

## Disclaimer

- This Presentation may contain written and oral "forward-looking statements", which includes all statements that do not relate solely to historical or current facts and which are therefore inherently uncertain. All forward-looking statements rely on a number of assumptions, expectations, projections and provisional data concerning future events and are subject to a number of uncertainties and other factors, many of which are outside the control of Nexi Group (the "Company"). There are a variety of factors that may cause actual results and performance to be materially different from the explicit or implicit contents of any forward-looking statements and thus, such forward-looking statements are not a reliable indicator of future performance. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by applicable law. The information and opinions contained in this Presentation are provided as at the date hereof and are subject to change without notice. Neither this Presentation nor any part of it nor the fact of its distribution may form the basis of, or be relied on or in connection with, any contract or investment decision.
- The information, statements and opinions contained in this Presentation are for information purposes only and do not constitute a public offer under any applicable legislation or an offer to sell or solicitation of an offer to purchase or subscribe for securities or financial instruments or any advice or recommendation with respect to such securities or other financial instruments. None of the securities referred to herein have been, or will be, registered under the U.S. Securities Act of 1933, as amended, or the securities laws of any state or other jurisdiction of the United States or in Australia, Canada or Japan or any other jurisdiction where such an offer or solicitation would be unlawful (the "Other Countries"), and there will be no public offer of any such securities in the United States. This Presentation does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or the Other Countries.
- Pursuant the consolidated law on financial intermediation of 24 February 1998 (article 154-bis, paragraph 2) Enrico Marchini, in his capacity as manager responsible for the preparation of the Company's financial reports declares that the accounting information contained in this Presentation reflects Nexi Group's documented results, financial accounts and accounting records.
- Neither the Company nor any of its representatives, directors or employees accept any liability whatsoever in connection with this Presentation or any of its contents or in relation to any loss arising from its use or from any reliance placed upon it.



## **Executive Summary**

#### Strong focus on financial delivery

- **EBITDA +20.0% y/y growth**, at 232.9 €M in H1 2019
- Revenues +6.9% y/y underlying growth excluding run-off of zero-margin hardware reselling contracts from acquisitions. +5.7% y/y reported growth at 467.3 €M in H1 2019

#### Continued progress on key business initiatives

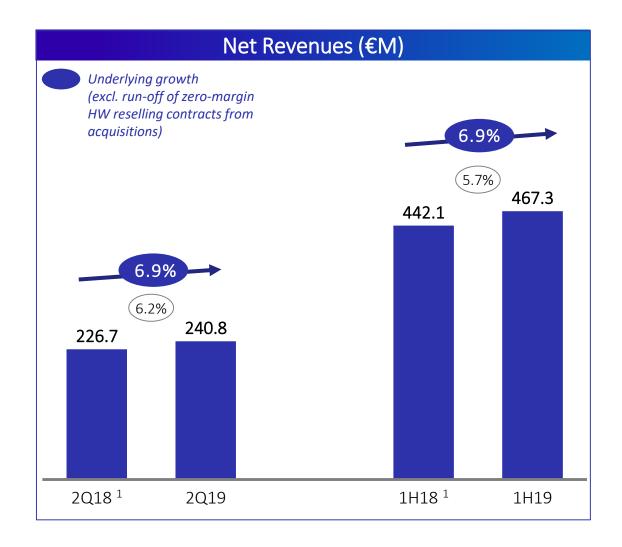
- Merchant Services and Solutions (48% of Revenues): continued traction on SmartPOS proposition, good progress in E-Commerce and large merchants omni-channel, ramp-up of omni-acceptance to additional rails
- Cards and Digital Payments (40% of Revenues): continued growth of International Debit, YAP millennials
  payments app and CVM up/cross selling activities
- Digital Banking Solutions (12% of Revenues): good progress on strategic initiatives to support H2 growth
- Cost initiatives and integration synergies contributing to -5.5% y/y reported costs reduction,
   -3.7% y/y excluding run-off of zero-margin hardware reselling contracts, despite continued investments
- Transformation costs below EBITDA -60% y/y
- Continued focus on investments in Technology and Innovation: Capex at 59 €M (13% of H1 2019 Revenues)
- Debt refinancing successfully completed. Gross Debt now at 1.8 €B (net 1.5 €B) with a significant average cost decrease

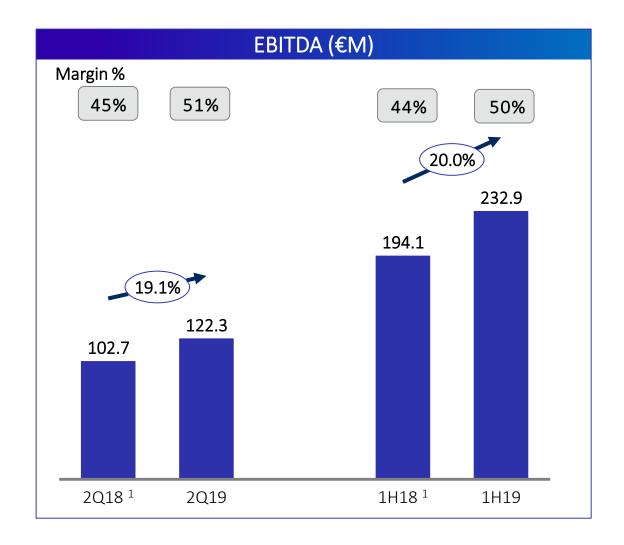
Overall H1 results well on track to deliver Financial Guidance, with 2019 expected EBITDA raised to ~500 €M (vs ~490 €M), +18% y/y and 2019 Net financial Debt/EBITDA improved to ~3.0x EBITDA (vs < 3.2x)

# H1 results highlights



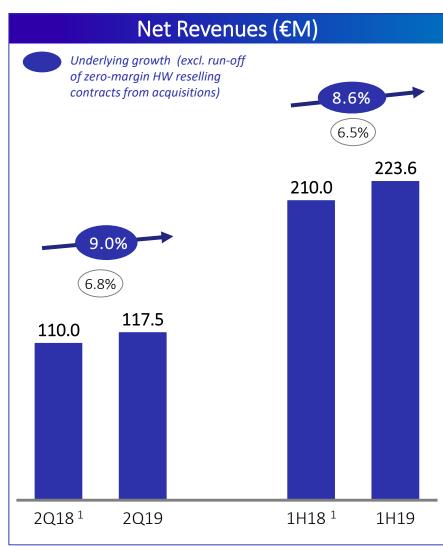
## Healthy Revenue growth and strong EBITDA performance

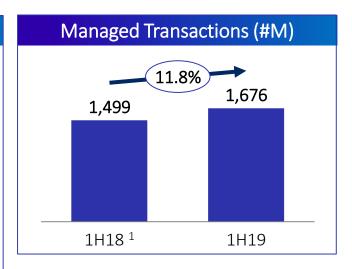


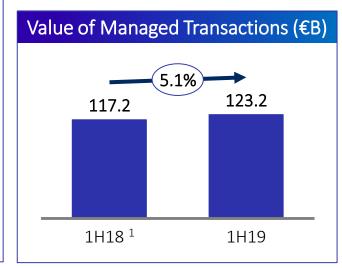


## Merchant Services & Solutions: continued strong growth









#### **Key Highlights**

- Value of managed transactions sustained by strong International Schemes growth (+11.9% y/y)
- Continued E-Commerce growth (+17% y/y transaction value)
- Y/y growth negatively affected by fewer working days in the semester, neutral in Q2

## Merchant Services & Solutions: key business update

Be the payment services provider of choice for every Italian merchant, in partnership with our partner banks



- Continued traction on SmartPOS proposition (now including SmartPOS Mini), with frontbook penetration up to 30% during CVM-supported campaigns
- Strong interest across all merchant segments, from SME to Large Merchants, and industries
- Growing success of SmartPOS Cassa (i.e. incl. cash register), also due to new regulation on electronic tax data transmission

# Large Merchants Omni-Channel

- Progressing on development of new omni-channel proposition, incl. cross border capabilities from 4Q19
- Further investment on **dedicated team**, with focus on vertical industry experts and solution engineers
- Rolling out Large Merchants solutions on different verticals (insurance, supermarkets, travel & mobility,..)

#### E-Commerce

Continued growth supported by physical customer base cross-selling (with full cross-channel contractual
enablement already in place), partnerships with developers and Public Administration payments (Pago PA)



- Acceleration of multiple payment rails acceptance
- Partnership on meal voucher acceptance (5 contracts with EMV issuers signed)
- Partnership with UnionPay

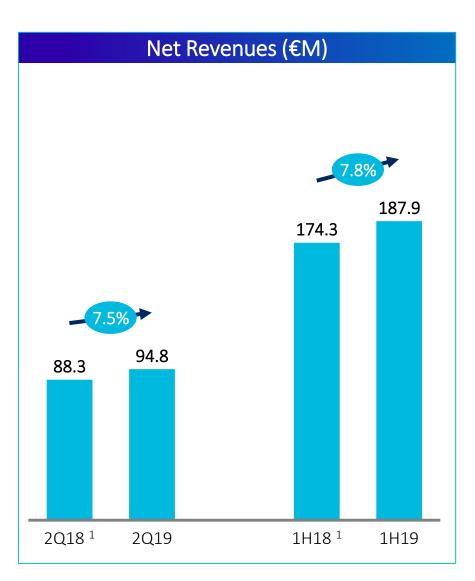
# Nexi Business data app

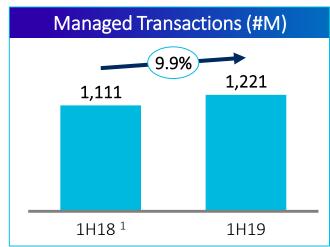
- Nexi Business Merchant app, data/business intelligence service, achieving >180k enrolled merchants (+80k from December 2018), with positive customer feedback (4.6 rating on Apple store)
- Overall penetration on addressable merchant base at 35%, with best practice at ~62%

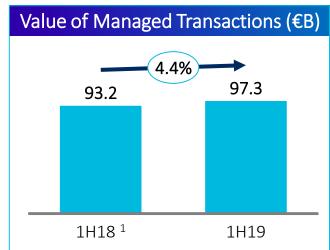


## Cards & Digital Payments: continued strong growth









#### **Key Highlights**

- Value of managed transactions sustained by strong International Schemes growth (+9.6% y/y)
- Y/y growth negatively affected by fewer working days in the semester, neutral in Q2

## Cards & Digital Payments: key business update

Be the Italian
banks' partner of
choice, offering a
full portfolio with
best-in-class Cards
and Digital
Payments services
for customers



#### Credit

- New full corporate proposition including virtual account B2B and lodge solutions ready by 3Q19
- Growing spontaneous interest from corporates across multiple industrial sectors

#### Debit

- Continued growth of International Debit (+30% y/y transaction value). Further launches under development
- National Debit upgrade under development

# Customer Value Management

- Distinctive capabilities to drive usage and up/cross selling to higher value products through campaigns with banks and cardholder engagement programs
- ~38 up/cross-selling campaigns available supported by internal data scientist team with about 25 banks already engaged

#### **Digital**

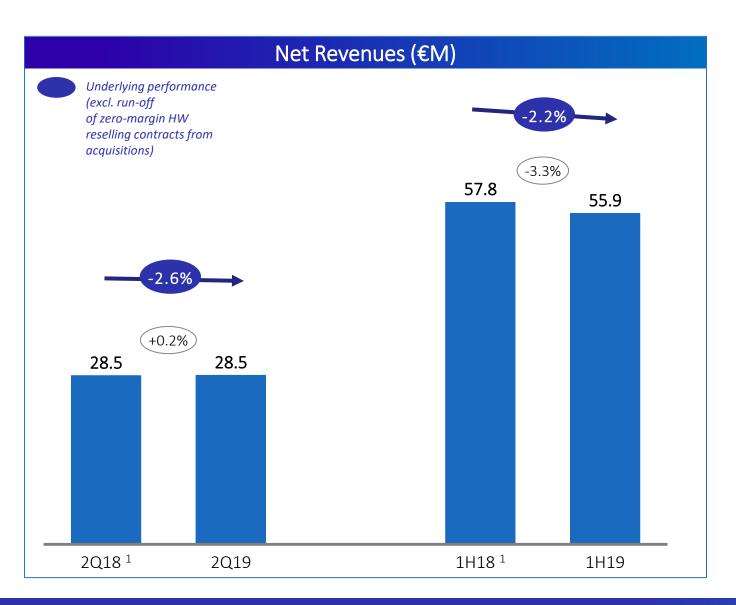
- Continued evolution of Nexi Pay mobile app, with new features being released every month
- Growing support to large banks on their digital properties, both via API integrations and whitelabel projects

# YAP millennials payments app

- Continued progress on YAP, with ~550k enrolled clients to date. Positive customer feedback, with 50 Net Promoter Score and 4.8 rating on Apple store
- Solution now ready for **banks' engagement**, with multiple ongoing discussions

## Digital Banking Solutions: expected return to growth in H2



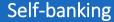


### Key Highlights

- Underlying revenue performance consistent with Q1 2019 trend, affected by banking sector consolidation in prior year
- Expected underlying growth in H2 2019 thanks to rollout of new propositions and the unwinding of the impact on revenues from banking consolidation in prior year

## Digital Banking Solutions: key business update

Provide state-ofthe-art innovative solutions to support Bank customers digitalization with E2E outsourcing models



- Rolling out new higher value self banking products/platform (front-end /back-end) with positive early customer feedback
- Growing demand for advanced ATMs, with ongoing activities to support Banks' transformation

