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#### **Executive Summary**

#### Strong focus on financial delivery

- EBITDA +19.2% y/y growth, at 368.5 €M in 9M 2019
- Revenues +6.8% y/y underlying growth excluding run-off of zero-margin hardware reselling contracts from acquisitions. +5.6% y/y reported growth at 718.4 €M in 9M 2019

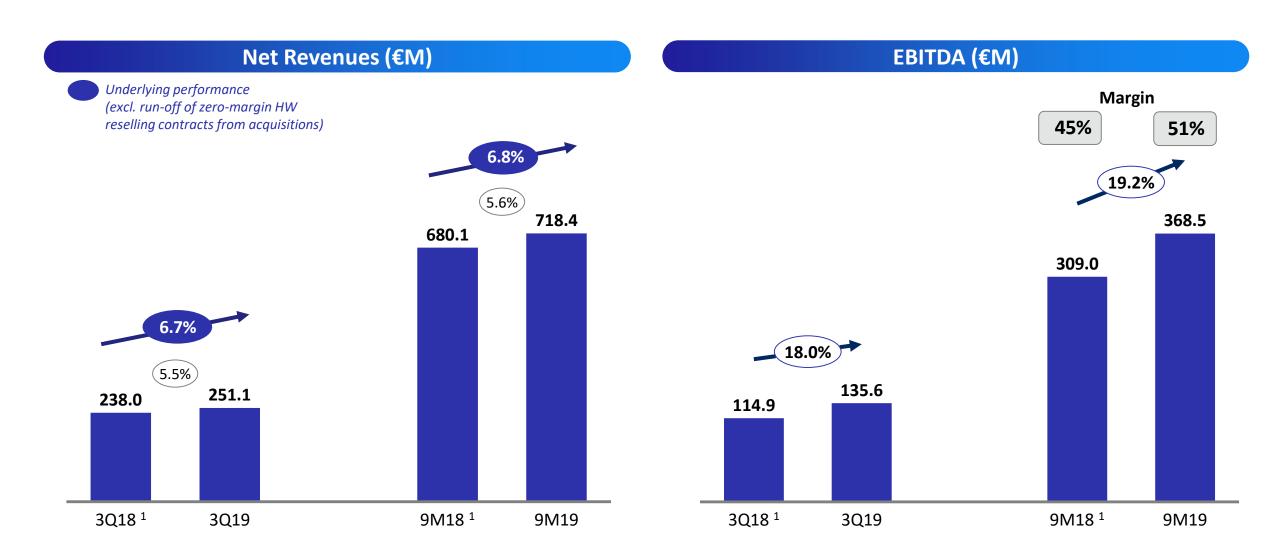
#### **Continued progress on key business initiatives**

- **Merchant Services and Solutions** (48% of Revenues): good progress on SmartPOS proposition, continued growth on E-Commerce and Nexi Business data app penetration
- Cards and Digital Payments (40% of Revenues): continued growth of International Debit, YAP millennials payments app and CVM up/cross selling activities
- **Digital Banking Solutions** (12% of Revenues): return to growth in Q3 supported by new propositions acceleration and unwinding of revenue impact from banking consolidation in prior year
- **Cost** initiatives and integration synergies contributing to -5.7% y/y reported costs reduction, -3.8% y/y excluding run-off of zero-margin hardware reselling contracts, despite continued investments
- Transformation costs below EBITDA ~-60% y/y
- 825 €M refinanced in October 2019, weighted average coupon per annum further reduced from 3.1% post IPO to 1.9%, with yearly cash coupon (after tax)¹ at 27 €M compared to 186 €M before July 2018

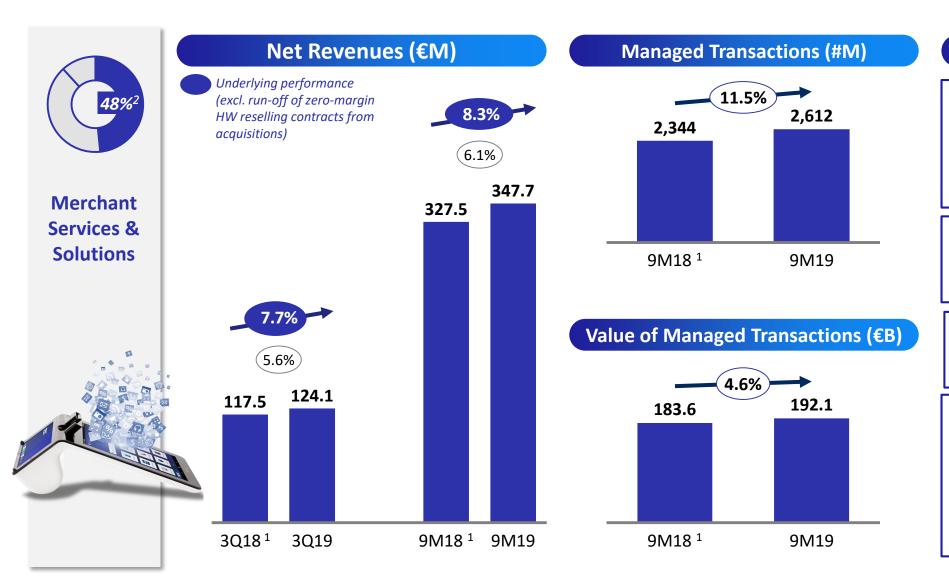
Overall 9M results well on track to deliver updated Financial Guidance (2019 expected EBITDA at ~500 €M, +18% y/y, and 2019 Net financial Debt/EBITDA at ~3.0x EBITDA)

# 9M results highlights

## Healthy Revenue growth and strong EBITDA performance



### Merchant Services & Solutions: continued strong growth



#### **Key Highlights**

SmartPOS proposition progressing well: strong demand for SmartPOS Cassa<sup>3</sup> and SmartPOS Mini (full mobility proposition). Frontbook penetration up to 40% with CVM-supported campaigns

Nexi Business data app: >40% penetration on target customer base, >70% for early adopter banks

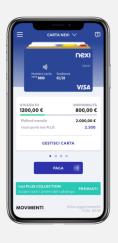
Continued E-Commerce growth (+18% y/y transaction value)

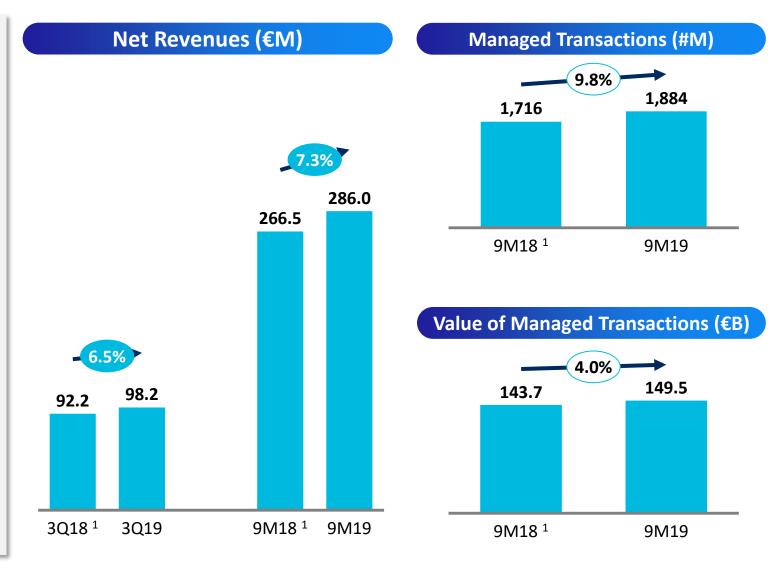
Value of managed transactions sustained by International Schemes growth (+10.9% y/y), partially offset by reduction in certain domestic debit low value/margin services and fewer inbound International travellers in August

#### Cards & Digital Payments: continued strong growth



Cards & Digital Payments





#### **Key Highlights**

Contribution to growth from up/cross selling, engagement and usage stimulation initiatives (e.g. pay in installments option)

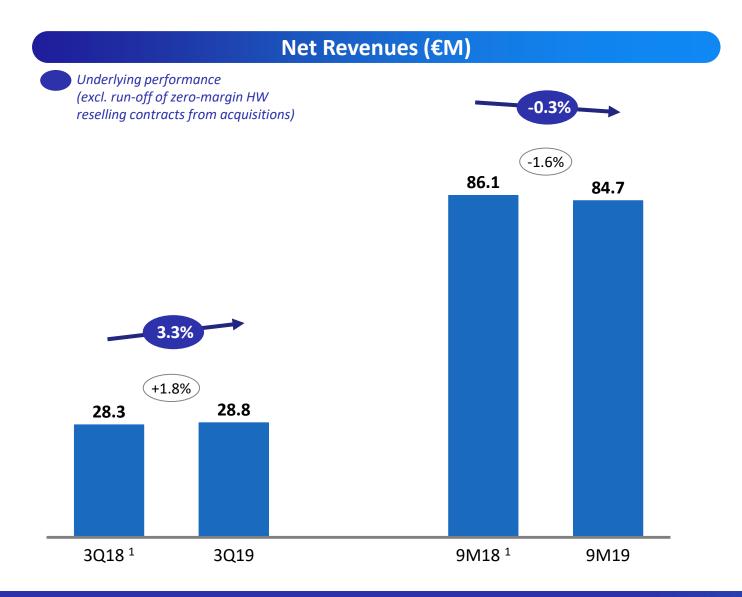
Continued growth on YAP, with ~650k enrolled clients to date.

