK
Terminal Manageme POS	Mix of internal/external GT POS capabilities	Progressive rollout of Nexi POS TM
Terminal Manageme ATM	Group ATM platform ready and deployment started	Progressive rollout of Nexi ATM TM
Cards	<ul> <li>Mix of internal and outsourced processing technology for international cards</li> <li>Nexi routing capabilities based on standard national protocols for national debit</li> <li>Full internal capabilities</li> </ul>	<ul> <li>Next generation solution and operating model for card platform being assessed</li> <li>Deploying Nexi platform for prepaid by H1 2019</li> </ul>
Acquiring	<ul> <li>Mix of internal and outsourced processing technology</li> <li>Full internal capabilities</li> </ul>	<ul> <li>Next generation solution and operating model for clearing and settlement being assessed</li> </ul>
§ Payments	<ul> <li>Partnership with strategic providers</li> <li>Connections and gateway layer owned by Nexi</li> </ul>	Continued gradual evolution of legacy platforms

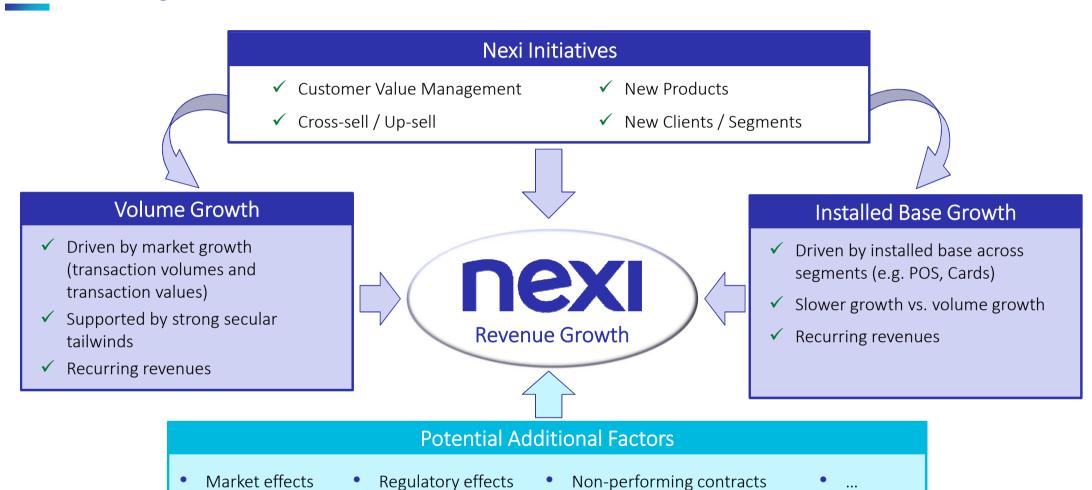
## Strategic M&A and corporate restructuring core to the reshaping of Nexi as a PayTech leader



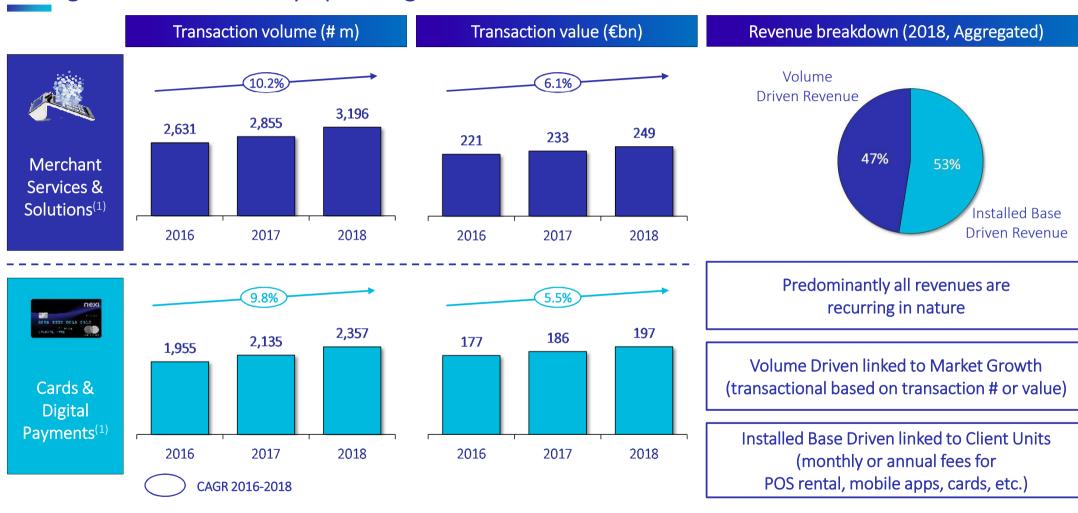
#### Growth driven by disciplined M&A and organic development