**Instant Payments** 

Continued progress on Banks' onboarding and rollout



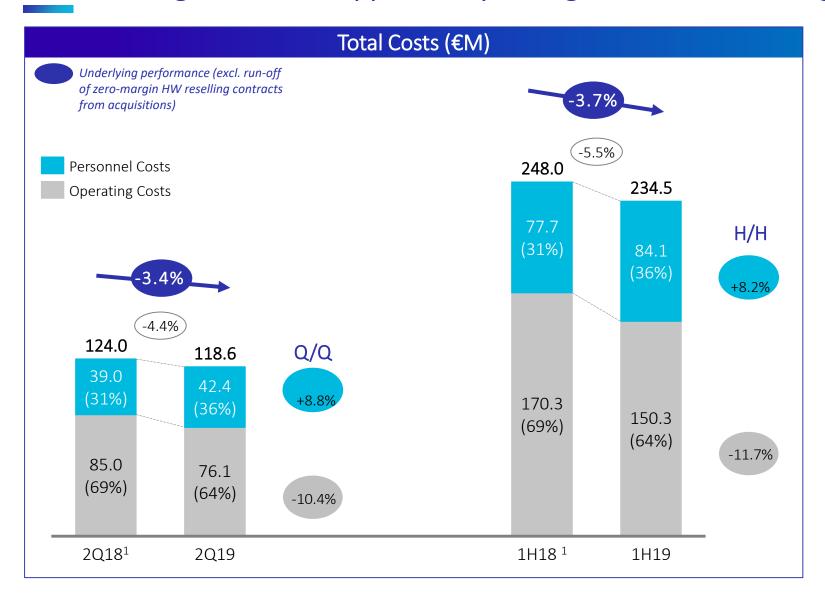
- Good progress on onboarding and roll-out of bank customers on the new advanced platform
- Continued growth of installed workstations confirming Digital Corporate Banking, and Corporate Payments more in general, as key strategic opportunity

Open Banking/ PSD2

- Open Banking Gateway (CBI Globe) now live, largest PSD2 Platform in the Eurozone
- 280+ banks/financial institutions live (over 78% of Italian market) and 20+ third parties already connected to gateway
- Growing focus on delivering innovative value added services, both cooperative and competitive



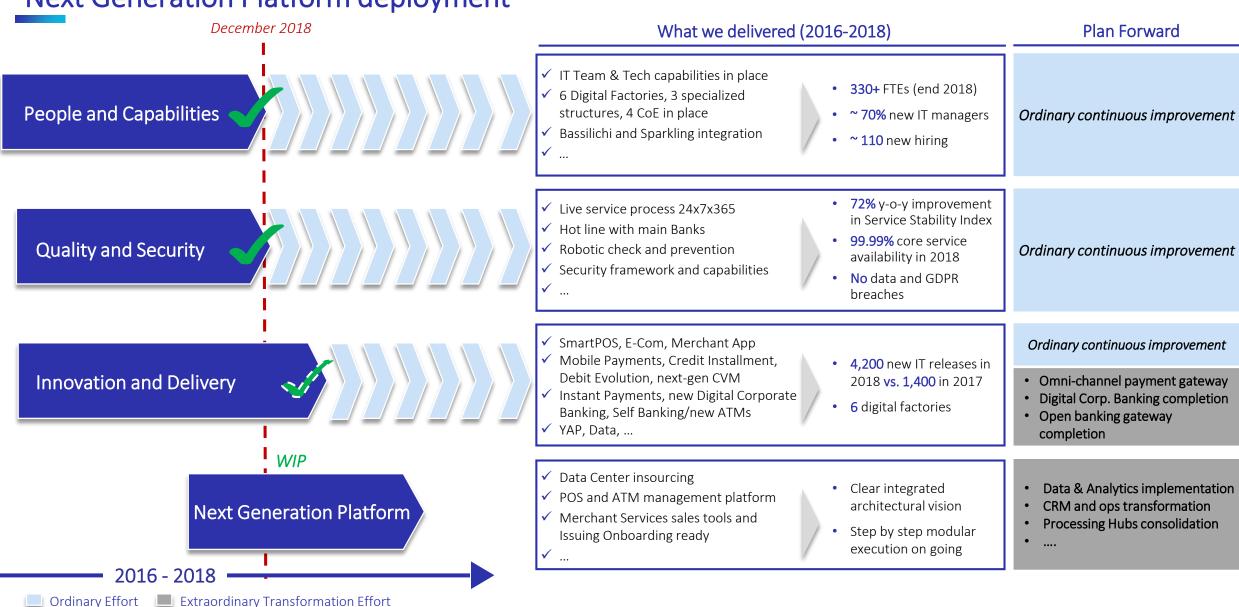
## Costs: strong reduction supported by saving initiatives and integration synergies



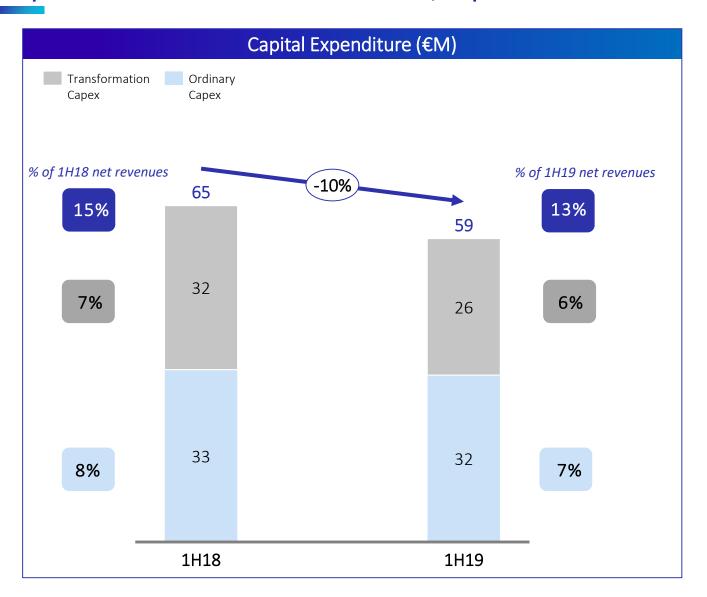
#### Key Highlights

- Strong decrease in operating costs despite continuous investment in development initiatives driven by:
  - ✓ saving initiatives and accelerated integration in H1 of acquired businesses
  - early results in terms of improved efficiency from implementation of IT strategy
  - ✓ IFRS16 impact ~5.9 €M in H1 2019
- Continuous investment in people capabilities

Investing in leading capabilities in Technology to drive quality and security, innovation and Next Generation Platform deployment



## Capex: 59 €M invested in H1 2019, equal to 13% of Revenues



#### Ongoing investments (H1 2019): key examples

#### Transformation Capex

26

#### Extraordinary Innovation:

- ✓ Open Banking Gateway (CBI Globe)
- ✓ New ATM Front End
- ✓ Next generation omni-channel payment gateway

#### Next Generation Platform:

- ✓ Next Generation Datacenter
- ✓ New Debit Card Platform
- ✓ Cloud Big Data Activation

#### **Ordinary Capex**

32

#### Continuous Innovation and Delivery:

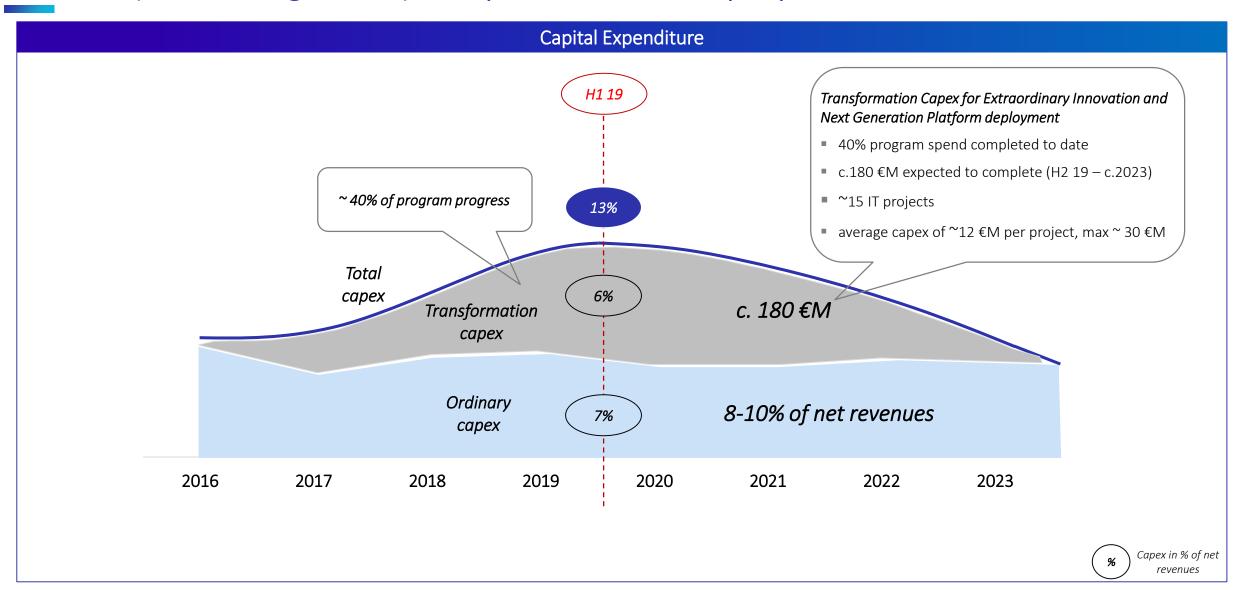
- ✓ PSD2 compliance
- ✓ Debit Card mobile wallet enablement
- ✓ Mobile Wallets evolution
- ✓ New commercial corporate cards
- ✓ SmartPOS Onboarding
- ✓ Banks migrations and new launches

#### Running and Maintenance/ Quality/ Security:

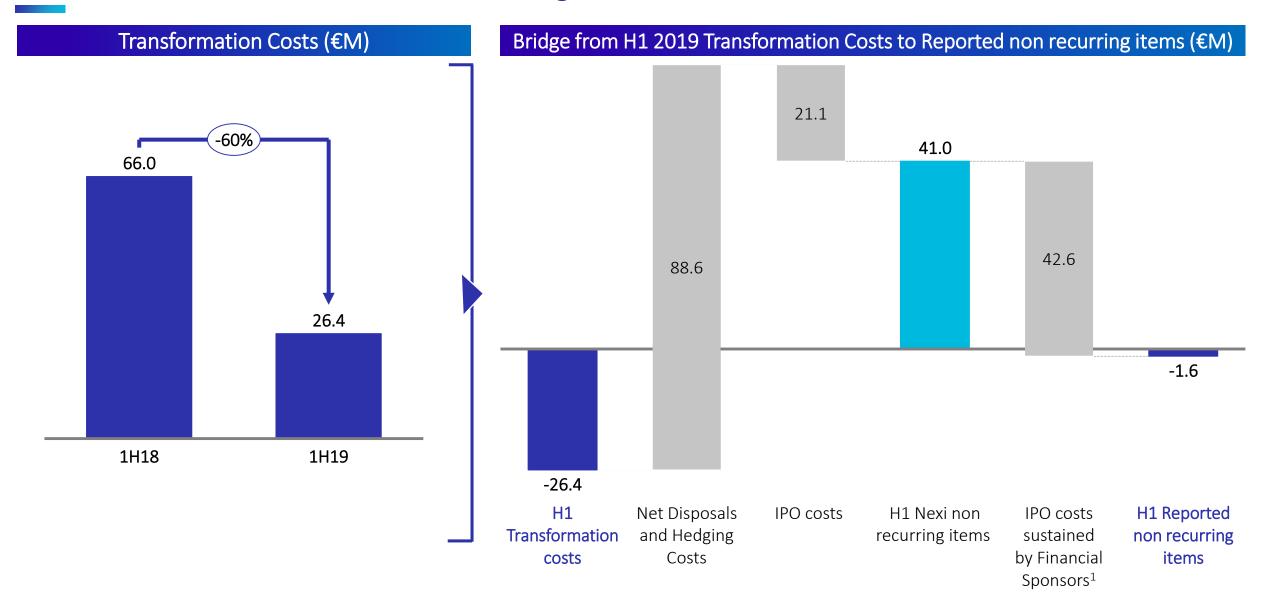
- ✓ Advanced service monitoring solutions
- ✓ Small product and service upgrades for customers
- ✓ Cyber security continuous improvement
- ✓ Hardware upgrade/refresh

#### POS and ATM purchase

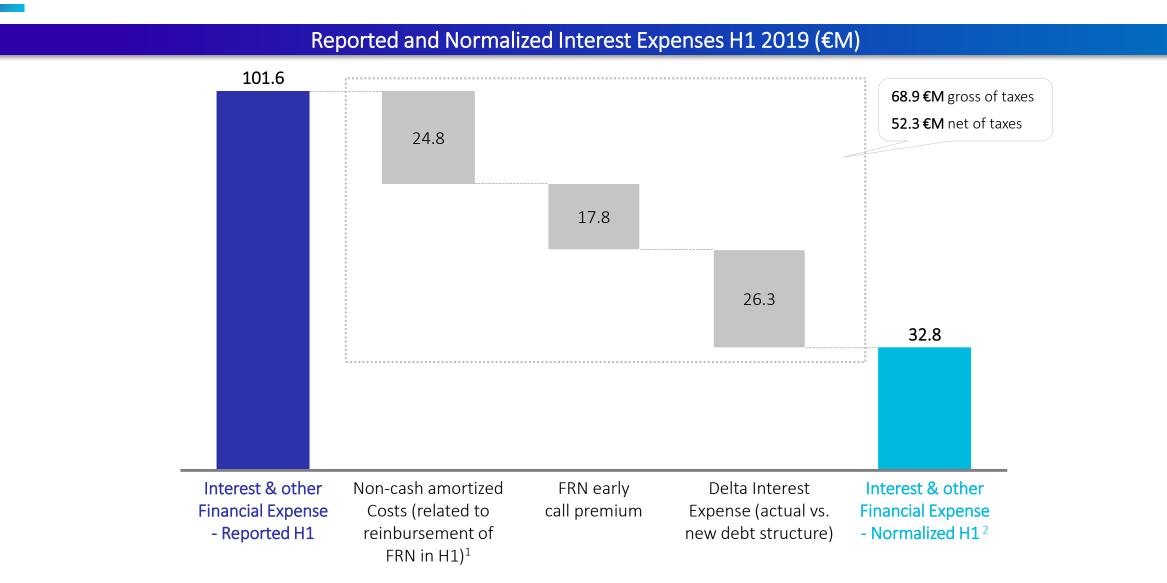
# Cumulative Transformation Capex required to complete transformation program by 2023 of c.180 €M (included in guidance) on top of 8-10% Ordinary Capex