YAP bank- connect now live

Value of managed transactions sustained by International Scheme (+10.9% y/y) with strong Debit growth (+31% y/y), partially offset by reduction in certain domestic debit low value/margin services and fewer domestic travellers abroad in August

### Digital Banking Solutions: return to growth in Q3 thanks to new propositions





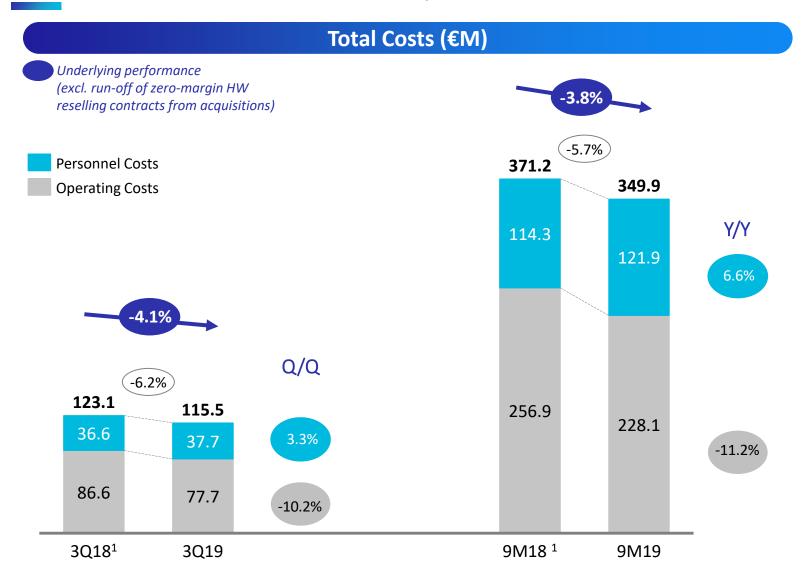
#### **Key Highlights**

Self-banking: continued shift from traditional to advanced ATMs and roll out of new higher value self banking products/platform

Digital Corporate Banking: continued growth of installed workstations and roll out new advanced platform

Open Banking Gateway (CBI Globe): 280+ banks / financial institutions live (>78% Italian market) and 60+ third parties connected to date

## Costs: strong reduction despite continuous investment in development initiatives



#### **Key Highlights**

Strong decrease in operating costs driven by saving initiatives and accelerated integration of acquired businesses

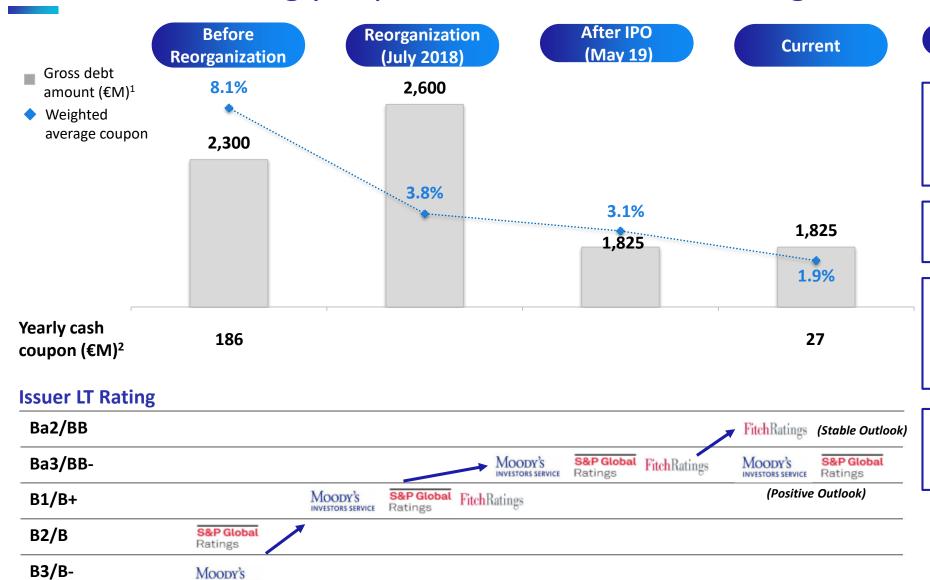
Early results in terms of improved efficiency from implementation of IT strategy

Continuous investment in people capabilities, Q3 personnel costs positively impacted by holidays accrual

IFRS 16 impact ~9.3 €M in 9M 2019

Non-recurring items below EBITDA in 9M ~35 €M (~-60% y/y)

## Cost of Debt strongly improved thanks to refinancing



#### **Key Highlights**

825 €M 1.75% Senior Unsecured Notes (due Oct2024) issued in October to repay the outstanding 825 €M 4.125% Senior Secured Notes (due Nov2023)

Indebtedness now fully unsecured

Weighted average coupon per annum further reduced from 3.1% post IPO to 1.9%, with yearly cash coupon<sup>2</sup> at 27 €M compared to 186 €M before July 2018

On Oct 10th Fitch upgraded Nexi IDR to BB with Stable outlook. New Notes rated BB as well

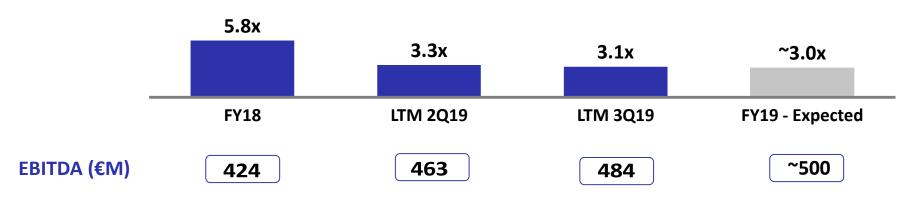


### Net Financial Debt / EBITDA expected to be ~3.0x at year-end

#### **Net Financial Debt (€M)**

	Dec 18	Jun 19	Sept 19
Gross Financial Debt	2,605	1,845	1,878
Cash	(41)	(231)	(271)
Cash Equivalents <sup>1</sup>	(110)	(92)	(90)
Net Financial Debt	2,454	1,523	1,517

#### **Net Financial Debt / EBITDA (€M)**





## P&L

€M	9M18	9M19	Δ% vs. 9M18	Δ% vs. 9M18	3Q18	3Q19	Δ% vs. 3Q18	Δ% vs. 3Q18
Merchant Services & Solutions	327.5	347.7	+8.3%	+6.1%	117.5	124.1	+7.7%	+5.6%
Cards & Digital Payments	266.5	286.0	+7.3%	+7.3%	92.2	98.2	+6.5%	+6.5%
Digital Banking Solutions	86.1	84.7	-0.3%	-1.6%	28.3	28.8	+3.3%	+1.8%
Operating revenue	680.1	718.4	+6.8%	+5.6%	238.0	251.1	+6.7%	+5.5%
Personnel & related expenses	(114.3)	(121.9)	+6.6%	+6.6%	(36.6)	(37.7)	+3.3%	+3.3%
Operating Costs	(256.9)	(228.1)	-8.7%	-11.2%	(86.6)	(77.7)	-7.4%	-10.2%
Total Costs	(371.2)	(349.9)	-3.8%	-5.7%	(123.1)	(115.5)	-4.1%	-6.2%
EBITDA	309.0	368.5	+19.2%	+19.2%	114.9	135.6	+18.0%	+18.0%

•

Underlying growth excluding run-off of zero-margin HW reselling contracts from acquisitions

Underlying growth excluding run-off of zero-margin HW reselling contracts from acquisitions

,.....



Note: 2018 pro-forma figures

#### Financial guidance (updated in H1 2019 results presentation)

#### **Net Revenues**

- 5-7% annual net revenue growth over medium term
- 2019 growth at lower end of range due to one-time effect of selected contracts run-offs<sup>1</sup>; growth after 2019 at higher end of the range

#### **EBITDA**

- 13-16% annual EBITDA growth over medium term
- 2019 EBITDA ~500 €M (~+18% y/y)
- Continued strong operating leverage

# Non-recurring Items

- >60% reduction in non-recurring items in 2019<sup>2</sup>
- Rapid further decrease of non-recurring items affecting reported EBITDA thereafter

#### Capex

- 8-10% ordinary capex as % of net revenues over long term
- Transformation capex on top of ordinary capex of ~180 €M cumulative (2H19 c.2023)
- Total capex to trend towards ordinary capex as % of net revenues over medium to long term

# Capital Structure & Capital Allocation

- 2019 net debt of ~3.0x EBITDA
- Organic de-leveraging with target net debt of ~2.0-2.5x EBITDA over medium to long term
- Invest in organic growth; potentially consider accretive and strategically compelling M&A
- Progressive moderate dividend policy, targeting pay-out ratio of 20-30% of distributable profits in medium to long term

# The Leading PayTech Redefining Payments in Italy

Nexi in a nutshell

## Italy: Large and underpenetrated market with unique structural characteristics

#4 Largest economy in Europe<sup>(1,3)</sup>

€841bn

3.7m

2018 Consumer spend<sup>(1)</sup> Largest SME population in Europe<sup>(2)</sup>

One of the most underpenetrated card payments markets in Europe

24%

Italy vs 45% Western Europe card payment penetration<sup>(1)</sup>

Strong and resilient secular growth

+~9%

Card payments transaction value 15-18 CAGR<sup>(4)</sup>

Unique structural characteristics

- SME-dominated and mainly physical commerce market
- Underdeveloped and fast growing e-commerce market
- Fragmented and bank led distribution
- Country digitalization core for national agenda

Note: Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions of Services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending. Consumer Spending. Consumer Card Payment Transactions (Excl Commercial).

#### Nexi: The leading PayTech with full coverage of the payment ecosystem

48% 39% **Cards and Digital Payments** Merchant Services & Solutions One-stop solution provider for Comprehensive portfolio, leading towards merchants of all categories and size complete digitalisation of payments **Commercial Cards Consumer Cards** SME solutions Large merchants omni-channel pay e-Commerce & Data-enabled **Payment Apps** Invisible **Mobile Payments** products **Payments** ~890k 3.2bn €197bn 2.4bn €249bn 41m Merchants Value of Number of **Payment Cards** Value of Number of **Transactions Transactions** Managed **Transactions Transactions** served ~70% ~90% (3) ~60%

% of Group Pro-Forma 2018 Revenues 13% **Digital Banking Solutions** Driving adoption of advanced banking solutions and developing Open Banking **Self Banking** Instant **Payments** CBI **GL**BE **PSD2 & Digital Corporate Open Banking** Banking 936m 13.4k ~420k Number of **ATMs** Corporate Clearing managed Banking Transactions Workstations 16-70%

Scale (1)

**Business Activities** 

Share of Served Market<sup>(2)</sup>

Clients Served

































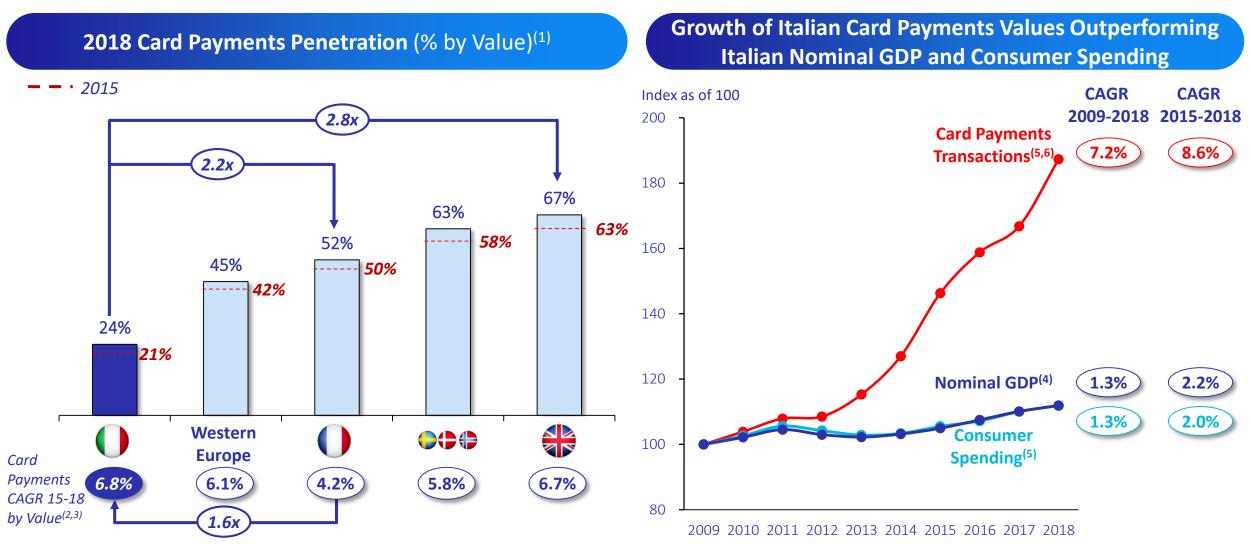
~30m Cardholders

### Nexi: The leading PayTech redefining payments in Italy

- 1 Europe's most attractive payments market with strong secular growth drivers
  - **Established market leader at scale with extensive payments ecosystem coverage** 
    - $\bigcirc$  Long term, extensive and value-oriented partnerships with Italian banks
    - Superior products driving multiple growth opportunities
    - Leading technology capabilities driving innovation and Next Generation Platform deployment
  - Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation
- Strong leadership team with proven track record across all value creation levers

every day, every pay

# 1 Large and attractive market with secular growth tailwinds



Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl. Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl. Commercial) divided by Total Consumer Spending.