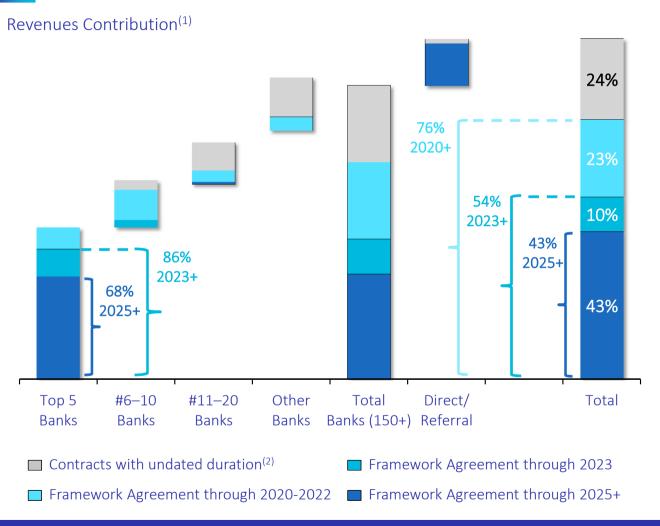
### Nexi revenue growth drivers



#### Strong evolution in our key operating KPIs



#### Revenues underpinned by strong bank partnerships



Value-based partnerships with partner banks

Mission critical services with high switching costs and increasing shift towards outsourcing

Revenues for top customers continue to grow; relative contribution aligned with market

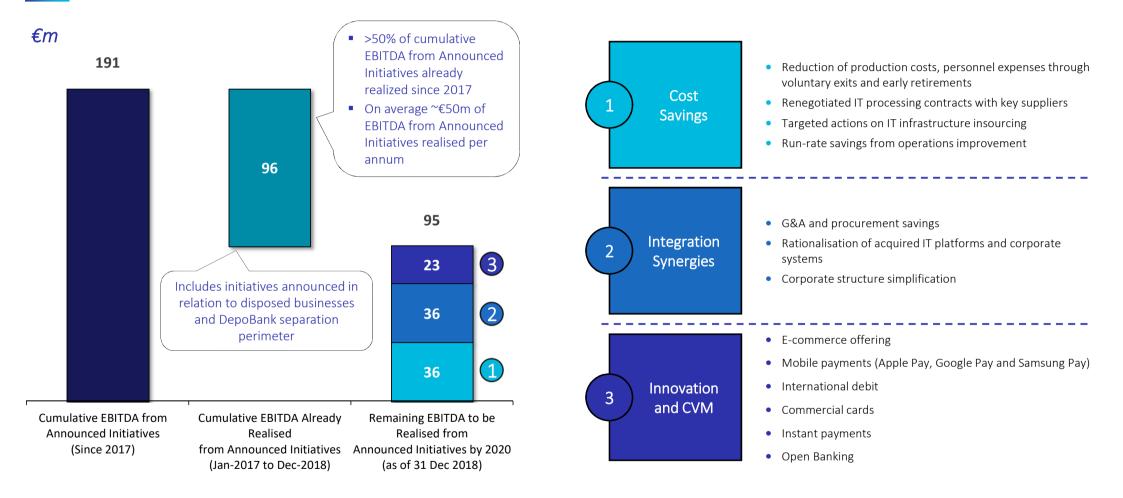
Majority of revenues are based on large number of granular product-level contracts