## H1 2019 Transformation Costs in line with guidance

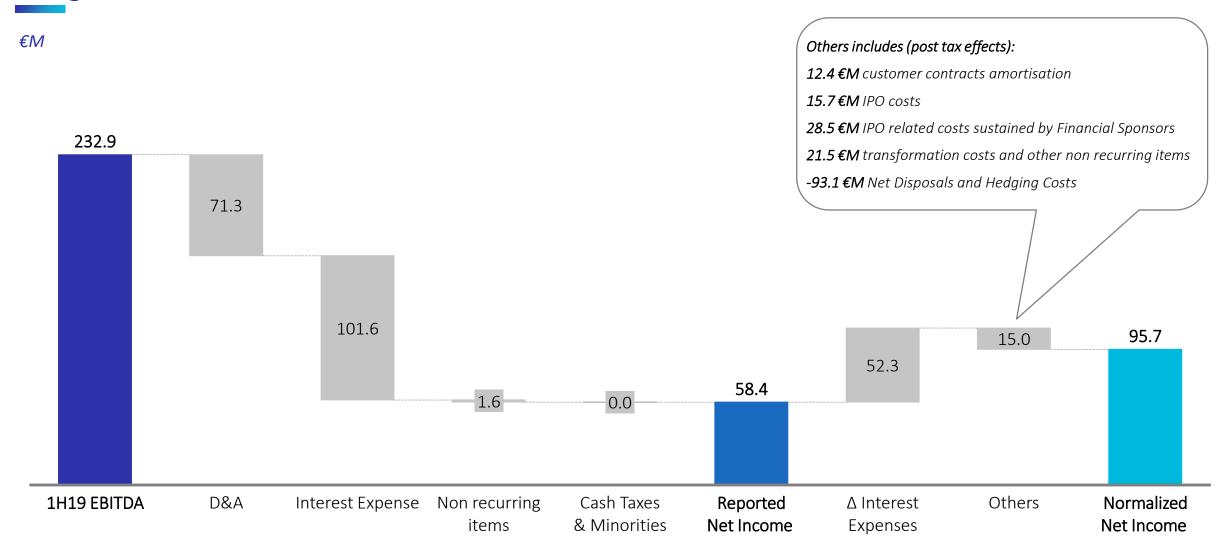


# H1 2019 Reported Interest Expense affected by extraordinary events. Run rate of Interest Expense based on new capital structure from H2 2019 onwards





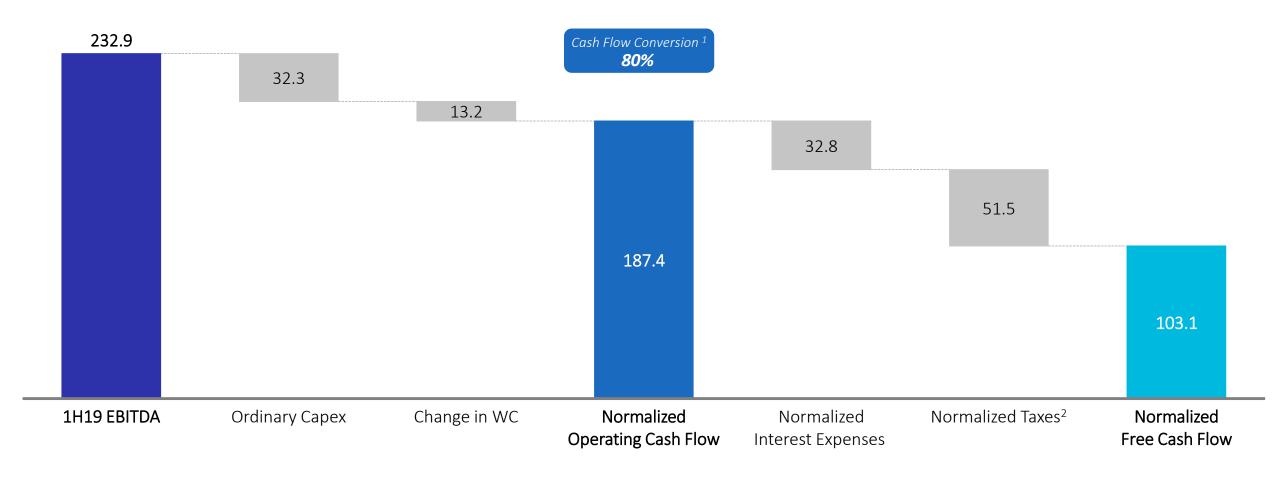
## Bridge from EBITDA to normalized Net Income





## Cash Flow conversion increased to 80% vs 74% in FY 2018

€М

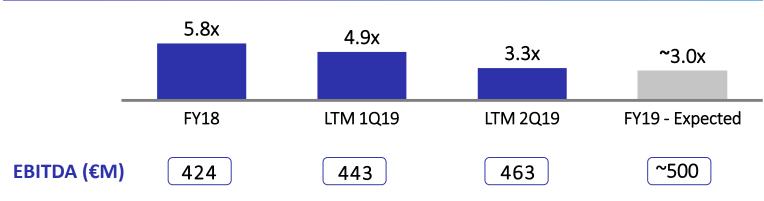


## Net Financial Debt / EBITDA expected to be ~3.0x at year-end

#### Net Financial Debt (€M)

	FY18	1Q19	2Q19
Gross Financial Debt	2,605	2,656	1,845
Cash	(41)	(361)	(231)
Cash Equivalents <sup>1</sup>	(110)	(110)	(92)
Net Financial Debt	2,454	2,185	1,523

#### Net Financial Debt / EBITDA (€M)



#### **Key Highlights**

#### Rating update:

Fitch upgraded Nexi IDR to BB- with Positive outlook and Nexi outstanding Bond (825 €M Senior Secured Notes) rating to BB

1 €B 5 year Senior Secured Term Loan together with IPO primary proceeds and available cash, used to redeem:

- i. Senior FRN (1,375 €M)
- ii. Private Notes (400 €M)

#### Current Debt structure:

- 1 €B SS Term Loan due 2024
- 825 €M SS Fixed-Rate Note due 2023
- Other residual debt (mainly IFR 17)

Nexi also benefits from access to an undrawn 350 €M SS Revolving Credit Facility, committed to 2024, that further support its liquidity profile

## Financial guidance updates

#### Guidance

### Guidance updates

2019 EBITDA

~490 €M (~ +16% y/y)

~500 €M (~+18% y/y)

Net Debt/EBITDA Dec. 2019

< 3.2x

~ 3.0x

**Total Capex** 

- Ordinary Capex: 8-10% Revenues over long term
- Tot Capex to trend towards Ordinary Capex over m/l term
- Tot Capex in 2019: 16-17% Revenues

- Ordinary Capex:8-10% Revenues over long term
- Transformation Capex on top of Ordinary Capex:
   ~180 €M (H2 2019 c.2023)
- Tot Capex to trend towards Ordinary Capex over m/l term
- Tot Capex in 2019: 16-17% Revenues

Clarification



## Normalized P&L

€M	1H18	1H19	1H19 vs. 1H18 <sup>(1)</sup>	1H19 vs. 1H18	2Q18	2Q19	2Q19 vs. 2Q18 <sup>(1)</sup>	2Q19 vs. 2Q18
Merchant Services & Solutions	210.0	223.6	+8.6%	+6.5%	110.0	117.5	+9.0%	+6.8%
Cards & Digital Payments	174.3	187.9	+7.8%	+7.8%	88.3	94.8	+7.5%	+7.5%
Digital Banking Solutions	57.8	55.9	-2.2%	-3.3%	28.5	28.5	-2.6%	+0.2%
Operating revenue	442.1	467.3	+6.9%	+5.7%	226.7	240.8	+6.9%	+6.2%
Personnel & related expenses	(77.7)	(84.1)	+8.2%	+8.2%	(39.0)	(42.4)	+8.8%	+8.8%
Operating Costs	(170.3)	(150.3)	-9.4%	-11.7%	(85.0)	(76.1)	-9.3%	-10.4%
Total Costs	(248.0)	(234.5)	-3.7%	-5.5%	(124.0)	(118.6)	-3.4%	-4.4%
EBITDA	194.1	232.9	+20.0%	+20.0%	102.7	122.3	+19.1%	+19.1%
D&A	(30.6)	(52.8)	+72.5%	+72.5%				7
Interests & financing costs	(32.2)	(32.8)	+2.0%	+2.0%				
Normalized Pre-tax Profit	131.3	147.2	+12.1%	+12.1%				
Income taxes	(46.2)	(51.5)	+11.4%	+11.4%				
Minorities	(0.6)	(0.0)	-95.9%	-95.9%				
Normalized Net Profit	84.5	95.7	+13.3%	+13.3%				



## Reported P&L vs Normalized P&L

€M	Reported 1H19	Delta	Normalized 1H19
Merchant Services & Solutions	223.6		223.6
Cards & Digital Payments	187.9		187.9
Digital Banking Solutions	55.9		55.9
Operating revenue	467.3		467.3
Personnel & related expenses	(84.1)		(84.1)
Operating Costs	(150.3)		(150.3)
Total Costs	(234.5)		(234.5)
EBITDA	232.9		232.9
D&A	(71.3)	18.4	(52.8)
Interests & financing costs	(101.6)	68.8	(32.8)
Non recurring items	(1.6)	1.6	-
Pre-tax Profit	58.4	88.8	147.2
Income taxes	0.1	(51.5)	(51.5)
Minorities	(0.0)		(0.0)
Net Profit	58.4	37.3	95.7
1	(26.4)		(25.4)
Transformation costs <sup>†</sup>	(26.4)		(26.4)

Delta

**D&A:** D&A customer contracts

Interests & financing costs: coherent with the new debt structure (detailed bridge on slide 16)

**Non recurring items:** detailed bridge on slide 15

## **Updated Financial guidance**

**Net Revenues** 

- 5-7% annual net revenue growth over medium term
- 2019 growth at lower end of range due to one-time effect of selected contracts run-offs¹; growth after 2019 at higher end of the range

**EBITDA** 

- 13-16% annual EBITDA growth over medium term
- 2019 EBITDA ~500 €M (~+18% y/y)
- Continued strong operating leverage

Non-recurring Items

- >60% reduction in non-recurring items in 2019<sup>2</sup>
- Rapid further decrease of non-recurring items affecting reported EBITDA thereafter

Capex

- 8-10% ordinary capex as % of net revenues over long term
- Transformation capex on top of ordinary capex of ~180 €M cumulative (2H19 c.2023)
- Total capex to trend towards ordinary capex as % of net revenues over medium to long term

Capital Structure &
Capital Allocation

- 2019 net debt of ~3.0x EBITDA
- Organic de-leveraging with target net debt of ~2.0-2.5x EBITDA over medium to long term
- Invest in organic growth; potentially consider accretive and strategically compelling M&A
- Progressive moderate dividend policy, targeting pay-out ratio of 20-30% of distributable profits in medium to long term



## Italy: Large and underpenetrated market with unique structural characteristics



#4 Largest economy in Europe<sup>(1,3)</sup>

€851bn

2018

Consumer spend<sup>(1)</sup>

3.7m

Largest SME population in Europe<sup>(2)</sup>

One of the most underpenetrated card payments markets in Europe<sup>(4)</sup>

26%

Italy vs 45% Western Europe card payment penetration<sup>(1)</sup>

Strong and resilient secular growth

+~10%

Italy vs. ~6% for Western Europe<sup>(4)</sup> card payments transaction value 15-18 CAGR<sup>(1)</sup>

Unique structural characteristics

- SME-dominated and mainly physical commerce market
- Underdeveloped and fast growing e-commerce market (6.5% penetration(5))
- Fragmented and bank led distribution (93% of acquiring (6))
- Country digitalization core for national agenda

Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Europeanity International, Total Consumer Spending is defined as the significant to the significant of the significant to the significant Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl ) divided by Total Consumer Spending, Consumer Card Payments is defined as Card Payment Transactions (Excl Commercial)