#### Extensive payments ecosystem coverage extending to digital and technology

# 2 solutions

# **Covering Traditional Card Payments Rails...**



Merchant Acceptance



Merchant Processing



Co-issuing (no credit risk)





POS terminal lifecycle management



Antifraud, disputes and chargebacks

# ...Relevant Adjacent Digital Services...



**≰**Pay

samsung pay

Mobile Payments

nexi

business

Data-Enabled

**Products** 

Advanced POS Solutions



SME Software



E-Commerce & Invisible Payments





Payment Apps



Engagement Platforms

# ...and Extended Payment Solutions



Instant Payments



Self Banking



Digital
Corporate Banking



B2B & e-invoicing



Omni Acceptance



PSD2 Gateway & Open Banking





# Long-term, extensive and value-oriented partnerships with 150 banks across

3 all segments



**Broad Range of** 

**Service Models** 

**Extensive Portfolio** 

of Superior Products

Sources: Company information (1) In terms of branches.

and Reliability

**Mission Critical** 

**Services** 

20

**Support to** 

**Commercial Activity** 

Scale Benefits /

**Advantages** 

**Payments Advanced** 

**Knowledge Transfer** 

# 4) A rich portfolio of growth drivers and emerging opportunities

#### **Merchant Services & Solutions**

## **SmartPOS** Large Merchant **Omnichannel E-Commerce &** Invisible **Payments** nexi business Omniacceptance Merchant App

#### **Cards & Digital Payments**



#### **Digital Banking Solutions**



**Emerging** Growth **Opportunities** 

**Growth** 

**Drivers** 







**B2B/Corporate Payments** 



**Dual-sided Opportunities** 



#### **Merchant Services and Solutions:**

# Empowering merchants and simplifying their lives

PRODUCT/ INITIATIVE	DESCRIPTION	NEW BUSINESS	CUSTOMER VALUE INCREASE	LAUNCH DATE
SMARTPOS	<ul> <li>Smart Point-of-Sale comprehensive proposition</li> <li>Advanced ECR software for an "all-in-one device"</li> <li>Proprietary App store, covering full range of business needs</li> <li>Vertical/Industry solutions for SME and bespoke tech, integrated solutions for Large Merchants</li> </ul>			Q3 18 20% penetration on Front book of early adopter banks
LARGE MERCHANTS OMNICHANNEL	<ul> <li>Omni-channel payments solutions for Large/Key Accounts</li> <li>Dedicated sales support, delivery and service model</li> <li>Customized solutions for industry verticals</li> </ul>			Q1 19
XPAY E-COMMERCE	<ul> <li>Comprehensive E-commerce payment gateway</li> <li>Easy-to-deploy solution (plug-ins for developers)</li> <li>Digital Onboarding in 24/48 h</li> <li>Invisible payments-specific solutions, IoT-ready</li> </ul>		1169/ growth on 5r	<b>Q2 17</b> ontbook sales ('18 vs. '17)
OMNIACCEPTANCE	<ul> <li>Acceptance extension to Additional Rails (e.g. meal voucher, alternative schemes)</li> <li>Simplification of merchants' experience ("one-POS")</li> </ul>		• +18% Customer Bas • +120k merch	Q1 19
MERCHANT APP	<ul> <li>Data-centric mobile app with real-time smart tracking</li> <li>Business Intelligence services</li> <li>Smart access to self-care activities</li> </ul>		early-adopte	

nex

Source: 2018 Company information

## Cards and Digital Payments:

# Expanding portfolio, unlocking usage, leading mobile transformation

PROD	UCT/ INITIATIVE	DESCRIPTION	NEW BUSINESS	CUSTOMER VALUE INCREASE	LAUNCH DATE
To this flavor (NEX)	CREDIT FULL POTENTIAL	<ul> <li>Flexible instalment function, "Easy Shopping"</li> <li>Smart/ Dynamic plafond management</li> <li>Full range of solutions, including Black, first contactless metal card in Europe</li> </ul>			Q4 17
Travel Account.	CORPORATE ARDS SOLUTIONS	<ul> <li>Comprehensive portfolio of corporate solutions</li> <li>Centralized virtual account for B2B payments to enter the "procure to pay" segment</li> <li>Lodged virtual card (capture business travel spend)</li> </ul>			<b>Q2 19</b> ock 2018 (+33% YoY)
Le min Rasse DEX	DEBIT EVOLUTION	<ul> <li>International Debit Best-in-class card enabling e-commerce, mobile payments and full international spending</li> <li>National Debit evolution enabling e-commerce and selected mobile payments use cases</li> </ul>		• ~50 signed and be • 4 negotiations on	going with 4 major bank
The state of the s	MOBILE PAYMENTS	<ul> <li>New "mobile-centric" paradigm: instant issuing, card tokenization and Apple, Samsung, Google Pay offering</li> <li>Nexi Pay app: expense monitoring, card management and access to value added services</li> </ul>			Q4 17
G	NEXT ENERATION CVM	<ul> <li>CVM campaigns focused on behaviours</li> <li>Fully renovated comprehensive engagement program</li> <li>Frequency of usage and card spending driving initiatives</li> </ul>		nigns in 2018 ctivated cards in welco	Q2 17
DAVI	Source: 2018 Company information			emental spending with	

• **+9pp** cards reactivation in renewal campaigns

## Digital Banking Solutions:

# Driving advanced banking solutions and developing Open Banking

#### PRODUCT/ INITIATIVE

#### DESCRIPTION

#### **NEW BUSINESS**

#### VALUE INCREASE

**CUSTOMER** 

LAUNCH DATE



- Highly reliable, secure and efficient solution for instant money transfer
- Nexi Gateway and VAS
- Full pan-european interoperability





Q2 18

- **4** Banking Groups onboarded
- 3.6k branches (~14% of total banks' branches in Italy)



- Advanced solution for Corporates:
  - E-invoice management platform
  - Dedicated mobile app for CFOs
  - Digital signature document exchange platform
- Unique dedicated solution for Small Business





Q1 19

- 18 client banks
- ~420k workstations
- +3b transactions



**SELF BANKING** 

- Comprehensive end-to-end value proposition
- Innovative "App-like" frontend
- Unique features: "one-click" fast processes, interactive CRM functions, cardless withdrawals
- Full advanced management/outsourcing offer





Q1 19

- 15 client banks
- 13.4k Self Banking terminals (~1/3 Advanced ATM)
- 30 seconds one-click withdrawal



**OPEN BANKING** 

- PSD2 gateway solution for the Italian banking system
- Open Banking value added services and solutions





Q3 19

- 100+ banks already signed
- >70% of Italian Banking Market coverage



# 4 Nexi already well positioned to capture additional emerging opportunities



# YAP MILLENIALS PROPOSITION





# DATA-ENABLED SOLUTIONS



# DUAL-SIDED OPPORTUNITIES

# Market opportunity

- 6m Millennials in Italy (high propensity to spend, digital consumers of tomorrow)
- Often disconnected from traditional banks

#### Nexi assets

- Complete range of mobile payments solutions
- Instant issuing digital prepaid cards
- Best in class capabilities in front-end UX/UI design

# Nexi progress & outlook

- YAP app offering both P2B and P2P (to drive virality)
- Good traction achieved in
   6 months (300k+ users) with
   very high consumer rating (4.7 stars iOS, 41 NPS trending up)

- Large market opportunity (3.7m enterprises in Italy, ~€85bn EMEA addressable market)
- Rising demand from SMEs and Corporates to digitalize enterprise payments
- Strong position in enterprise front-ends (~420k DCB workstations)
- Strong position in Corporate Cards, Instant Payments, Open Banking and Merchant Services
- Comprehensive proposition and strategy under development (i.e. e-invoicing, virtual accounts)

 Big data & advanced analytics opening new opportunities in payments

 Unique data capital, leveraging on 5.6bn managed transactions per year

- European best practice on antifraud
- Nexi Business business insights app, used weekly by
   >100k merchants
- Further investments planned to enhance capabilities

• Opportunities for differentiating solutions through visibility of both "sides" of a transaction

- As co-issuer and acquirer, Nexi uniquely positioned to "see" both sides of a significant portion of overall market
- "On-us" cost benefits and improved frauds detection and chargebacks
- Multiple additional opportunities under development (i.e. large merchants customer profiling..)