Relationships with most large banks underpinned by multi-year framework agreements

Strong track record of contract renewals and early extension of framework agreements

No material customer losses during the last 3 years (3)

#### Established track record in delivering on Announced Initiatives



51

#### Additional upside for further cost savings and efficiencies

$\sim$		A
11	$\cap$ CT $I$	٩rea
м.		-11-7
$\overline{}$		,, <u> </u>

#### Description

2018 Cost Base (€m)

#### **Operations**

- Customer Care: Continuous improvement on self-care tools and internal processes, leveraging on digital and improving customer experience
- Operations Effectiveness: End-to-end digital transformation of the main processes in the operations value chain; optimisation of production and stock management practices
- Data & Analytics: Deployment of predictive tools enabled by big data analytics to further reduce frauds and increase customer satisfaction

**IT Costs** 

- IT strategy evolution: Develop a new IT architecture, with more activities and IT processes insourced and launch of next generation platforms with higher efficiency and scalability
- Other IT efficiencies: Maximization of synergies related to Bassilichi (ATM management) and MePs integration

Other costs (G&A, HR, ...)

- HR: Continuous focus on organisation optimisation in coherence with business evolution and outsourcing / insourcing mix
- **Procurement**: Further improve procurement processes and maintain strong control of renegotiations
- **G&A**: automation of manual, low / non-value added activities; extend "Zero based budgeting" to all cost categories

~120

~180

~200

# Disposal of non-core assets provided internal funding of transformation and non-recurring costs

IN:	n-Recurring and Extraordinary item	าร		
		2016	2017	2018
A Non-recurring Item	Affecting Reported EBITDA	50	134	<b>131</b> <sup>(2)</sup>
Transformation	Extraordinary costs linked to transformation projects (including re-branding)	36	54	38
HR Restructuring	<ul> <li>Mainly Nexi in 2016 / 2017 and Bassilichi in 2018</li> </ul>	16	51	21
M&A, Corporate Reorganisation & Other Items	• M&A-related extraordinary items, DepoBank separation <sup>(1)</sup> , Bond refinancing, start-up investments (e.g. YAP)	(1)	29	72

Cumulative '16-'18 impact of non-recurring items affecting reported EBITDA €315m

B Extraordinary Ite	ems Below EBITDA	-	33	49
PPA	<ul> <li>D&amp;A related to the acquisitions of Carige, MPS and DB books</li> </ul>	-	33	40
Debt Pushdown	<ul> <li>One-off rating agencies fees as well as amortisation of the bond cost</li> </ul>	-	-	9



Source: Company and management information.

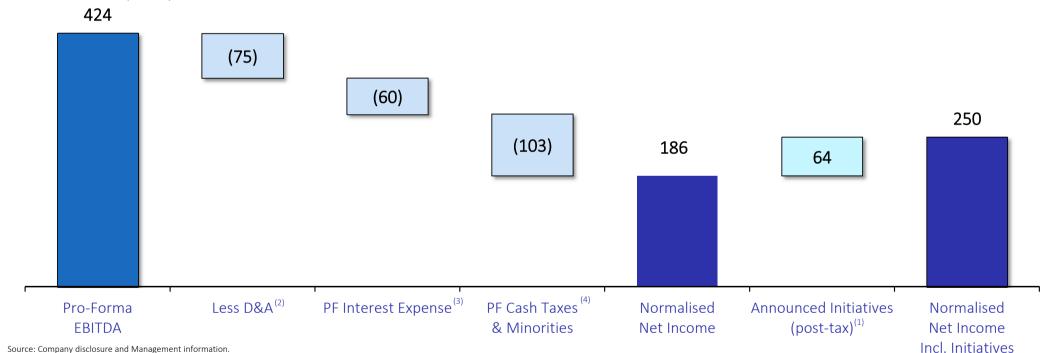
(1) Including transactions concerning the former ICBPI Group (former DepoBank). (2) Includes €21m capital gain from the disposal of "Banche venete" acquiring books. (3) Closing upon authorisation by Banca d'Italia