## Nexi: The leading PayTech with full coverage of the payment ecosystem

% of Group Pro-Forma 2018 Revenues

#### Merchant Services & Solutions

48% Cards and Digital Payments 39% **Digital Banking Solutions** 

> Driving adoption of advanced banking solutions and developing Open Banking

**Business Activities**  One-stop solution provider for merchants of all categories and size



SME solutions



Large merchants omni-channel





e-Commerce & **Invisible Payments**  Data-enabled products

~890k Scale (1) Merchants

€249bn Value of **Transactions** 

3.2bn Number of **Transactions** 

~70%

~90% Spending Flows Through Nexi

~60%





**Commercial Cards** Consumer Cards

Comprehensive portfolio, leading towards

complete digitalisation of payments





Payment Apps

41m **Payment Cards** 

Managed

€197bn Value of

**Transactions** 

2.4bn Number of **Transactions** 





**Instant Payments** 



**Digital Corporate** Banking

PSD2& **Open Banking** 

936m

Number of Clearing **Transactions**  13.4k **ATMs** 

managed

Corporate Banking Workstations

~420k

16-70%

Clients Served

Share of

Served Market



















served













>800k SMEs

~30m Cardholders

13%

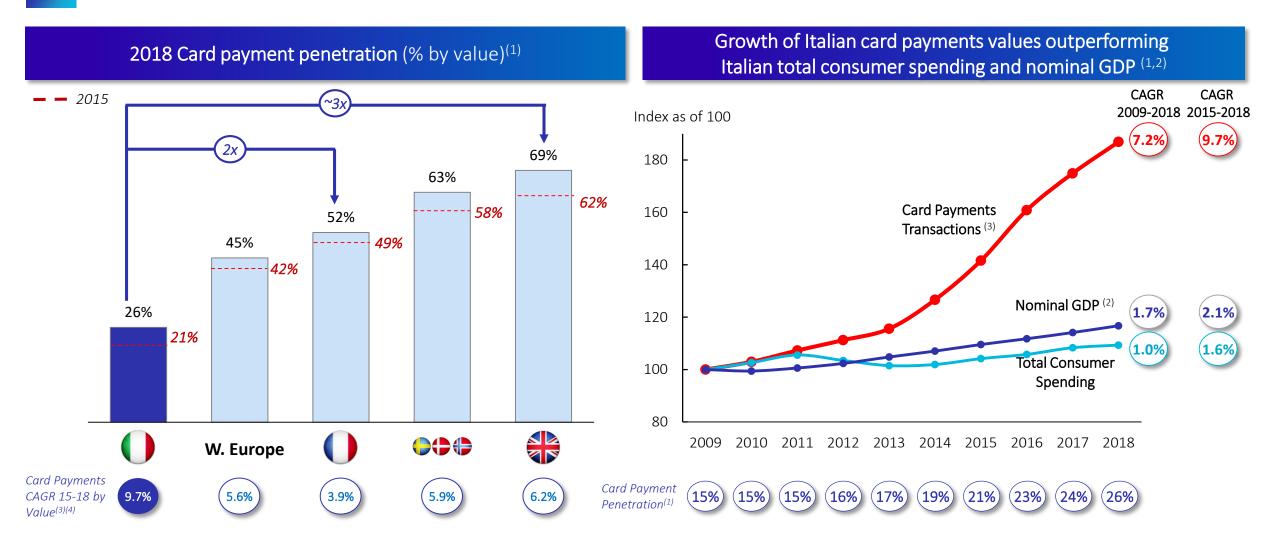
## Nexi: The leading PayTech redefining payments in Italy

- 1 Europe's most attractive payments market with strong secular growth drivers
  - 2 \ Established market leader at scale with extensive payments ecosystem coverage
    - $oxed{3} \setminus \mathsf{Long}$  term, extensive and value-oriented partnerships with Italian banks
    - Superior products driving multiple growth opportunities
    - Leading technology capabilities driving innovation and Next Generation Platform deployment
  - Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation
- Strong leadership team with proven track record across all value creation levers



every day, every pay

# Significantly underpenetrated digital payments market with strong and resilient growth, broadly independent from the economic cycle



Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases of services, utility payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending. Consumer Card Payment Transactions (Excl Commercial).



## Extensive payments ecosystem coverage extending to digital and technology solutions

## **Covering Traditional** Card Payments Rails...



Merchant Acceptance



Merchant **Processing** 



Co-issuing (no credit risk)



POS terminal lifecycle management



Card Issuer

Processing

Antifraud, disputes and chargebacks

## ...Relevant Adjacent Digital Services...



Pay

SAMSUNG pay

Mobile Payments

nexi

business

Data-Enabled

**Products** 

Advanced POS Solutions



SMF Software



Commerce & Invisible G Pay Payments



**Payment** Apps



Engagement **Platforms** 

## ...and Extended Payment Solutions



Instant **Payments** 



Self Banking



Digital Corporate Banking



B2B & e-invoicing



**Omni** Acceptance



PSD2 Gateway & Open Banking



## 3 Long-term, extensive and value-oriented partnerships with 150 banks across all segments



## 4 A rich portfolio of growth drivers and emerging opportunities







**Emerging** Growth **Opportunities** 

Growth

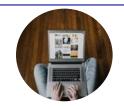
**Drivers** 







**B2B/Corporate Payments** 



**Dual-sided Opportunities** 





# Merchant Services and Solutions:

# Empowering merchants and simplifying their lives

PRO	ODUCT/ INITIATIVE	DESCRIPTION	NEW BUSINESS	VALUE INCREASE	LAUNCH DATE
	SMARTPOS	<ul> <li>Smart Point-of-Sale comprehensive proposition</li> <li>Advanced ECR software for an "all-in-one device"</li> <li>Proprietary App store, covering full range of business needs</li> <li>Vertical/Industry solutions for SME and bespoke tech, integrated solutions for Large Merchants</li> </ul>			Q3 18 20% penetration on Front ok of early adopter banks
The second secon	LARGE MERCHANTS OMNICHANNEL	<ul> <li>Omni-channel payments solutions for Large/Key Accounts</li> <li>Dedicated sales support, delivery and service model</li> <li>Customized solutions for industry verticals</li> </ul>			Q1 19
The state of the s	XPAY E-COMMERCE	<ul> <li>Comprehensive E-commerce payment gateway</li> <li>Easy-to-deploy solution (plug-ins for developers)</li> <li>Digital Onboarding in 24/48 h</li> <li>Invisible payments-specific solutions, IoT-ready</li> </ul>			Q2 17
	OMNIACCEPTANCE	<ul> <li>Acceptance extension to Additional Rails (e.g. meal voucher, alternative schemes)</li> <li>Simplification of merchants' experience ("one-POS")</li> </ul>		• +18% Customer Bas  • +120k merche	Q1 19
Part of the second of the seco	MERCHANT APP	<ul> <li>Data-centric mobile app with real-time smart tracking</li> <li>Business Intelligence services</li> <li>Smart access to self-care activities</li> </ul>		early-adopter	

nex

Source: 2018 Company information

CUSTOMER

Cards and Digital Payments:

Expanding portfolio, unlocking usage, leading mobile transformation

PROI	DUCT/ INITIATIVE	DESCRIPTION	NEW BUSINESS	VALUE INCREASE	LAUNCH DATE
Le vita Russ 1020	CREDIT FULL POTENTIAL	<ul> <li>Flexible instalment function, "Easy Shopping"</li> <li>Smart/ Dynamic plafond management</li> <li>Full range of solutions, including Black, first contactless metal card in Europe</li> </ul>			Q4 17
Travel Account	CORPORATE CARDS SOLUTIONS	<ul> <li>Comprehensive portfolio of corporate solutions</li> <li>Centralized virtual account for B2B payments to enter the "procure to pay" segment</li> <li>Lodged virtual card (capture business travel spend)</li> </ul>			Q2 19 ock 2018 (+33% YoY)
La mic Ross DEX	DEBIT EVOLUTION	<ul> <li>International Debit Best-in-class card enabling e-commerce, mobile payments and full international spending</li> <li>National Debit evolution enabling e-commerce and selected mobile payments use cases</li> </ul>		• <b>~50</b> signed and be • <b>4</b> negotiations ong	eing rolled out going with 4 major ban Q2 17
	MOBILE PAYMENTS	<ul> <li>New "mobile-centric" paradigm: instant issuing, card tokenization and Apple, Samsung, Google Pay offering</li> <li>Nexi Pay app: expense monitoring, card management and access to value added services</li> </ul>			Q4 17
	NEXT GENERATION CVM	<ul> <li>CVM campaigns focused on behaviours</li> <li>Fully renovated comprehensive engagement program</li> <li>Frequency of usage and card spending driving initiatives</li> </ul>	• 200 campo	nigns in 2018 etivated cards in welcor	Q2 17
DAVI	Source: 2018 Company information			mental spending with	, ,



**CUSTOMER** 

• **+9pp** cards reactivation in renewal campaigns

# Digital Banking Solutions:

**OPEN BANKING** 

## Driving advanced banking solutions and developing Open Banking

#### **LAUNCH VALUE PRODUCT/ INITIATIVE DESCRIPTION NEW BUSINESS INCREASE** DATE Highly reliable, secure and efficient solution for instant **INSTANT PAYMENTS** money transfer Q2 18 **SOLUTIONS** Nexi Gateway and VAS • **4** Banking Groups onboarded Full pan-european interoperability • 3.6k branches (~14% of total banks' branches in Italy) Advanced solution for Corporates: - E-invoice management platform DIGITAL CORPORATE - Dedicated mobile app for CFOs Q1 19 BANKING - Digital signature document exchange platform • 18 client banks Unique dedicated solution for Small Business • ~420k workstations • +3b transactions Comprehensive end-to-end value proposition Innovative "App-like" frontend SELF BANKING • Unique features: "one-click" fast processes, interactive CRM Q1 19 functions, cardless withdrawals Full advanced management/outsourcing offer • 15 client banks • 13.4k Self Banking terminals (~1/3 Advanced ATM) • 30 seconds one-click withdrawal

PSD2 gateway solution for the Italian banking system

Open Banking value added services and solutions



Q3 19

• 100+ banks already signed

• >70% of Italian Banking Market coverage

**CUSTOMER** 

## 4 Nexi already well positioned to capture additional emerging opportunities



## YAP MILLENIALS PROPOSITION

# Market opportunity

- 6m Millennials in Italy (high propensity to spend, digital consumers of tomorrow)
- Often disconnected from traditional banks

#### Nexi assets

- Complete range of mobile payments solutions
- Instant issuing digital prepaid cards
- Best in class capabilities in front-end UX/UI design

## Nexi progress & outlook

- YAP app offering both P2B and P2P (to drive virality)
- Good traction achieved in 6 months (300k+ users) with very high consumer rating (4.7 stars iOS, 41 NPS trending up)

# B2B / CORPORATE PAYMENTS

- Large market opportunity (3.7m enterprises in Italy, ~€85bn EMEA addressable market)
- Rising demand from SMEs and Corporates to digitalize enterprise payments
- Strong position in enterprise front-ends (~420k DCB workstations)
- Strong position in Corporate Cards, Instant Payments, Open Banking and Merchant Services
- Comprehensive proposition and strategy under development (i.e. e-invoicing, virtual accounts)



## DATA-ENABLED SOLUTIONS

 Big data & advanced analytics opening new opportunities in payments

 Unique data capital, leveraging on 5.6bn managed transactions per year

- European best practice on antifraud
- Nexi Business business insights app, used weekly by >100k merchants
- Further investments planned to enhance capabilities



# DUAL-SIDED OPPORTUNITIES

 Opportunities for differentiating solutions through visibility of both "sides" of a transaction

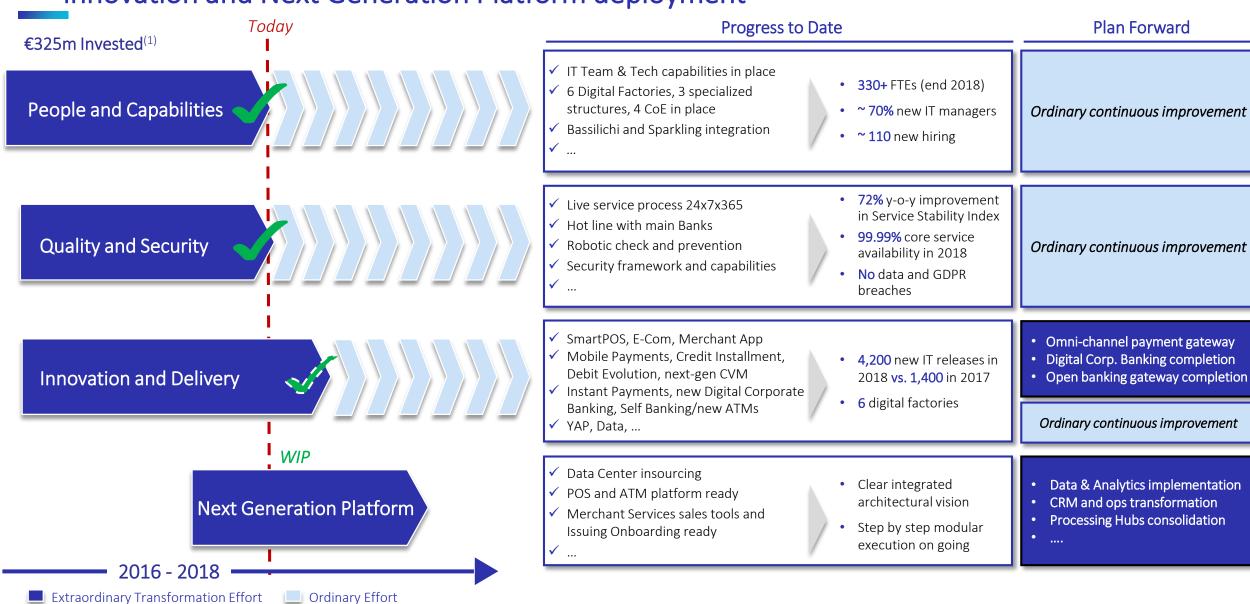
- As co-issuer and acquirer, Nexi uniquely positioned to "see" both sides of a significant portion of overall market
- "On-us" cost benefits and improved frauds detection and chargebacks
- Multiple additional opportunities under development (i.e. large merchants customer profiling..)