Source: Company disclosure

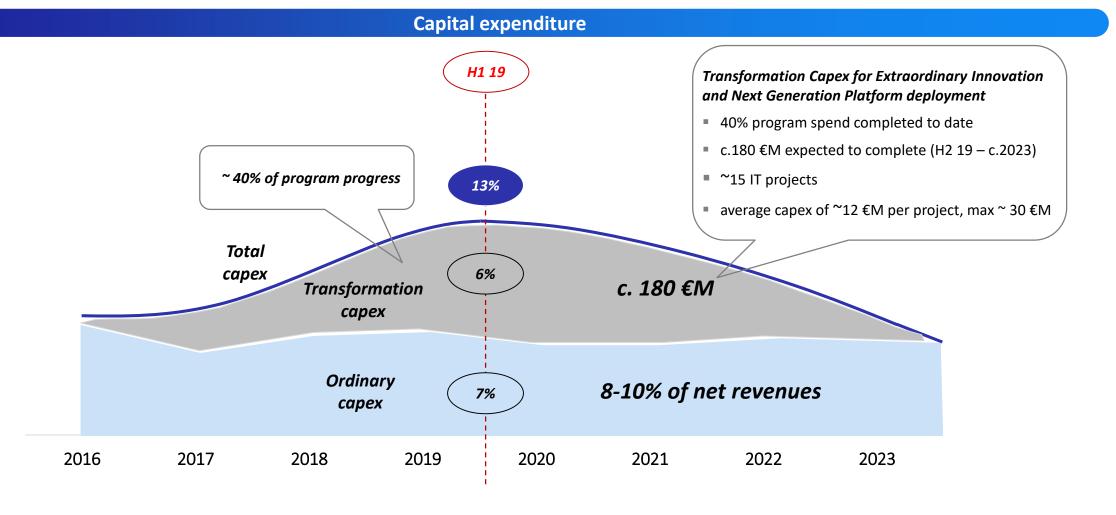
Investing in Technology leading capabilities to drive quality and security, innovation and Next Generation Platform deployment

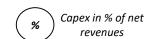
December 2018 What we delivered (2016-2018) Plan Forward IT Team & Tech capabilities in place **330+** FTEs (end 2018) ✓ 6 Digital Factories, 3 specialized People and Capabilities structures, 4 CoE in place ~ 70% new IT managers Ordinary continuous improvement Bassilichi and Sparkling integration ~ 110 new hiring • 72% y-o-y improvement Live service process 24x7x365 in Service Stability Index ✓ Hot line with main Banks 99.99% core service **Quality and Security** ✓ Robotic check and prevention Ordinary continuous improvement availability in 2018 Security framework and capabilities No data and GDPR breaches ✓ SmartPOS, E-Com, Merchant App Ordinary continuous improvement ✓ Mobile Payments. Credit Installment. 4,200 new IT releases in Debit Evolution, next-gen CVM **Innovation and Delivery** • Omni-channel payment gateway 2018 **vs. 1,400** in 2017 Instant Payments, new Digital Corporate • Digital Corp. Banking completion **6** digital factories Banking, Self Banking/new ATMs Open banking gateway YAP, Data, ... completion WIP Data Center insourcing Data & Analytics implementation Clear integrated POS and ATM management platform CRM and ops transformation architectural vision **Next Generation Platform** ✓ Merchant Services sales tools and **Processing Hubs consolidation** Step by step modular Issuing Onboarding ready execution on going 2016 - 2018 Ordinary Effort Extraordinary Transformation Effort



5

# Cumulative Transformation Capex required to complete transformation program by 2023 of c.180 €M (included in guidance) on top of 8-10% Ordinary Capex







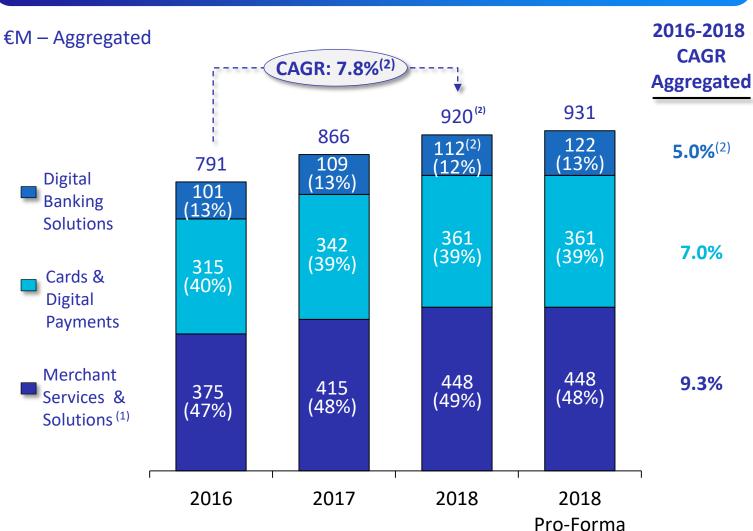
For illustrative purposes only

Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation<sup>(1)</sup>

Unmatched Scale in Italy	€931	2018 Pro-Forma Net Revenues
Unmatched Scale in Italy	€519m	2018 Pro-Forma EBITDA Incl. Initiatives <sup>(2)</sup>
Consistent Profitable Organic Growth	7.8%	2016-2018 Revenues CAGR Organic
	15.5%	2016-2018 EBITDA CAGR Organic
Resilient and Diversified Recurring	7.2x	Cards Spend vs. Consumer Spend CAGR '09-'18 in Italy
Revenues	47% / 53%	Revenue Split (Volume-Driven / Installed Base)
Proven Operating Leverage	64%	Fixed Costs as % of Opex
	46%	2018 EBITDA Margin
Strong Cash Flow Generation	€312m	2018 Operating Cash Flow (3)
	74%	2018 Cash Flow Conversion <sup>(4)</sup>

# 6 Consistent and solid revenue growth





**Healthy growth in core markets** 

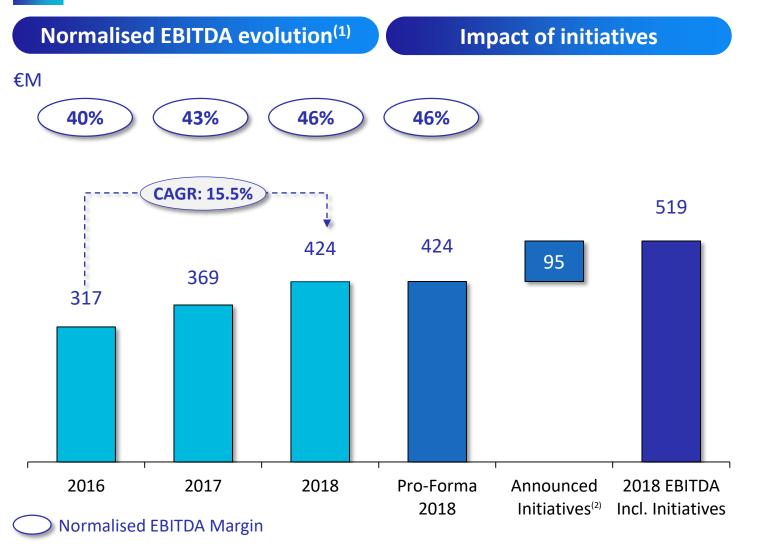
Combination of organic growth and delivery of Initiatives

High quality, predictable and recurring revenue model

High resilience driven by product portfolio and large customer base

# Consistent and strong EBITDA growth; tangible further uplift from Announced

6 Initiatives



**Strong EBITDA growth** 

Significant degree of operating leverage (64% fixed operating costs<sup>(3)</sup>)

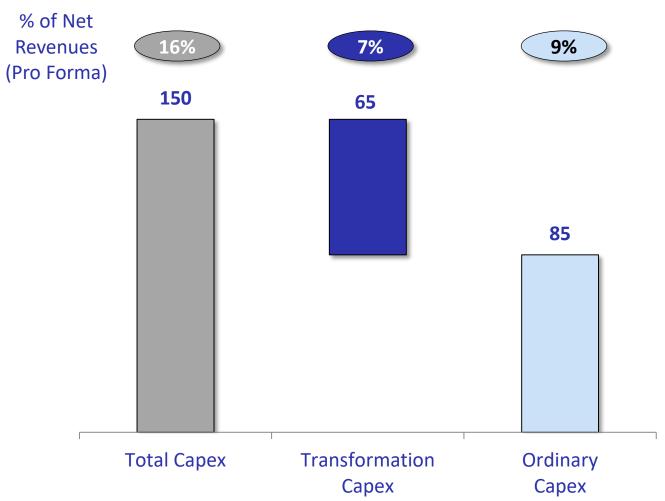
**Efficiency and cost reduction** 

**Substantially enhanced profitability** 

Tangible EBITDA uplift from Announced Initiatives and realisation of synergies

# 6 Strong investments, with Transformation Capex on top of Ordinary Capex





#### **Transformation Capex**

- Quality and security transformation
- Product portfolio transformation
- Next-Generation Platform deployment
- M&A and corporate separation

#### **Ordinary Capex**

- Ongoing product innovation
- Ongoing evolutionary maintenance
- Revenue-driven POS and ATM spend

# 7 Strong and experienced extended Leadership Team...



**Paolo Bertoluzzo Group CEO** 





~2000 FTEs; ~1000 new vs. 2016

350 new talent hired coming from >100 corporates

**83%** new in Top 100



**Enrico Trovati** Merchant Services & Solutions \*\*TELECOM TIM McKinsey & Compan



**Andrea Mencarini** Cards & Digital Payments







**Digital Banking Solutions** 







**Roberto Catanzaro Business Development** 

accenture

McKinsey &Company



**Giuseppe Dallona** 







**Bernardo Mingrone Group CFO** 









Marco Ferrero **Commercial Division** 







INTESA M SANDAOLO accenture



**Federico Ferlenghi** Operations & Help Line vodafone



Silvia Beraldo CAO





**Saverio Tridico** Corporate & **External Affairs** 





**Daniela Bragante** Compliance & AML

cîtîbank



**Emanuele Boati** Audit

UniCredit



**Alessia Carnevale** Risk







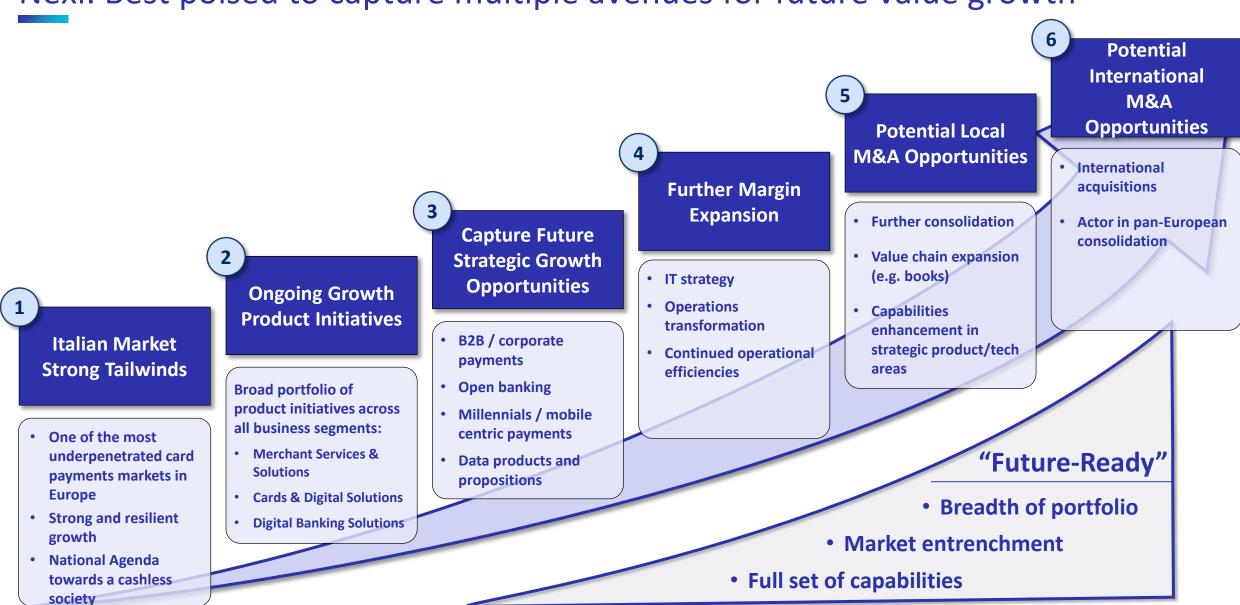
Source: Company disclosure.