## Strong normalised net income

#### Bridge from Normalised Pro-Forma EBITDA to Net Income (adjusted for non-recurring items and PPA)





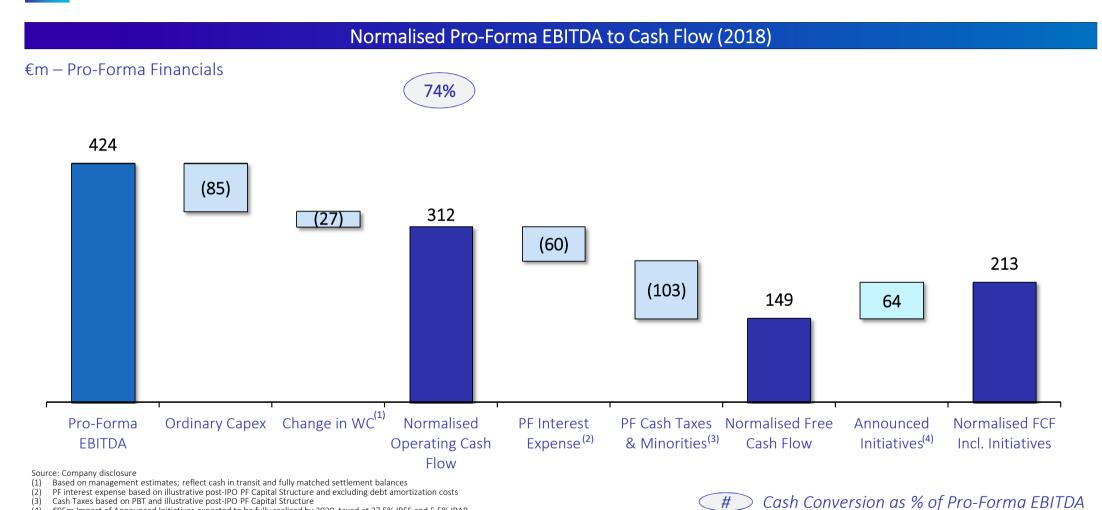
Source: Company disclosure and Management information.

- €95m Impact of Announced Initiatives expected to be fully realized by 2020, taxed at 27.5% IRES and 5.5% IRAP
- D&A: Ordinary D&A only, excludes D&A related to acquired customer contracts
- PF interest expense based on illustrative post-IPO PF Capital Structure and excluding debt amortization costs
- Cash Taxes based on illustrative post-IPO PF Capital Structure



#### Attractive normalised cash flow generation

€95m Impact of Announced Initiatives expected to be fully realized by 2020, taxed at 27.5% IRES and 5.5% IRAP





## Illustrative demonstration of issuing and acquiring payment flows



Consumer	<ul> <li>Makes a digital payment by presenting a payment card for its purchase at a merchant (which may be a retail outlet or online store)</li> </ul>
Card Issuer	<ul> <li>Bank or other service provider which manages the consumer's payment card and underlying bank account or credit allowance</li> <li>Receives a digital request to authorize the card transaction, after verifying that the consumer has sufficient funds available</li> </ul>
Card Scheme	<ul> <li>Passes the payment to the merchant acquirer less a scheme fee and an interchange fee payable to the card issuer</li> </ul>
Merchant Acquirer	<ul> <li>Settles the transaction value with the merchant</li> <li>As compensation for its services to the merchant, it charges the merchant a gross merchandise service charge, based on a percentage of the transaction value</li> </ul>