Source: Company disclosure

5

# Investing in Technology leading capabilities to drive quality and security, innovation and Next Generation Platform deployment

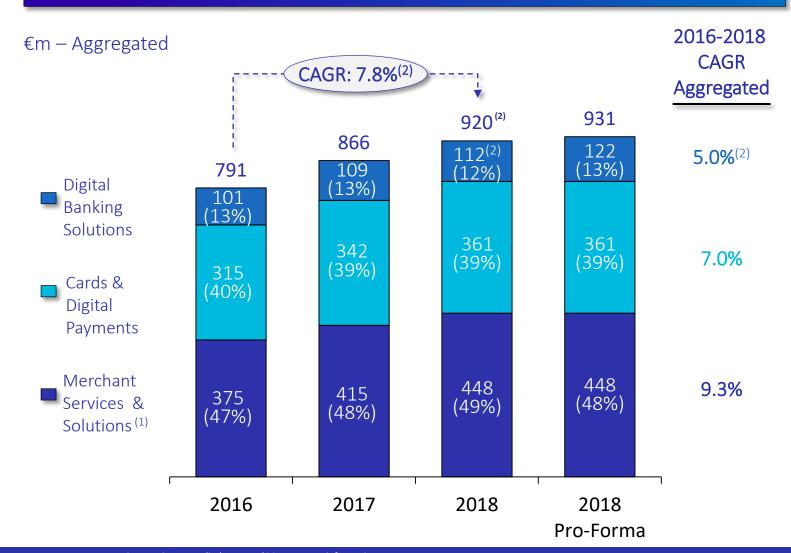


Attractive financial profile combining profitable growth, resilience, operating leverage and strong cash flow generation $^{(1)}$ 

2018 Pro-Forma Net Revenues €931 Unmatched Scale in Italy 2018 Pro-Forma EBITDA Incl. Initiatives<sup>(2)</sup> €519m 7.8% 2016-2018 Revenues CAGR Organic Consistent Profitable Organic Growth 2016-2018 EBITDA CAGR Organic 15.5% 7.2x Cards Spend vs. Consumer Spend CAGR '09-'18 in Italy Resilient and Diversified Recurring Revenues Revenue Split (Volume-Driven / Installed Base) 47% / 53% Fixed Costs as % of Opex 64% **Proven Operating Leverage** 2018 EBITDA Margin 46% 2018 Operating Cash Flow (3) €312m Strong Cash Flow Generation 2018 Cash Flow Conversion<sup>(4)</sup> 74%

## 6 Consistent and solid revenue growth

#### Net revenues evolution over time



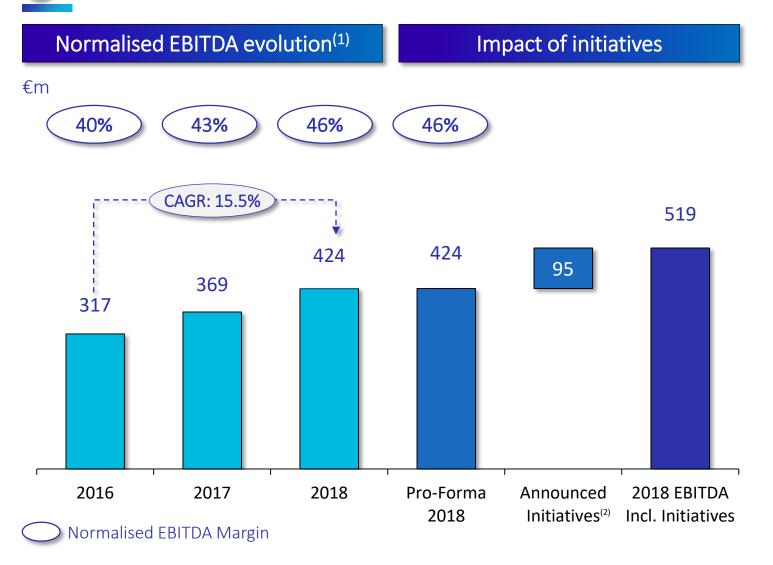
Healthy growth in core markets

Combination of organic growth and delivery of Initiatives

High quality, predictable and recurring revenue model

High resilience driven by product portfolio and large customer base

## 6 Consistent and strong EBITDA growth; tangible further uplift from Announced Initiatives



Strong EBITDA growth

Significant degree of operating leverage (64% fixed operating costs<sup>(3)</sup>)

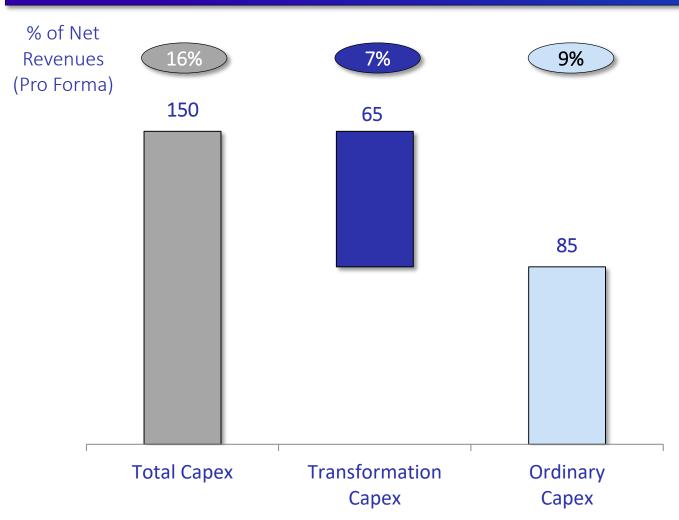
Efficiency and cost reduction

Substantially enhanced profitability

Tangible EBITDA uplift from Announced Initiatives and realisation of synergies

## 6 Strong investments, with Transformation Capex on top of Ordinary Capex





#### **Transformation Capex**

- Quality and security transformation
- Product portfolio transformation
- Next-Generation Platform deployment
- M&A and corporate separation

#### Ordinary Capex

- Ongoing product innovation
- Ongoing evolutionary maintenance
- Revenue-driven POS and ATM spend

## 7 Strong and experienced extended Leadership Team...



**Paolo Bertoluzzo Group CEO** 





260+ new talent hired coming from >100 corporates

**70%** new in Top 100



**Enrico Trovati** Merchant Services & Solutions 



**Andrea Mencarini** Cards & Digital Payments







**Renato Martini Digital Banking Solutions** 







**Roberto Catanzaro Business Development** 



accenture





**Giuseppe Dallona** 







**Bernardo Mingrone Group CFO** 









**Marco Ferrero Commercial Division** 







INTESA M SANDAOLO accenture



**Federico Ferlenghi** Operations & Help Line















…with proven track record of delivery across all value creation levers

**Outstanding Financial Performance** 

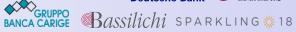
+15.5% EBITDA Organic CAGR '16-'18(1)

Value-Accretive M&A









**Corporate Reorganisation** 



From Banking group to Technology group

Broadened and Strengthened Product Offering



Full Digital Payments Portfolio

IT and Technology Transformation



Investment of €325M in 3 years

Strengthened Capabilities and Team



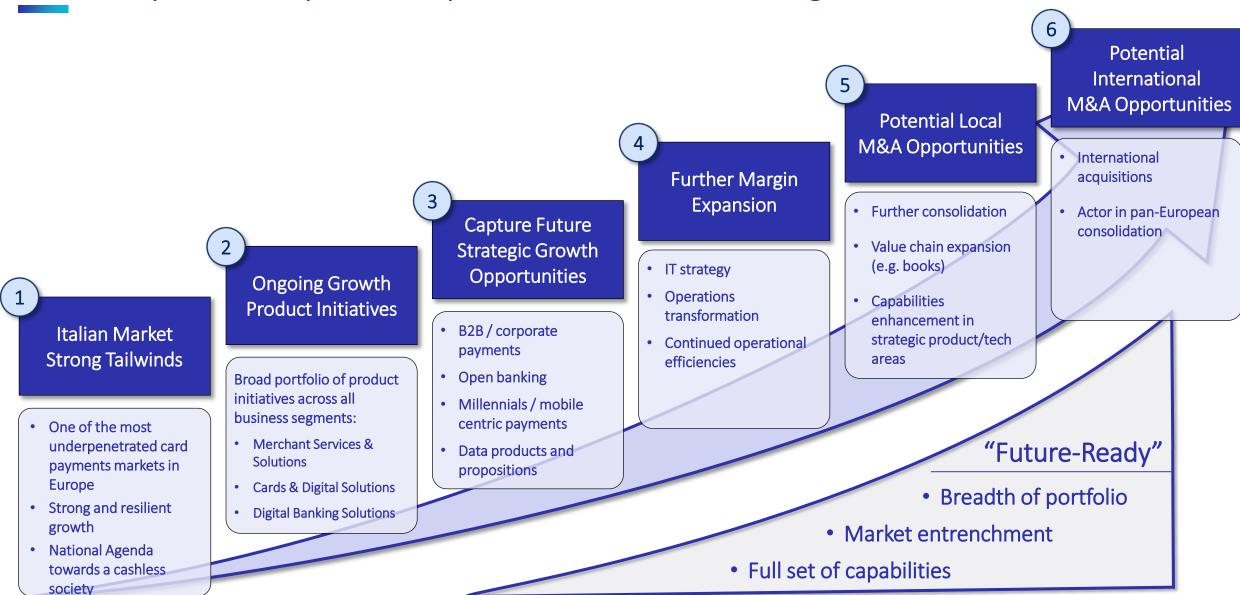
260+ new hires

Rebranding





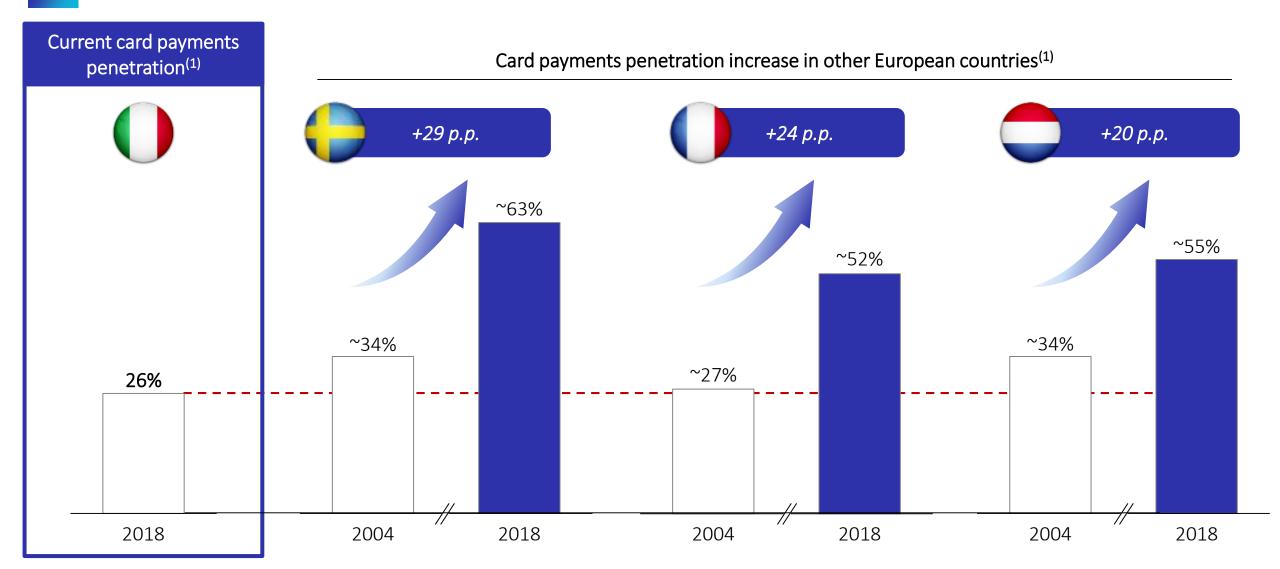
#### Nexi: Best poised to capture multiple avenues for future value growth



Supporting Materials



#### Italian market positioned to experience a significant growth in payments penetration



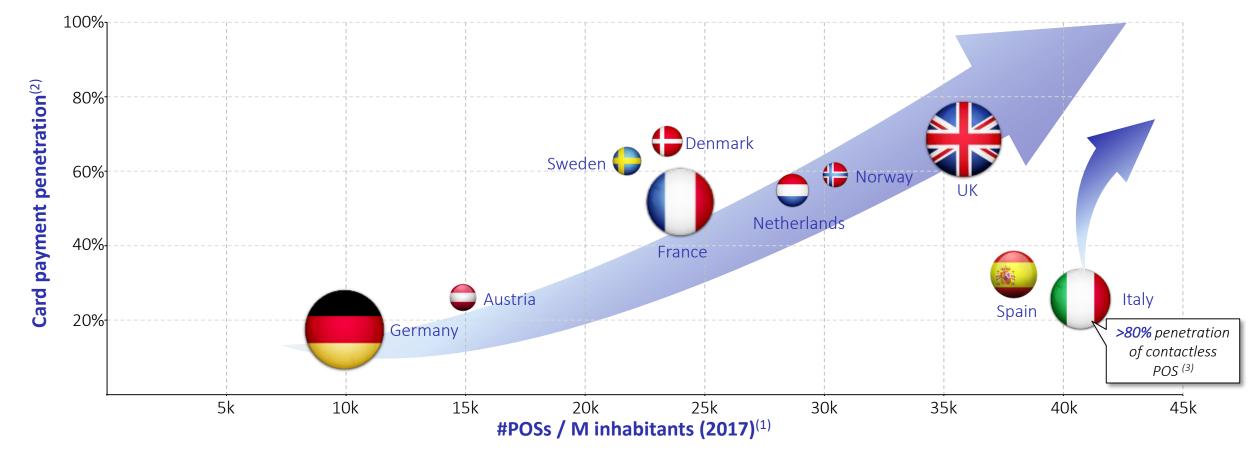
Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Consumer Card Payment Transactions Penetration is defined as card payment transactions excluding commercial transactions divided by total consumer payment transactions