2 ...with proven track record of delivery across all value creation levers

+15.5% EBITDA Organic CAGR '16-**Outstanding Financial** '18<sup>(1)</sup> **Performance** MONTE DEI PASCHI DI SIENA BANCA DAL 1472 Value-Accretive M&A GRUPPO
BANCA CARIGE

Bassilichi Sparkling # 18 From Banking group to **Corporate Reorganisation** Technology group **Broadened and Strengthened Full Digital Payments Portfolio Product Offering** IT and Technology *Investment of €325M in 3 years* **Transformation Strengthened Capabilities and** 260+ new hires Team Rebranding

#### Nexi: Best poised to capture multiple avenues for future value growth



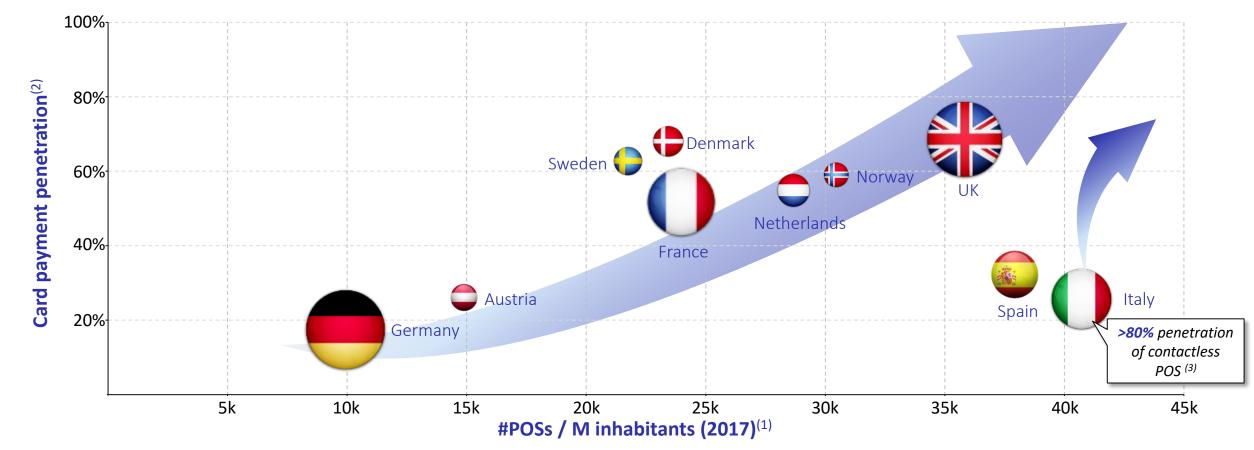
**Supporting Materials** 



## Italy - Acceptance infrastructure already in place, enabling market growth

#### Italy's Infrastructure is ready for further card payment penetration (1,2)

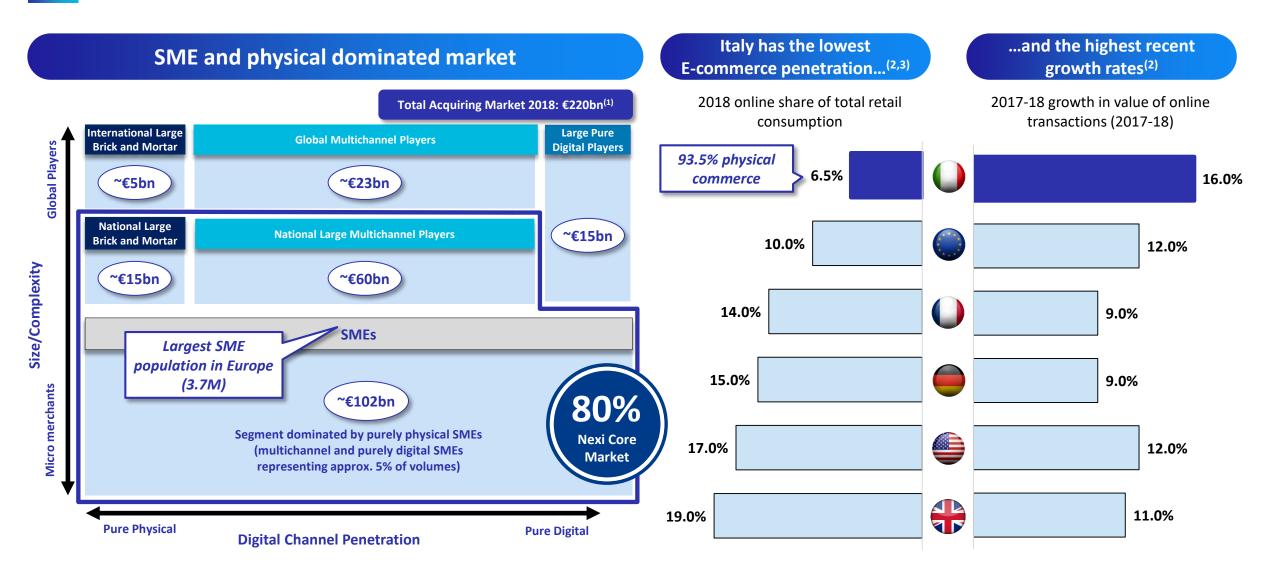
Size of flag bubble represents relative total consumer spend(2)



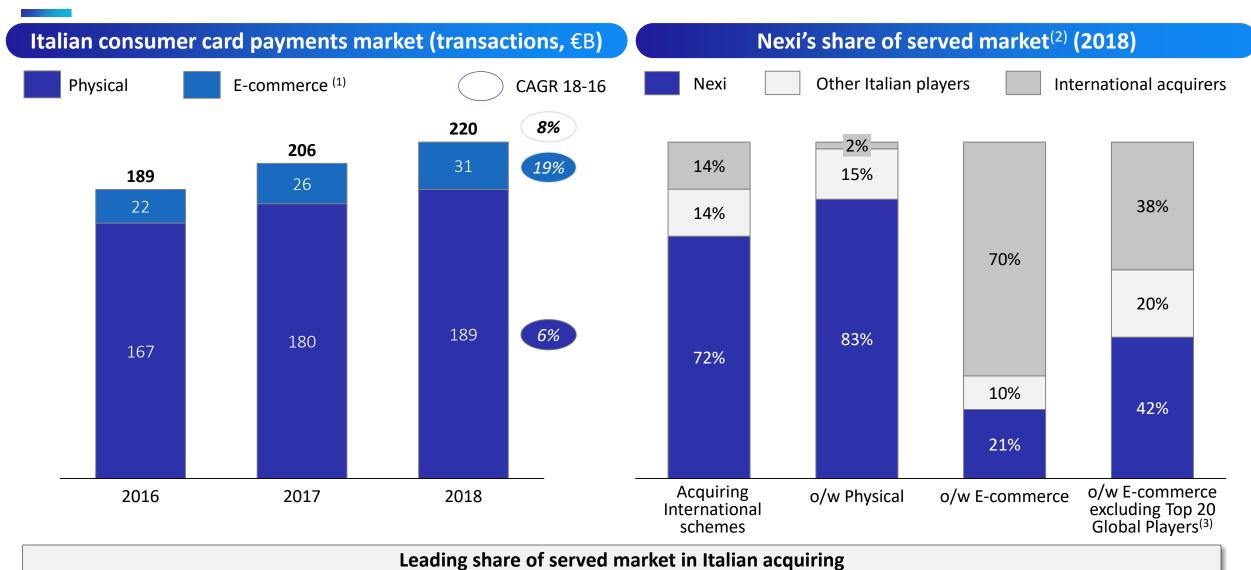
Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, rent payments, rent payments, rent payments, rent payments, rent payments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending.



### SME and physical dominated market. E-commerce still at inception



# Reference Market and Nexi's Share of Served Market Merchant Services & Solutions

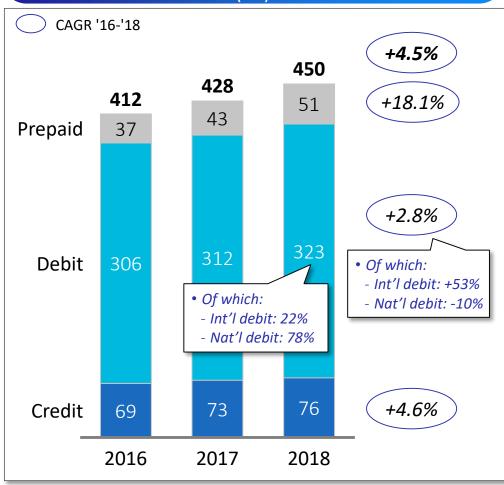


Note: Euromonitor International Consumer Finance – 2019 Edition; Total Consumer Spending is defined as the sum of Card Payment Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases,

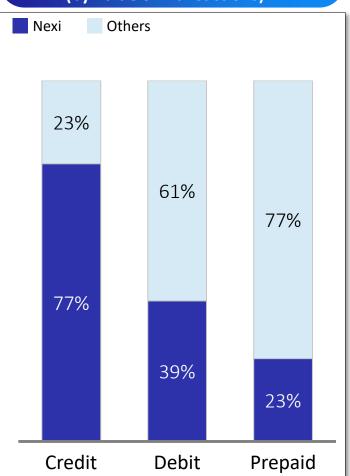


# Reference Market and Nexi's Share of Served Market Cards & Digital Payments

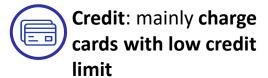
**Italian Issuing Market Transactions at POS and ATM** (€B)



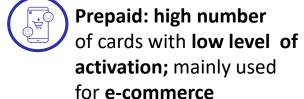
2018 Nexi's Shares of Served Market (by Value of Transactions)(1)



**Main Differences Compared** to Other EU Countries







Leading served market share across segments in a growing issuing landscape, still dominated by National debit products



Established market leader at scale covering all value chain activities, in the same country

