



**Datomize**  
Liberating the use of PII

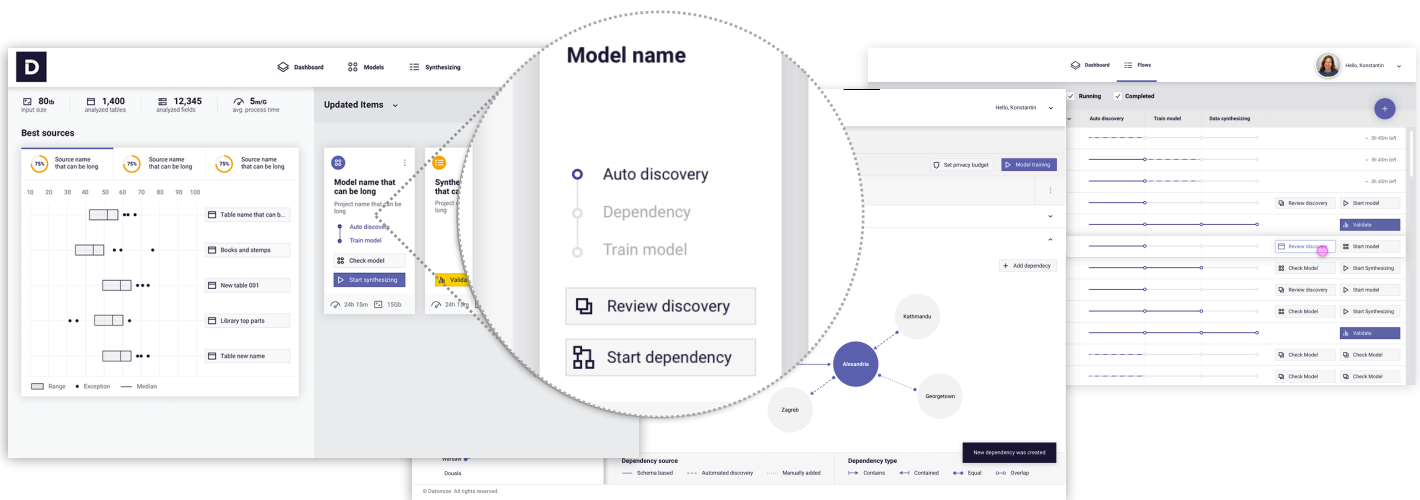
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## At Datomize we are liberating the use of 'Personal data' (PII) to accelerate **innovation**, **collaboration** and **monetization**

### Overview:

At Datomize, we generate high-fidelity Synthetic Data that accurately represents the production data, to empower Dev, QA and Data Science teams. It enables effective AI modelling, 3rd party collaboration, testing and development, while meeting privacy compliance requirements.

Using our high quality Synthetic Data will drive growth by improving efficiency and productivity, reducing both cost and 'time-to-value', while complying with the most stringent privacy regulations.



### Our solution:

Datomize's synthetic data is generated through advanced AI and Machine Learning technology. It distinguishes important features within the original data, and synthesizes new data set that preserves the behavior identified, such as: feature distributions, entity relationships, correlations between different characteristics, event sequences and more.

The generated data is irreversible, offering guaranteed privacy which complies with the most stringent privacy regulations (GDPR, CCPA, HIPAA and others).

### Contact us for more information:

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### Solution benefits:

- Reducing both time and cost by offering high quality synthetic data for AI model training, testing/QA, and development.
- Increasing internal and external collaboration
- We support complex schemas containing hundreds of tables
- Easy-to-use user interface
- Easy and fast implementation
- Full control of privacy levels
- Scalable solution for handling big data
- Seamless integration with IT systems
- Easy integration with APIs