## Italy - Acceptance infrastructure already in place, enabling market growth

#### Italy's Infrastructure is ready for further card payment penetration (1,2)

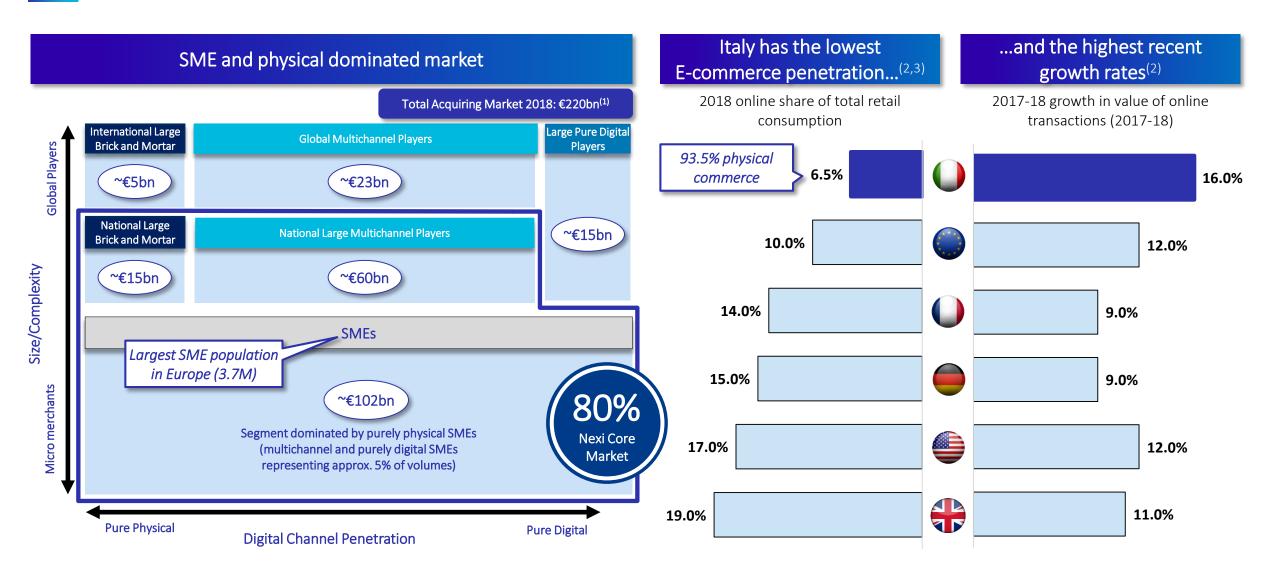
Size of flag bubble represents relative total consumer spend(2)



Note: Selected countries include Western European countries and exclude Turkey and countries with data based on modelled assumptions made by Euromonitor International. Total Consumer Spending is defined as the sum of Card Payment Transactions (Excl Commercial), Cash Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, rent payments, rent payments, taxes, fines, loan interest charges, and investments (including real estate). Card Payment Penetration is defined as Card Payment Transactions (Excl Commercial) divided by Total Consumer Spending.

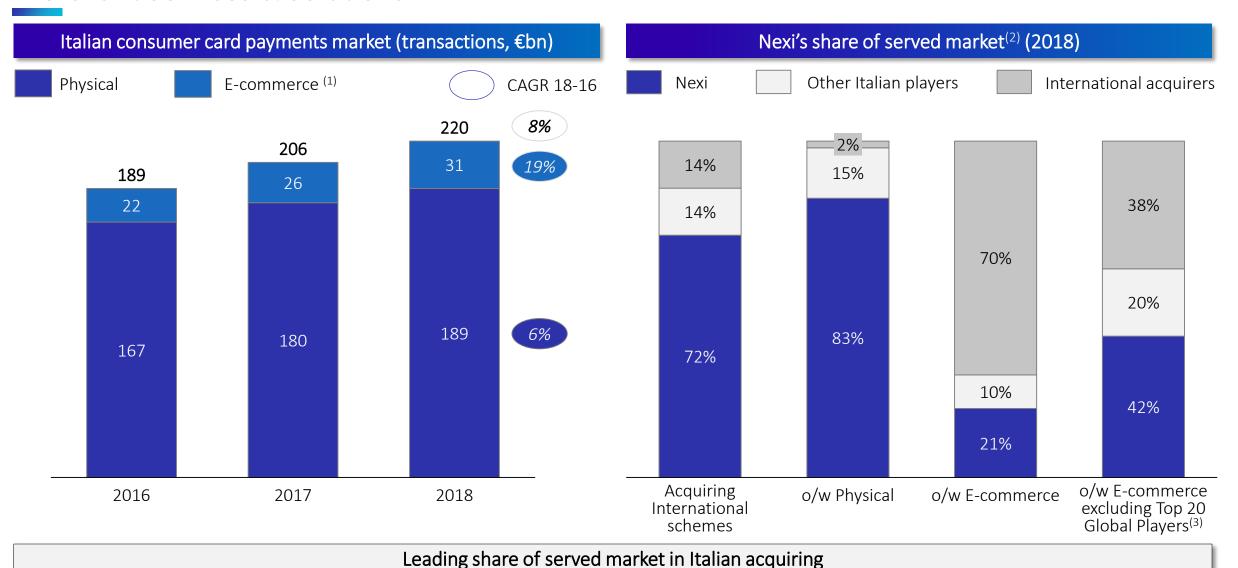


#### SME and physical dominated market. E-commerce still at inception





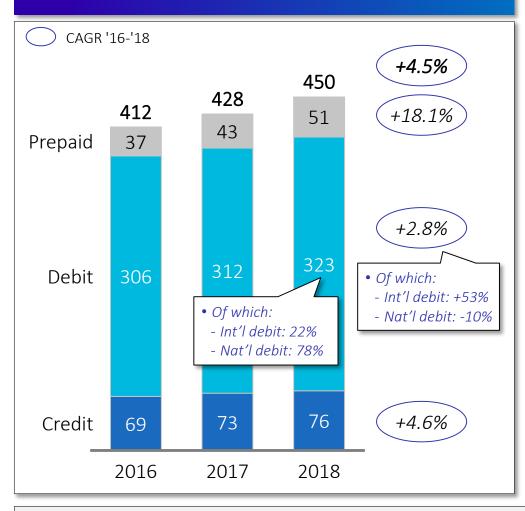
#### Reference Market and Nexi's Share of Served Market Merchant Services & Solutions



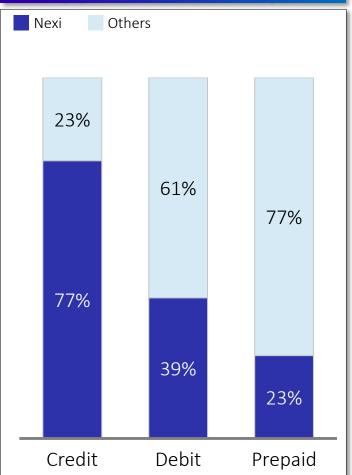
Note: Euromonitor International Consumer Finance — 2019 Edition; Total Consumer Spending is defined as the sum of Card Payment Transactions, Other Paper Payment Transactions and Electronic Direct/ACH Transactions. This tracks retail purchases, purchases of services, utility payments, rent payments, rent payments, etc. Excluded transactions include peer-to-peer payments, taxes, fines, loan interest charges, and investments (including real estate). Consumer Card Payments is defined as Card Payment Transactions (Excl Commercial).

#### Reference Market and Nexi's Share of Served Market Cards & Digital Payments

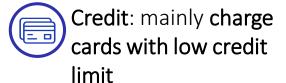
#### Italian Issuing Market Transactions at POS and ATM (€bn)



#### 2018 Nexi's Shares of Served Market (by Value of Transactions)(1)



#### Main Differences Compared to Other EU Countries





Prepaid: high number of cards with low level of activation; mainly used for **e-commerce** 

Leading served market share across segments in a growing issuing landscape, still dominated by National debit products



## Established market leader at scale covering all value chain activities, in the same country

Cards & Digital Payments

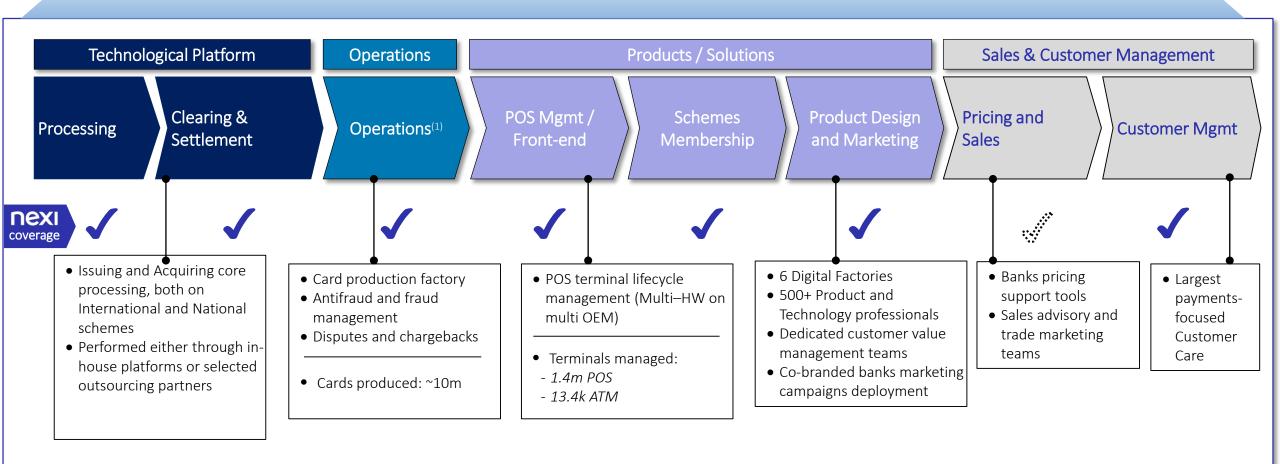


Merchant Services & Solutions

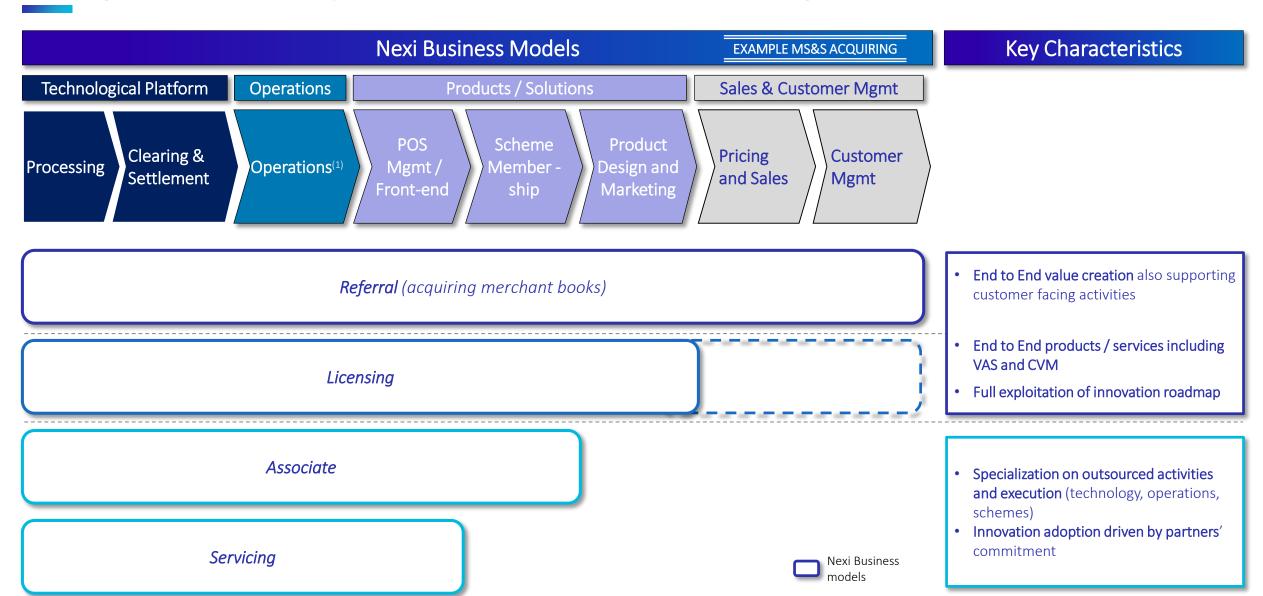


Digital Banking Solutions





### Serving Banks with multiple business models to fit their strategic needs



### Established, deep, robust and value-oriented bank relationships

#### Long, established and deep...

- Most bank partnerships have been in place for more than 25 years
- Top 10 partner banks<sup>(1)</sup> have been customers for > 15 years
- No customer loss since
   2015 change of ownership<sup>(2)</sup>
- Customer concentration reflects
   Italian Banking sector

#### ...value-oriented partnerships...

- Multiple product/ service relationships with each bank
- "Volume based" pricing allowing further future upside
- Evolving towards more valueadded models

## ...underpinned by established agreements



- 54% of revenues in contracts/distribution agreements to 2023+
- 86% of top 5 partner banks' revenues committed to 2023+ (68% to 2025+)<sup>(1)</sup>
- Most of the remaining contracts with undated duration<sup>(3)</sup>



### Nexi investing to drive the transition from cash to digital payments in Italy

#### Key Limiting Factors For Digital Payments penetration

## nexi

Acceptance Infrastructure

- Infrastructure well in place and contactless-ready but...
- "Start" simple bundled offer to address unpossed merchants



- Still uneven distribution of POS terminals amongst merchants
- m-POS, Smart POS mini 4G

• Low speed due to poor connectivity

- POS replacement/reconfiguration to broadband connectivity
- Accelerated transition to Contacless

Cards infrastructure

• Unbalanced mix, high share of prepaid and relatively low credit





- Credit mainly charge, with low plafond limit; revolving marginal
- CVM, installment/EasyShopping, smart allowance mgmt., ...