Cards & Digital Payments

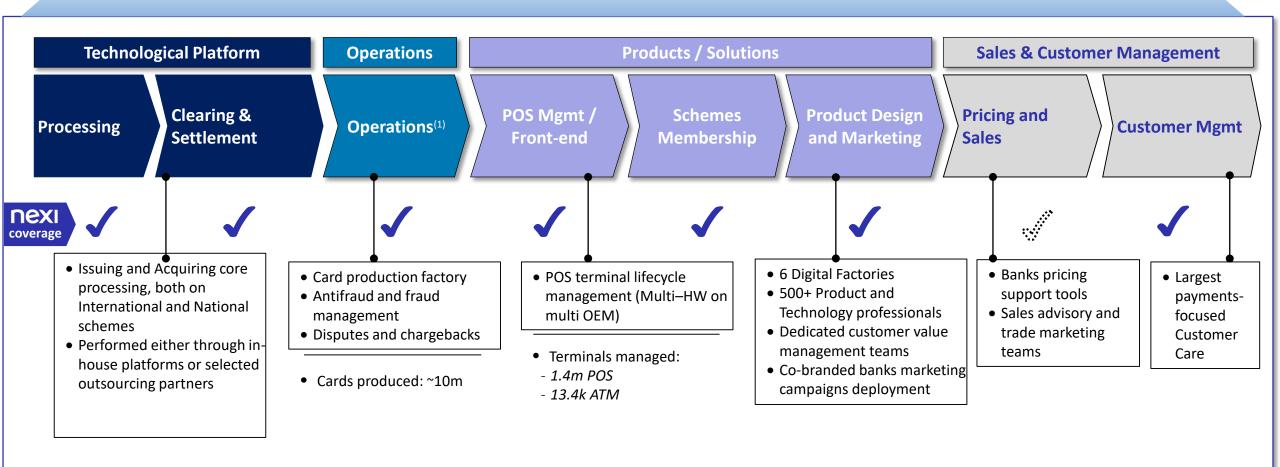


Merchant Services & Solutions

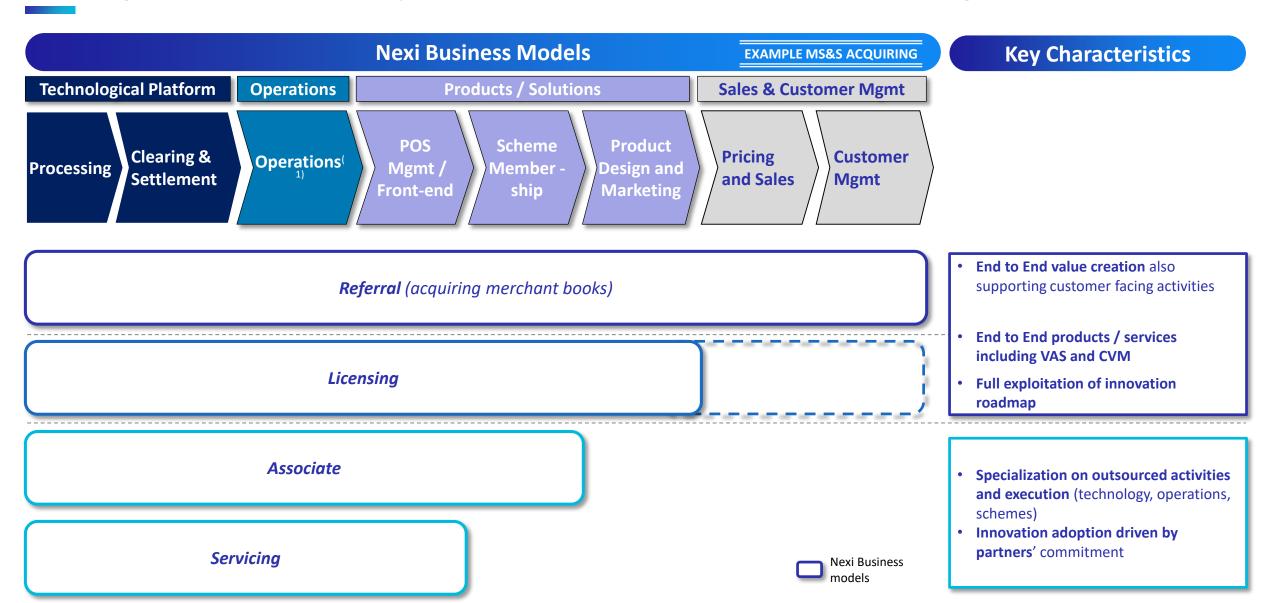


Digital Banking Solutions





# Serving Banks with multiple business models to fit their strategic needs



# Established, deep, robust and value-oriented bank relationships



#### Long, established and deep...

#### ...value-oriented partnerships...



# ...underpinned by established agreements



- Most bank partnerships have been in place for more than 25 years
- Top 10 partner banks<sup>(1)</sup> have been customers for > 15 years
- No customer loss since
   2015 change of ownership<sup>(2)</sup>
- Customer concentration reflects
   Italian Banking sector

- Multiple product/ service relationships with each bank
- "Volume based" pricing allowing further future upside
- Evolving towards more valueadded models

- Multiple contracts per relationship:
   ~150 relationships for a total
   ~1,000 contracts
- 54% of revenues in contracts/distribution agreements to 2023+
- 86% of top 5 partner banks' revenues committed to 2023+ (68% to 2025+)<sup>(1)</sup>
- Most of the remaining contracts with undated duration<sup>(3)</sup>



## Nexi investing to drive the transition from cash to digital payments in Italy

#### **Key Limiting Factors For Digital Payments penetration**

# nexi

Acceptance Infrastructure

- Infrastructure well in place and contactless-ready but...
- Still uneven distribution of POS terminals amongst merchants
- Low speed due to poor connectivity

- "Start" simple bundled offer to address unpossed merchants
- m-POS, Smart POS mini 4G
- POS replacement/reconfiguration to broadband connectivity
- Accelerated transition to Contacless

Cards infrastructure

- Unbalanced mix, high share of prepaid and relatively low credit
- Credit mainly charge, with low plafond limit; revolving marginal
- **Debit still dominated by national scheme** with limitations

- Revamped and extended credit portfolio
- CVM, installment/EasyShopping, smart allowance mgmt., ...
- International Debit, Next generation National scheme

Perception

- Consumer perception on spending control
- Merchant perception on reliability, control and price complexity
- Nexi Pay, Spending control, #iocontrollo, 3DS, Biometrics
  - Nexi Business, simplified packages, micro-payments offer



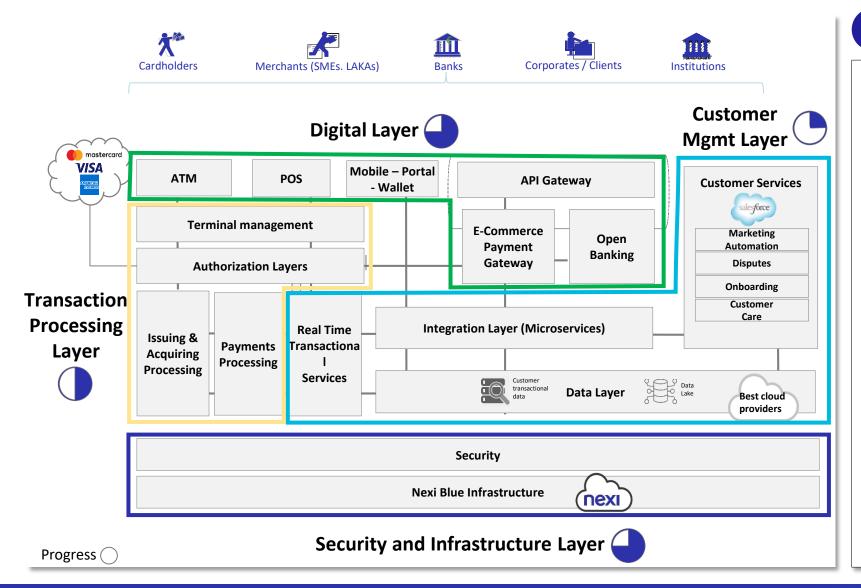
# Continued investments in our IT platform resulting in impressive delivery across all areas

AREA	1H 2017	2H 2017	1H 2018	2H 2018		
Product innovation	International debit consumer     X-Pay ecommerce gateway revamping and digital onboarding	<ul> <li>ApplePay</li> <li>Nexi Business app</li> <li>New portals (company and cardholder)</li> <li>Instant payments ACH</li> <li>Merchant Referral</li> </ul>	<ul> <li>SmartPOS and app marketplace</li> <li>PagoPa POS integration</li> <li>New prepaid range</li> <li>International debit business</li> <li>Samsung Pay</li> <li>New #ioSi engagement platform</li> <li>Bancomat contactless</li> <li>Bank API integration</li> </ul>	<ul> <li>New Nexi Pay app</li> <li>YAP mobile payments app</li> <li>Google pay</li> <li>PagoBancomat mobile</li> <li>Card spending control</li> <li>«Easy shopping» installments</li> <li>Self banking front-ends</li> <li>Bancomat data lake</li> <li>Bank API integration</li> </ul>		
IT transformation	Live service monitoring /     Control Room	Digital Factories set-up	<ul> <li>POS Terminal Manager consolidation and insourcing</li> <li>ATM terminal manager insourcing</li> <li>Digital Factories 2.0</li> </ul>	<ul> <li>Nexi Blue data center insourcing</li> <li>Digital merchants onboarding</li> <li>Improved marketing automation</li> <li>Digital Factories 3.0</li> </ul>		
Bank transformation projects	• UBI Banca Unica Consolidation	<ul> <li>Acquired banks merger in BPER (Carife)</li> </ul>	<ul> <li>Veneto banks merger into ISP</li> <li>Acquired banks merger in UBI</li> </ul>	<ul> <li>Banco/BPM merger</li> <li>Acquired banks merger in CA / Cariparma</li> </ul>		
Corporate Transformation / M&A	DB merchant books integration	<ul> <li>Company rebranding</li> <li>MPS merchant books integration integration</li> </ul>		<ul> <li>Banking activities carve-out</li> <li>Bassilichi integration</li> <li>Carige merchant books integration</li> </ul>		
	+550 new IT releases	+850 new IT releases	+2,000 new IT releases	+2,200 new IT releases		

nexi

Source: Company information.

# Modular, progressive, evolutionary deployment of Next Generation Platform to boost innovation and cost-efficiency



#### **Key Guiding Principles**

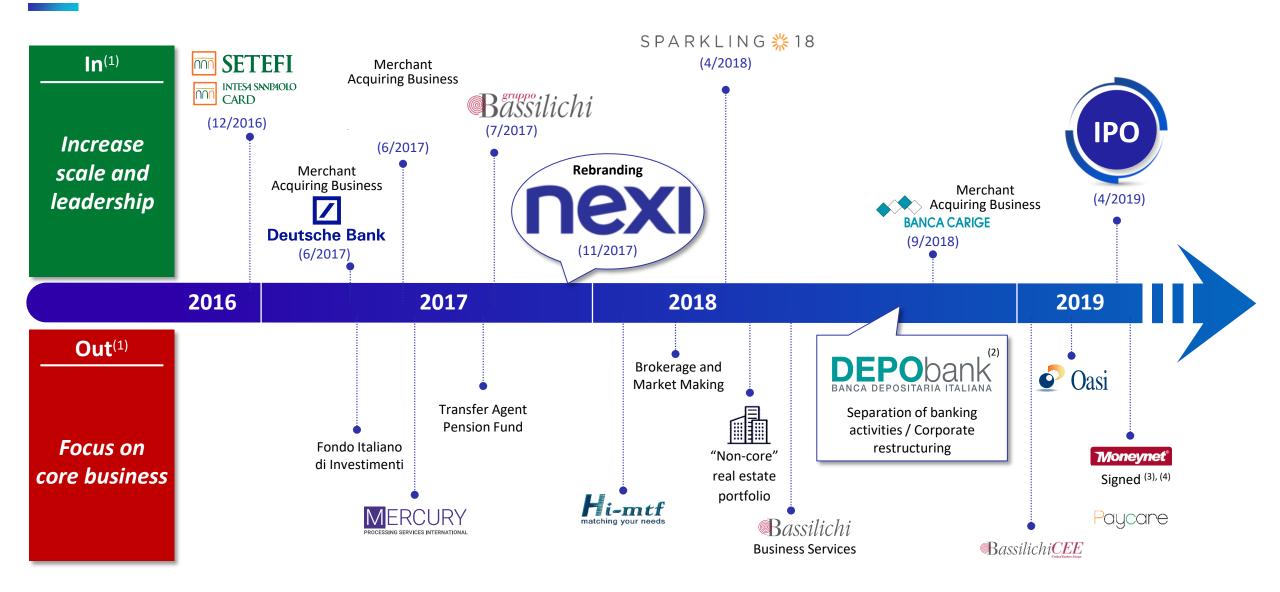
- Clear integrated architectural vision, detailed design and execution plan
- Gradual step-by-step evolution
- Modular approach in controllable, selfstanding, value-creating deliveries
- Best-of-breed combination of components, in-house and with Partners
- Nexi IP on key differentiating components (e.g. digital front-end, APIlayer, ...)
- Full Nexi control through strong competences and governance



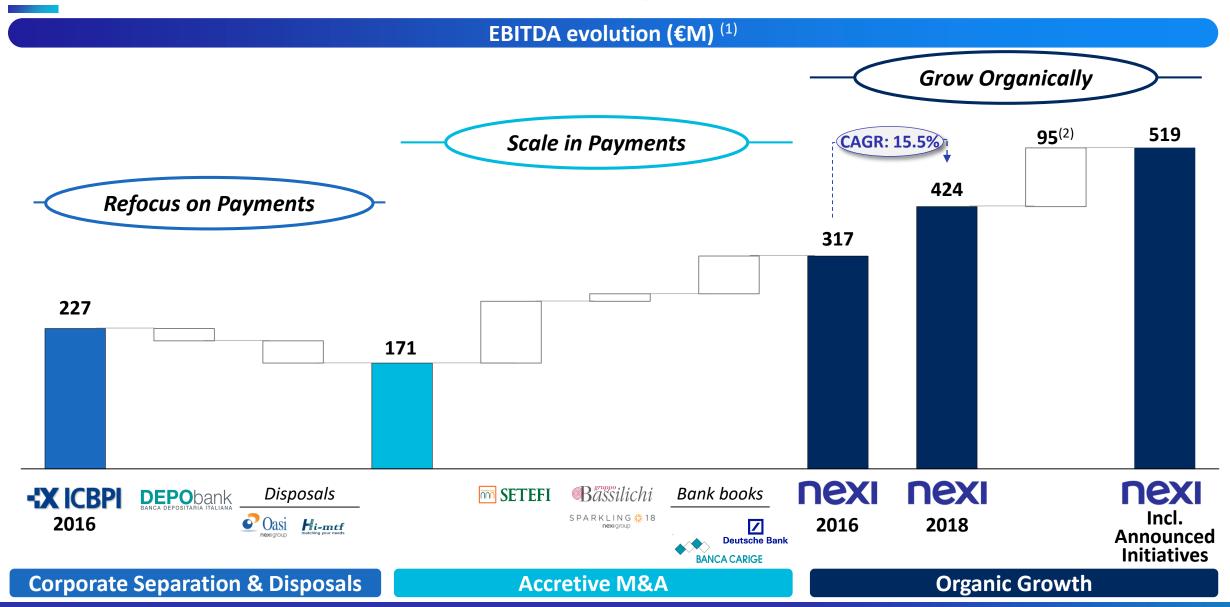
# Transaction processing layer: leveraging strategic partnerships and internal capabilities

#### **ACTUAL OUTLOOK Terminal** Mix of internal/external GT POS capabilities Progressive rollout of Nexi POS TM **Management POS Terminal** Group ATM platform ready and deployment Progressive rollout of Nexi ATM TM **Management ATM** started Mix of internal and outsourced processing Next generation solution and operating model technology for international cards for card platform being assessed **Cards** • Deploying Nexi platform for prepaid by H1 Nexi routing capabilities based on standard national protocols for national debit 2019 Full internal capabilities Mix of internal and outsourced processing Next generation solution and operating model technology for clearing and settlement being assessed **Acquiring** Full internal capabilities Partnership with strategic providers Continued gradual evolution of legacy Connections and gateway layer owned by Nexi platforms **Payments**

# Strategic M&A and corporate restructuring core to the reshaping of Nexi as a PayTech leader



### Growth driven by disciplined M&A and organic development



## Nexi revenue growth drivers

Supported by strong secular

Recurring revenues

tailwinds



#### **Potential Additional Factors**

**Revenue Growth** 

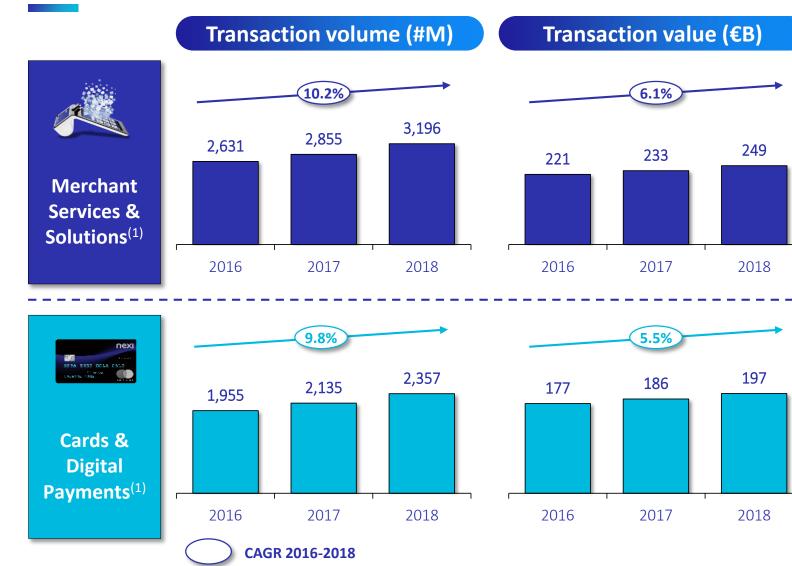
- Market effects
- Regulatory effects
- Non-performing contracts

•••

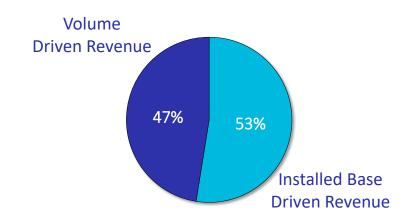
Recurring revenues



# Strong evolution in our key operating KPIs



#### Revenue breakdown (2018, Aggregated)

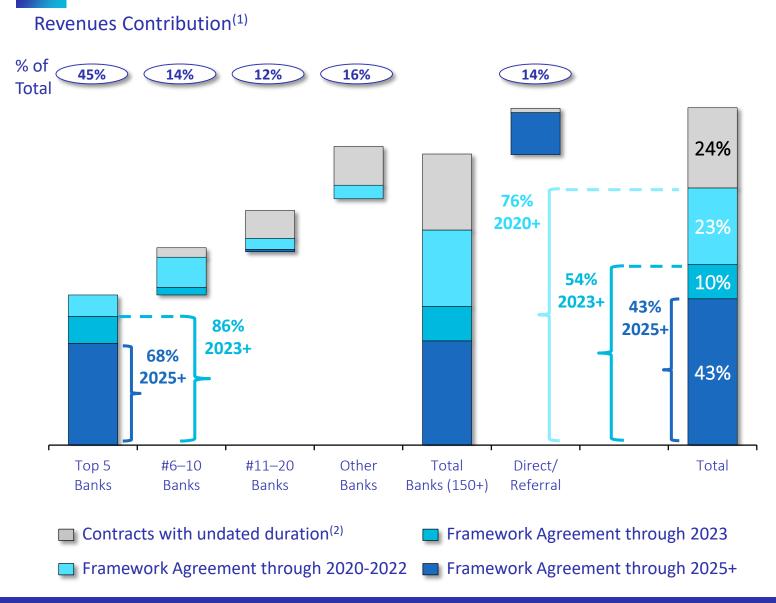


# Predominantly all revenues are recurring in nature

Volume Driven linked to Market Growth (transactional based on transaction # or value)

Installed Base Driven linked to Client Units (monthly or annual fees for POS rental, mobile apps, cards, etc.)