• **Debit still dominated by national scheme** with limitations

International Debit, Next generation National scheme

Perception

Consumer perception on spending control

Nexi Pay, Spending control, #iocontrollo, 3DS, Biometrics



- Merchant perception on reliability, control and price complexity
- Nexi Business, simplified packages, micro-payments offer



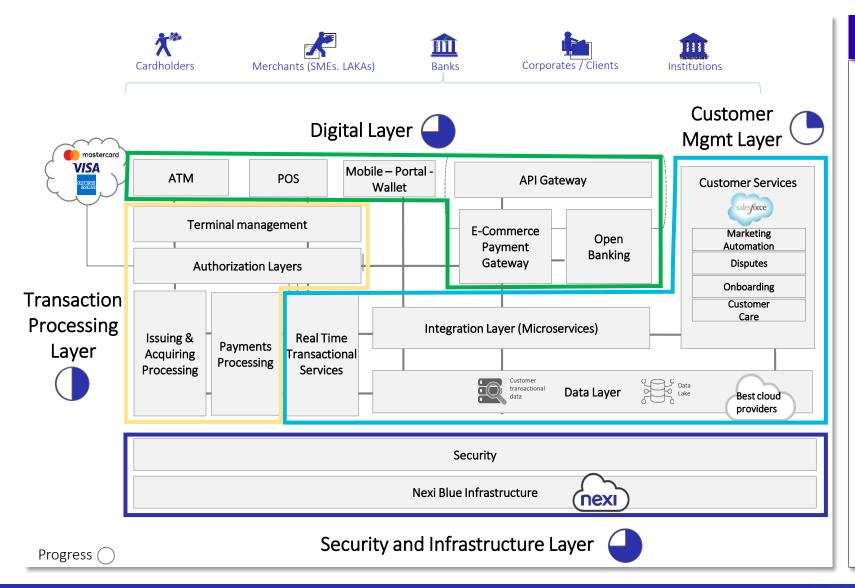
## Continued investments in our IT platform resulting in impressive delivery across all areas

AREA	1H 2017	2H 2017	1H 2018	2H 2018		
Product innovation	<ul> <li>International debit consumer</li> <li>X-Pay ecommerce gateway revamping and digital onboarding</li> </ul>	<ul> <li>ApplePay</li> <li>Nexi Business app</li> <li>New portals (company and cardholder)</li> <li>Instant payments ACH</li> <li>Merchant Referral</li> </ul>	<ul> <li>SmartPOS and app marketplace</li> <li>PagoPa POS integration</li> <li>New prepaid range</li> <li>International debit business</li> <li>Samsung Pay</li> <li>New #ioSi engagement platform</li> <li>Bancomat contactless</li> <li>Bank API integration</li> </ul>			
IT transformation	Live service monitoring /     Control Room	Digital Factories set-up	<ul> <li>POS Terminal Manager consolidation and insourcing</li> <li>ATM terminal manager insourcing</li> <li>Digital Factories 2.0</li> </ul>	<ul> <li>Nexi Blue data center insourcing</li> <li>Digital merchants onboarding</li> <li>Improved marketing automation</li> <li>Digital Factories 3.0</li> </ul>		
Bank transformation projects	• UBI Banca Unica Consolidation	• Acquired banks merger in BPER (Carife)	<ul> <li>Veneto banks merger into ISP</li> <li>Acquired banks merger in UBI</li> </ul>	<ul> <li>Banco/BPM merger</li> <li>Acquired banks merger in CA / Cariparma</li> </ul>		
Corporate Transformation / M&A	DB merchant books integration	<ul> <li>Company rebranding</li> <li>MPS merchant books integral</li> </ul>	• Sparkling18 operational tion integration	<ul> <li>Banking activities carve-out</li> <li>Bassilichi integration</li> <li>Carige merchant books integration</li> </ul>		
	+550 new IT releases	+850 new IT releases	+2,000 new IT releases	+2,200 new IT releases		

nex

Source: Company information.

# Modular, progressive, evolutionary deployment of Next Generation Platform to boost innovation and cost-efficiency



#### **Key Guiding Principles**

- Clear integrated architectural vision, detailed design and execution plan
- Gradual step-by-step evolution
- Modular approach in controllable, selfstanding, value-creating deliveries
- Best-of-breed combination of components, in-house and with Partners
- Nexi IP on key differentiating components (e.g. digital front-end, API-layer, ...)
- Full Nexi control through strong competences and governance



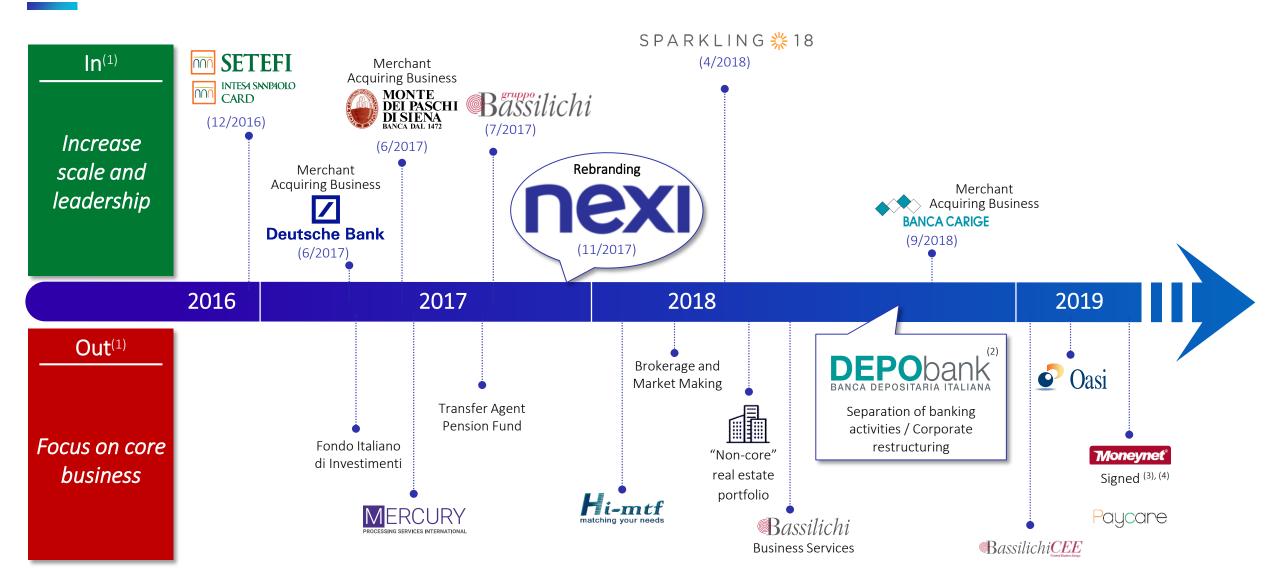
## Transaction processing layer: leveraging strategic partnerships and internal capabilities

		ACTUAL	OUTLOOK
T	erminal Management POS	Mix of internal/external GT POS capabilities	Progressive rollout of Nexi POS TM
T	erminal Management ATM	<ul> <li>Group ATM platform ready and deployment started</li> </ul>	Progressive rollout of Nexi ATM TM
	Cards	<ul> <li>Mix of internal and outsourced processing technology for international cards</li> <li>Nexi routing capabilities based on standard national protocols for national debit</li> <li>Full internal capabilities</li> </ul>	<ul> <li>Next generation solution and operating model for card platform being assessed</li> <li>Deploying Nexi platform for prepaid by H1 2019</li> </ul>
	Acquiring	<ul> <li>Mix of internal and outsourced processing technology</li> <li>Full internal capabilities</li> </ul>	<ul> <li>Next generation solution and operating model for clearing and settlement being assessed</li> </ul>
\$	Payments	<ul> <li>Partnership with strategic providers</li> <li>Connections and gateway layer owned by Nexi</li> </ul>	<ul> <li>Continued gradual evolution of legacy platforms</li> </ul>

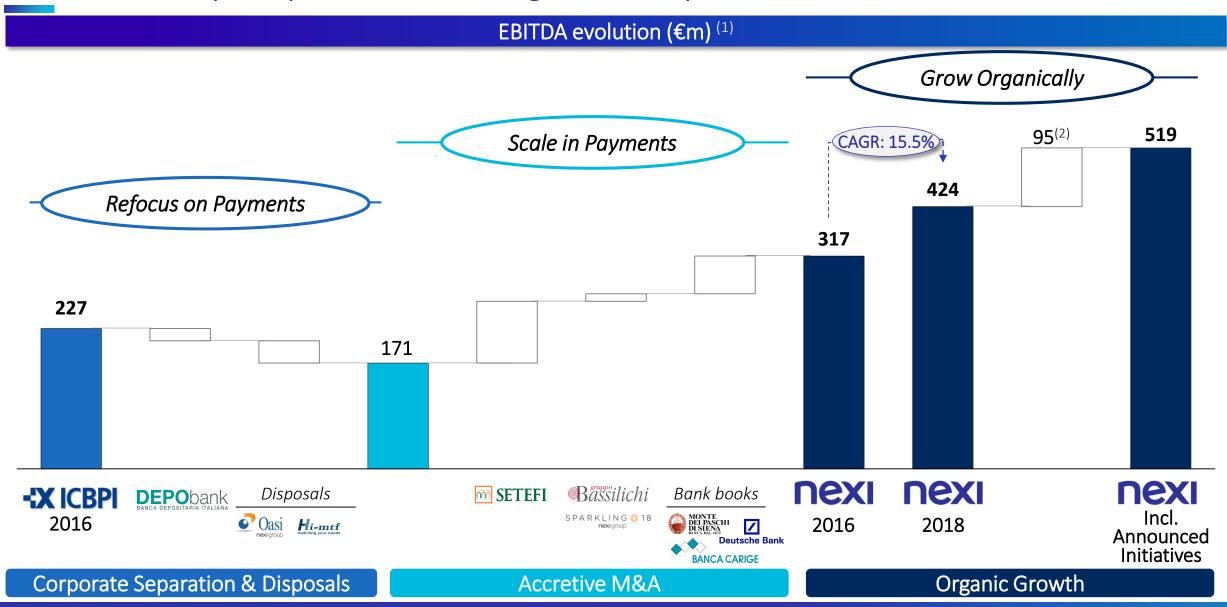
nexi

Source: Company information.

## Strategic M&A and corporate restructuring core to the reshaping of Nexi as a PayTech leader



#### Growth driven by disciplined M&A and organic development



### Nexi revenue growth drivers



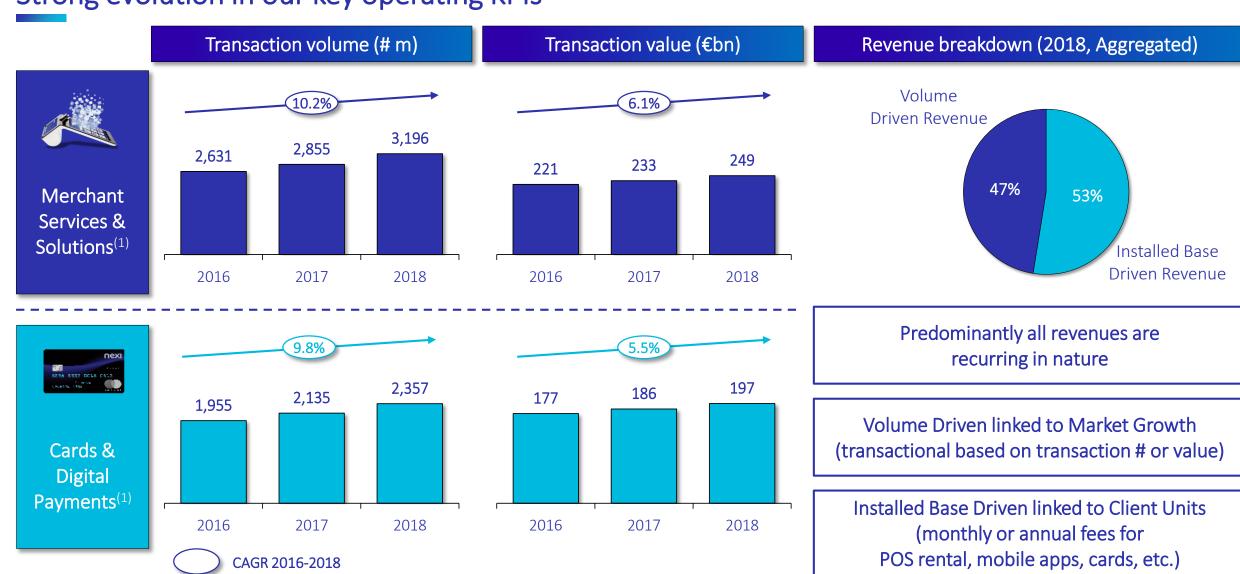
#### **Potential Additional Factors**

- Market effects
- Regulatory effects
- Non-performing contracts

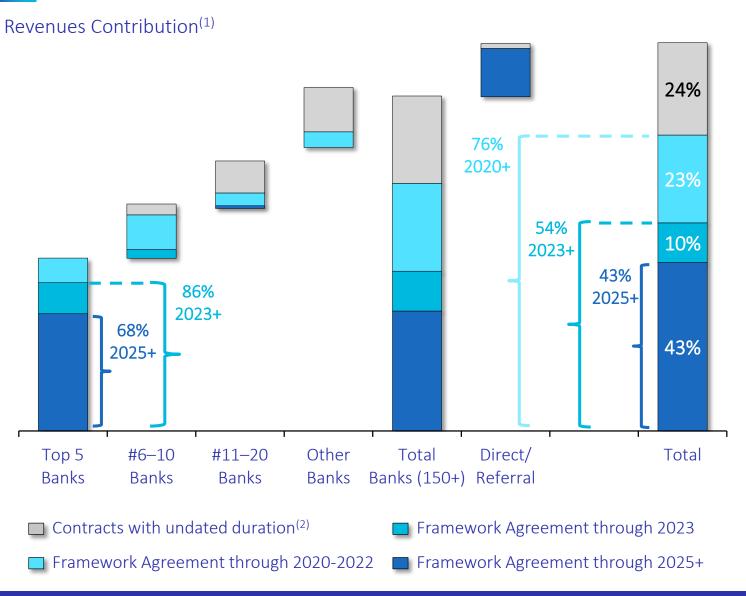
...