### Revenues underpinned by strong bank partnerships



Value-based partnerships with partner banks

Mission critical services with high switching costs and increasing shift towards outsourcing

Revenues for top customers continue to grow; relative contribution aligned with market

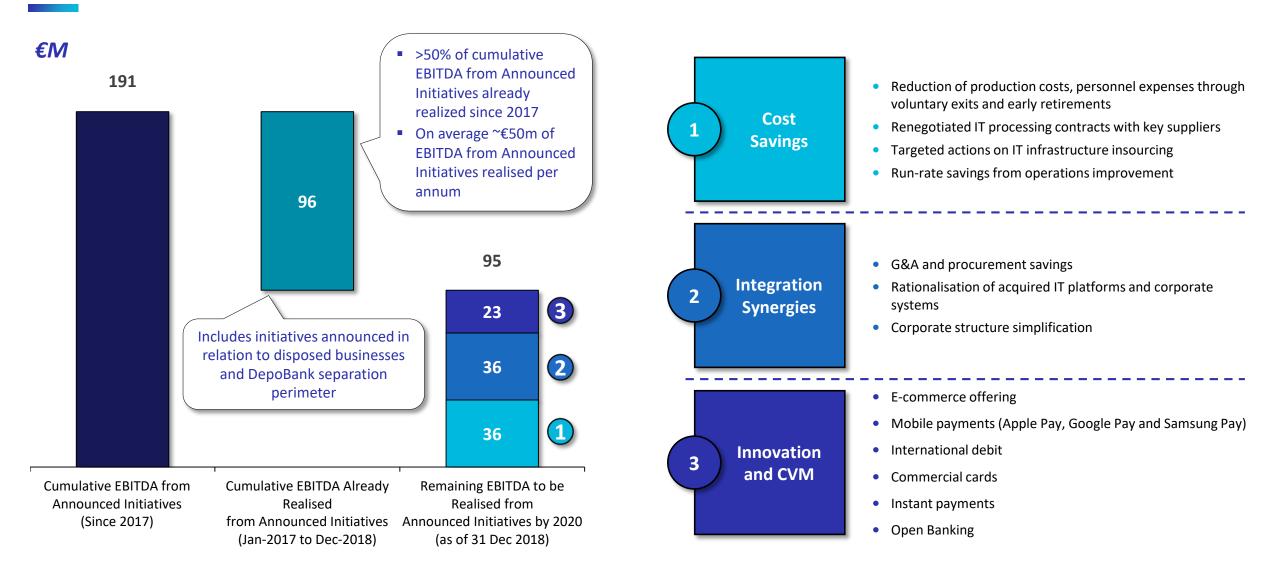
Majority of revenues are based on large number of granular product-level contracts

Relationships with most large banks underpinned by multi-year framework agreements

Strong track record of contract renewals and early extension of framework agreements

No material customer losses during the last 3 years (3)

### Established track record in delivering on Announced Initiatives



## Additional upside for further cost savings and efficiencies

#### **Cost Area**

#### Descritpion

2018 Cost Base (€M)

#### **Operations**

- **Customer Care**: Continuous improvement on self-care tools and internal processes, leveraging on digital and improving customer experience
- Operations Effectiveness: End-to-end digital transformation of the main processes in the operations value chain; optimisation of production and stock management practices
- Data & Analytics: Deployment of predictive tools enabled by big data analytics to further reduce frauds and increase customer satisfaction

~120

#### **IT Costs**

- IT strategy evolution: Develop a new IT architecture, with more activities and IT processes insourced and launch of next generation platforms with higher efficiency and scalability
- Other IT efficiencies: Maximization of synergies related to Bassilichi (ATM management) and MePs integration

~180

Other costs (G&A, HR, ...)

- **HR**: Continuous focus on organisation optimisation in coherence with business evolution and outsourcing / insourcing mix
- **Procurement**: Further improve procurement processes and maintain strong control of renegotiations
- **G&A**: automation of manual, low / non-value added activities; extend "Zero based budgeting" to all cost categories

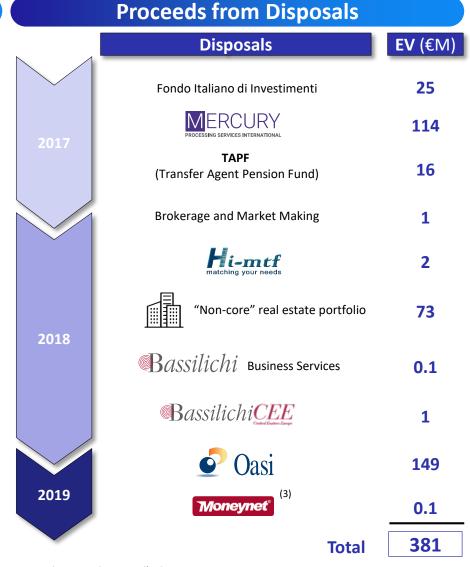
~200

# Disposal of non-core assets provided internal funding of transformation and non-recurring costs

#### **Non-Recurring and Extraordinary Items** 2016 2017 2018 Non-recurring Items Affecting Reported EBITDA 131<sup>(2)</sup> 50 134 Extraordinary costs linked to transformation Transformation 36 54 38 projects (including re-branding) Mainly Nexi in 2016 / 2017 and Bassilichi in 16 51 21 **HR Restructuring** 2018 M&A, Corporate M&A-related extraordinary items, DepoBank separation<sup>(1)</sup>, Bond refinancing, start-up (1)29 **Reorganisation & Other** 72 investments (e.g. YAP) Items

Cumulative '16-'18 impact of non-recurring items affecting reported EBITDA	€315m
cumulative 10- 10 impact of non-recurring items affecting reported EDITDA	ESTSIII

B Extraordinary Ite	ems Below EBITDA	-	33	49
PPA	<ul> <li>D&amp;A related to the acquisitions of Carige, MPS and DB books</li> </ul>	-	33	40
Debt Pushdown	<ul> <li>One-off rating agencies fees as well as amortisation of the bond cost</li> </ul>	-	-	9



Source: Company and management information.

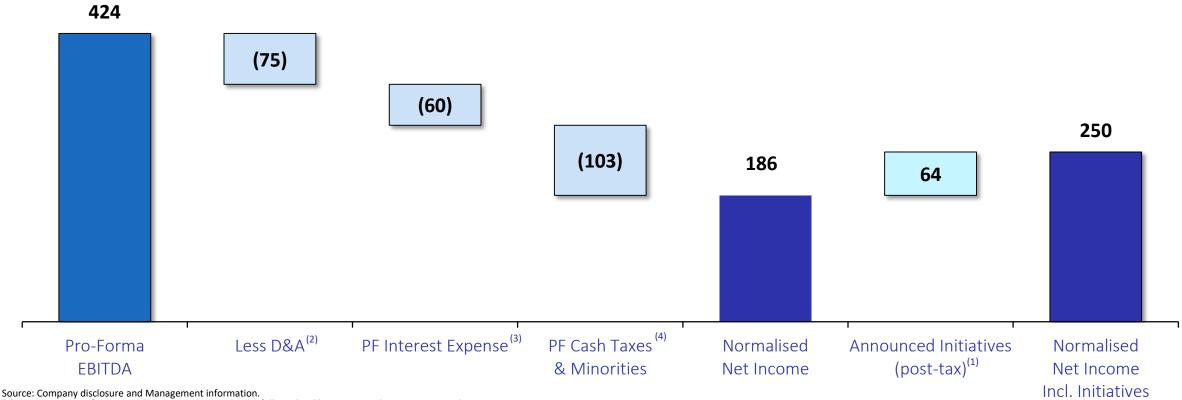
<sup>(1)</sup> Including transactions concerning the former ICBPI Group (former DepoBank). (2) Includes €21m capital gain from the disposal of "Banche venete" acquiring books. (3) Closing upon authorisation by Banca d'Italia.



# Strong normalised net income

#### Bridge from Normalised Pro-Forma EBITDA to Net Income (adjusted for non-recurring items and PPA)

**€M** – Pro-Forma (2018)



€95m Impact of Announced Initiatives expected to be fully realized by 2020, taxed at 27.5% IRES and 5.5% IRAP

D&A: Ordinary D&A only, excludes D&A related to acquired customer contracts

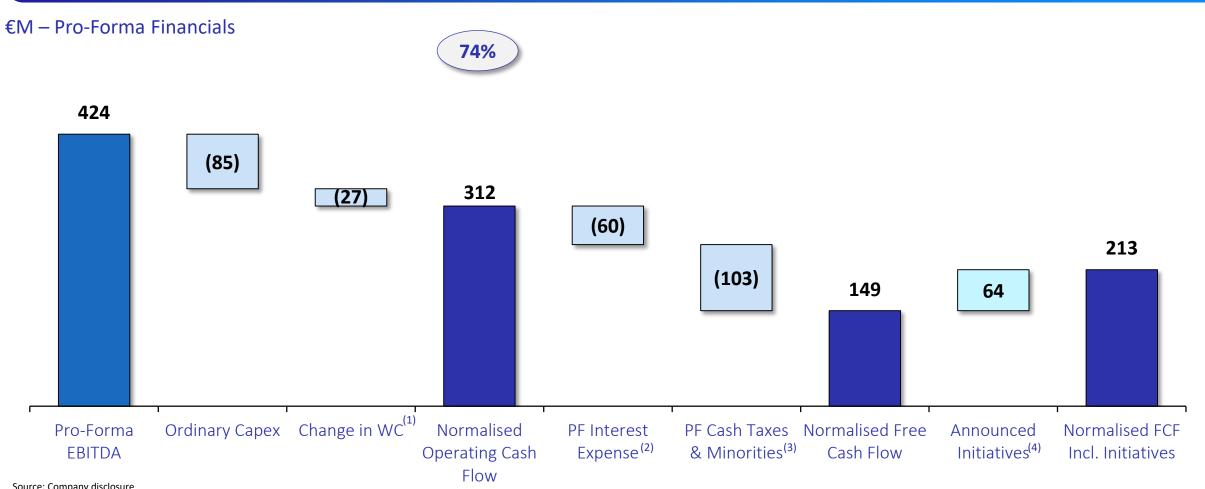
PF interest expense based on illustrative post-IPO PF Capital Structure and excluding debt amortization costs

Cash Taxes based on illustrative post-IPO PF Capital Structure



### Attractive normalised cash flow generation





Source: Company disclosure

Based on management estimates; reflect cash in transit and fully matched settlement balances

PF interest expense based on illustrative post-IPO PF Capital Structure and excluding debt amortization costs

Cash Taxes based on PBT and illustrative post-IPO PF Capital Structure

€95m Impact of Announced Initiatives expected to be fully realized by 2020, taxed at 27.5% IRES and 5.5% IRAP



Cash Conversion as % of Pro-Forma EBITDA



# Illustrative demonstration of issuing and acquiring payment flows



Consumer	<ul> <li>Makes a digital payment by presenting a payment card for its purchase at a merchant (which may be a retail outlet or online store)</li> </ul>
Card Issuer	<ul> <li>Bank or other service provider which manages the consumer's payment card and underlying bank account or credit allowance</li> <li>Receives a digital request to authorize the card transaction, after verifying that the consumer has sufficient funds available</li> </ul>
Card Scheme	<ul> <li>Passes the payment to the merchant acquirer less a scheme fee and an interchange fee payable to the card issuer</li> </ul>
Merchant Acquirer	<ul> <li>Settles the transaction value with the merchant</li> <li>As compensation for its services to the merchant, it charges the merchant a gross merchandise service charge, based on a percentage of the transaction value</li> </ul>