### Strong evolution in our key operating KPIs



#### Revenues underpinned by strong bank partnerships



Value-based partnerships with partner banks

Mission critical services with high switching costs and increasing shift towards outsourcing

Revenues for top customers continue to grow; relative contribution aligned with market

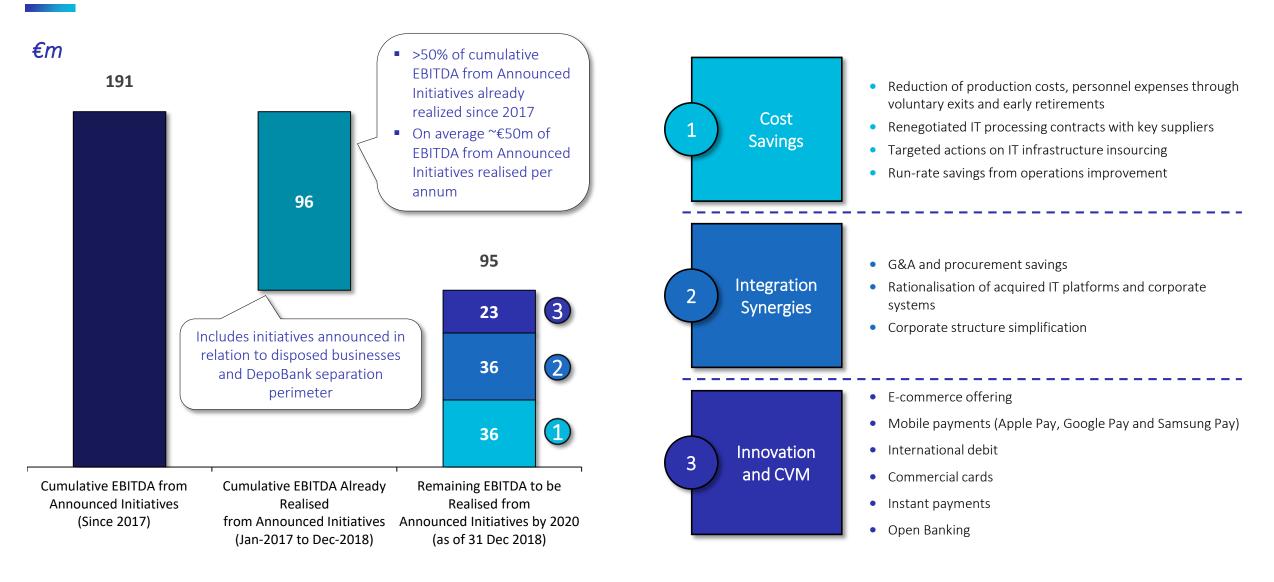
Majority of revenues are based on large number of granular product-level contracts

Relationships with most large banks underpinned by multi-year framework agreements

Strong track record of contract renewals and early extension of framework agreements

No material customer losses during the last 3 years (3)

### Established track record in delivering on Announced Initiatives



## Additional upside for further cost savings and efficiencies

	Α	
аст.	ΛР	-
ost	$\boldsymbol{\neg}$	

#### Description

2018 Cost Base (€m)

**Operations** 

- Customer Care: Continuous improvement on self-care tools and internal processes, leveraging on digital and improving customer experience
- Operations Effectiveness: End-to-end digital transformation of the main processes in the operations value chain; optimisation of production and stock management practices
- Data & Analytics: Deployment of predictive tools enabled by big data analytics to further reduce frauds and increase customer satisfaction

~120

**IT Costs** 

- IT strategy evolution: Develop a new IT architecture, with more activities and IT processes insourced and launch of next generation platforms with higher efficiency and scalability
- Other IT efficiencies: Maximization of synergies related to Bassilichi (ATM management) and MePs integration

~180

Other costs (G&A, HR, ...)

- HR: Continuous focus on organisation optimisation in coherence with business evolution and outsourcing / insourcing mix
- **Procurement**: Further improve procurement processes and maintain strong control of renegotiations
- **G&A**: automation of manual, low / non-value added activities; extend "Zero based budgeting" to all cost categories

~200

# Disposal of non-core assets provided internal funding of transformation and non-recurring costs

Non-Recurring and Extraordinary Items					
			2016	2017	2018
A Non-recurring Item	A Non-recurring Items Affecting Reported EBITDA		50	134	<b>131</b> <sup>(2)</sup>
Transformation	•	Extraordinary costs linked to transformation projects (including re-branding)	36	54	38
HR Restructuring	•	Mainly Nexi in 2016 / 2017 and Bassilichi in 2018	16	51	21
M&A, Corporate Reorganisation & Other Items	•	M&A-related extraordinary items, DepoBank separation <sup>(1)</sup> , Bond refinancing, start-up investments (e.g. YAP)	(1)	29	72

Cumulative '16-'18 impact of non-recurring items affecting reported EBITDA	€315m
Luminative 16-18 impact of non-reculring items affecting reported FBILLIA	# <b> </b>
carrialative to to impact or non-recarring recins affecting reported Ebribit	COTOIL

B Extraordinary Ite	ems Below EBITDA	-	33	49
PPA	<ul> <li>D&amp;A related to the acquisitions of Carige, MPS and DB books</li> </ul>	-	33	40
Debt Pushdown	<ul> <li>One-off rating agencies fees as well as amortisation of the bond cost</li> </ul>	-	-	9



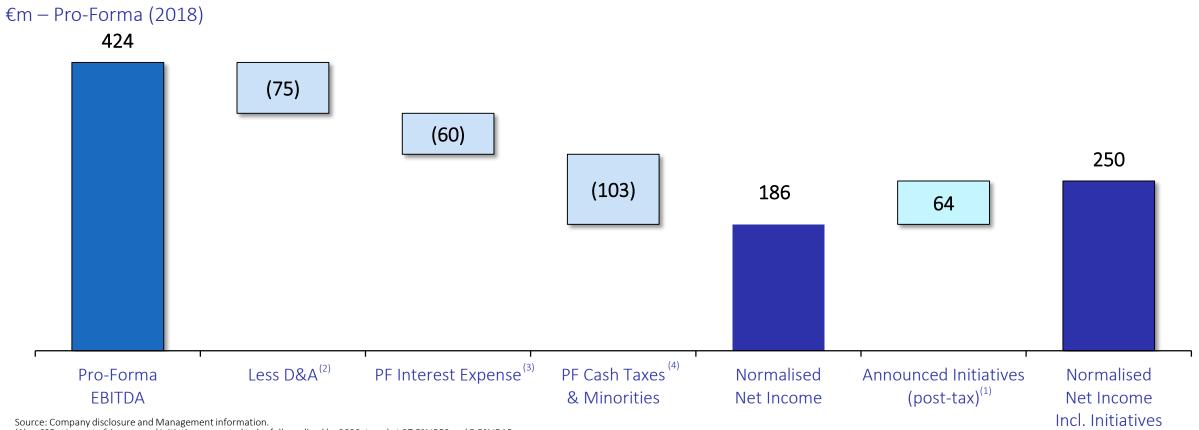
Source: Company and management information.

<sup>(1)</sup> Including transactions concerning the former ICBPI Group (former DepoBank). (2) Includes €21m capital gain from the disposal of "Banche venete" acquiring books. (3) Closing upon authorisation by Banca d'Italia.



## Strong normalised net income

#### Bridge from Normalised Pro-Forma EBITDA to Net Income (adjusted for non-recurring items and PPA)



(1) €95m Impact of Announced Initiatives expected to be fully realized by 2020, taxed at 27.5% IRES and 5.5% IRAP

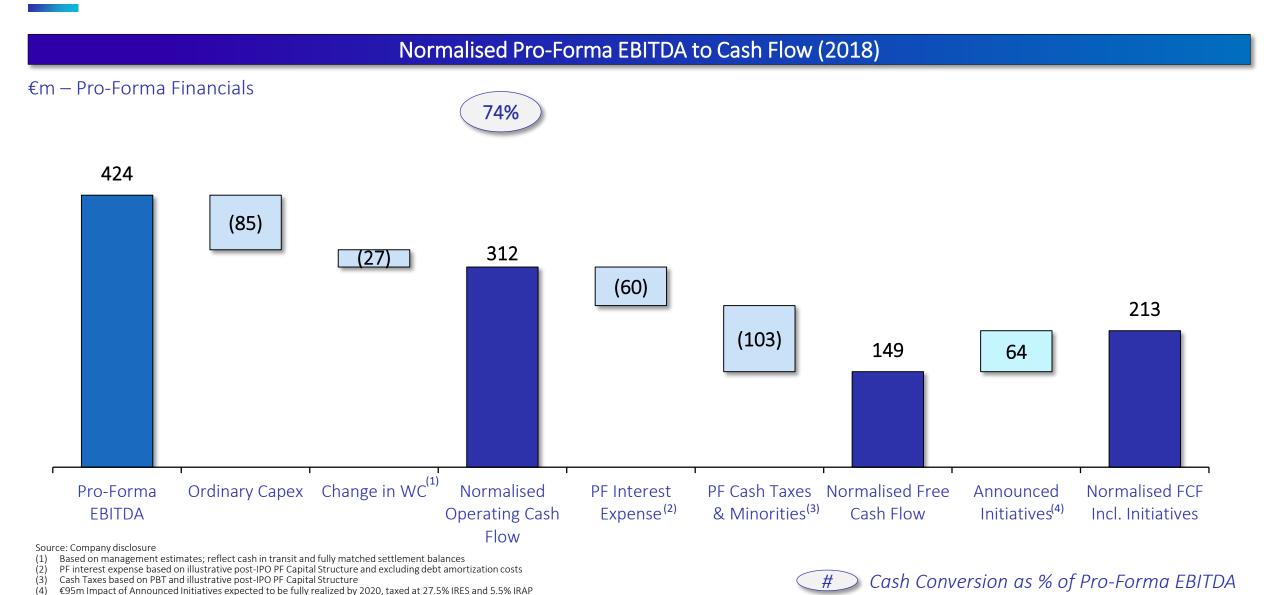
(2) D&A: Ordinary D&A only, excludes D&A related to acquired customer contracts

(3) PF interest expense based on illustrative post-IPO PF Capital Structure and excluding debt amortization costs

(4) Cash Taxes based on illustrative post-IPO PF Capital Structure

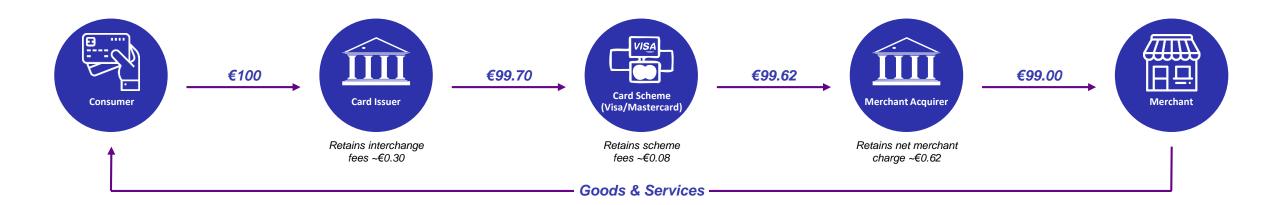


### Attractive normalised cash flow generation





## Illustrative demonstration of issuing and acquiring payment flows



Consumer	<ul> <li>Makes a digital payment by presenting a payment card for its purchase at a merchant (which may be a retail outlet or online store)</li> </ul>
Card Issuer	<ul> <li>Bank or other service provider which manages the consumer's payment card and underlying bank account or credit allowance</li> <li>Receives a digital request to authorize the card transaction, after verifying that the consumer has sufficient funds available</li> </ul>
Card Scheme	<ul> <li>Passes the payment to the merchant acquirer less a scheme fee and an interchange fee payable to the card issuer</li> </ul>
Merchant Acquirer	<ul> <li>Settles the transaction value with the merchant</li> <li>As compensation for its services to the merchant, it charges the merchant a gross merchandise service charge, based on a percentage of the transaction value</li> </ul>

